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All featuring youngmobile thinking:

Youngmobile thinking is keeping the oldest name in the business—
the youngest name in the business. It's thinking that takes you out of
the ordinary—with extraordinary new styling, luxury, performance,
and value. It's fresh, young thinking that keeps you—not just with
the times—but ahead of the times. That's what youngmobile thinking
is all about. It's what the 1969 Oldsmobiles are all about. Read about
them! See them! Drive them! This is your year to escape from the
ordinary. This is your year to go Olds!



Every great car has had something extra going for it.

Toronado's outstanding achieve-

ments are almost too numerous to list.

This is the automobile that brings a youthful, sporting vigor to the full-size luxury-car field. It's the Oldsmobile that made front-wheel driving famous.

It's an automobile that tracks, maneuvers, and parks with exceptional ease, obedience, and precision.

For 1969, Toronado is longer and

more luxurious than ever. Its sculp-tured styling is impressively refined. But there's no mistaking that great look. It's still strictly Toronado.

A 375-hp Rocket 455 V-8, 3-speed Turbo Hydra-Matic 400 Transmission, Vari-Ratio power steering and power brakes are standard.

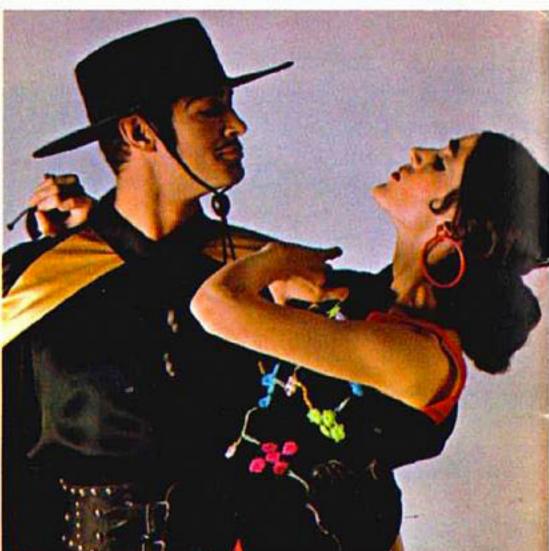
It looks like great car lovers will have a lot in common this year. Namely, the spirited luxury of the great new Olds Toronado.

Toronado grille features distinctive headlamps that hide by day, come out at night when headlamps are illuminated. How smart and stylish can you get? Now you know.

Innovations seem to be a habit with Toronado. This year, you can add an electrically heated rear window to Toronado's many firsts. Defogs silently without a draft. You'll want to order it in your new Toronado.









The Toronado dash features an impressive array of easy-to-read, easy-to-operate instruments. Lighted dash ashtray is centrally relocated for driver convenience. Simulated Elm-grain applique, standard. Tilt-and-Telescope Steering Wheel available.



The great Toronado look. Impressively refined. The longest, sportiest, most luxurious Toronado to date. This is your year to escape from the ordinary, in a front-wheel-drive Toronado. Big, family-size trunk will take on a couple of weeks' worth of vacation luggage. With room to spare.

Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations, and are also described on pages 41, 44, 45 and 46.



The popular Toronado Strato Bench interior in Excella pattern, available. Beautiful and functional. With center armrest down, you've got bucket-type comfort for two. Armrests up, you've got room and exceptional comfort for three. Strato Bucket Seats also available. Either way, the luxury of front-wheel driving is pure pleasure. Toronado's flat floors, front and rear, offer exceptional room and comfort.



The 1969 Olds Ninety-Eight is a mas-terwork of classic elegance. Smart. Subtle. Yet, completely contemporary. The new Ninety-Eight waits on you

hand and foot. Quietly. Politely. The standard power assists include power steering, brakes, windows and seat (except seat in the Town Sedan).

For your convenience, Ninety-Eight provides four ashtrays, three lighters, an armrest in each door, a map light, a self-regulating electric clock, and

take the wheel. Handling is surpris- authority you deserve.

More. All are standard, of course.

Ninety-Eight's concept of classic luxury is equally evident when you

ingly precise. The ride is smooth and awesomely silent. With a standard Rocket 455 V-8, you move with all the

From the LS Hardtop, new luxury leader for 1969, to Town Sedan, Olds Ninety-Eight offers a most elegant way to leave the ordinary far, far behind.



Ninety-Eight LS Sedan and Hardtop interior in Eden body cloth and Morocceen vinyl, standard. Wide, embroidered armrests front and rear. For especially easy entry and exit, chromed assist handles on the back of the front seat. For your convenience, storage pockets in the back of the front seat. For milady, a recessed vanity mirror and tissue-towelette dispenser. Black, all-Morocceen vinyl trim is also standard, if you prefer.





Ninety-Eight LS Hardtop

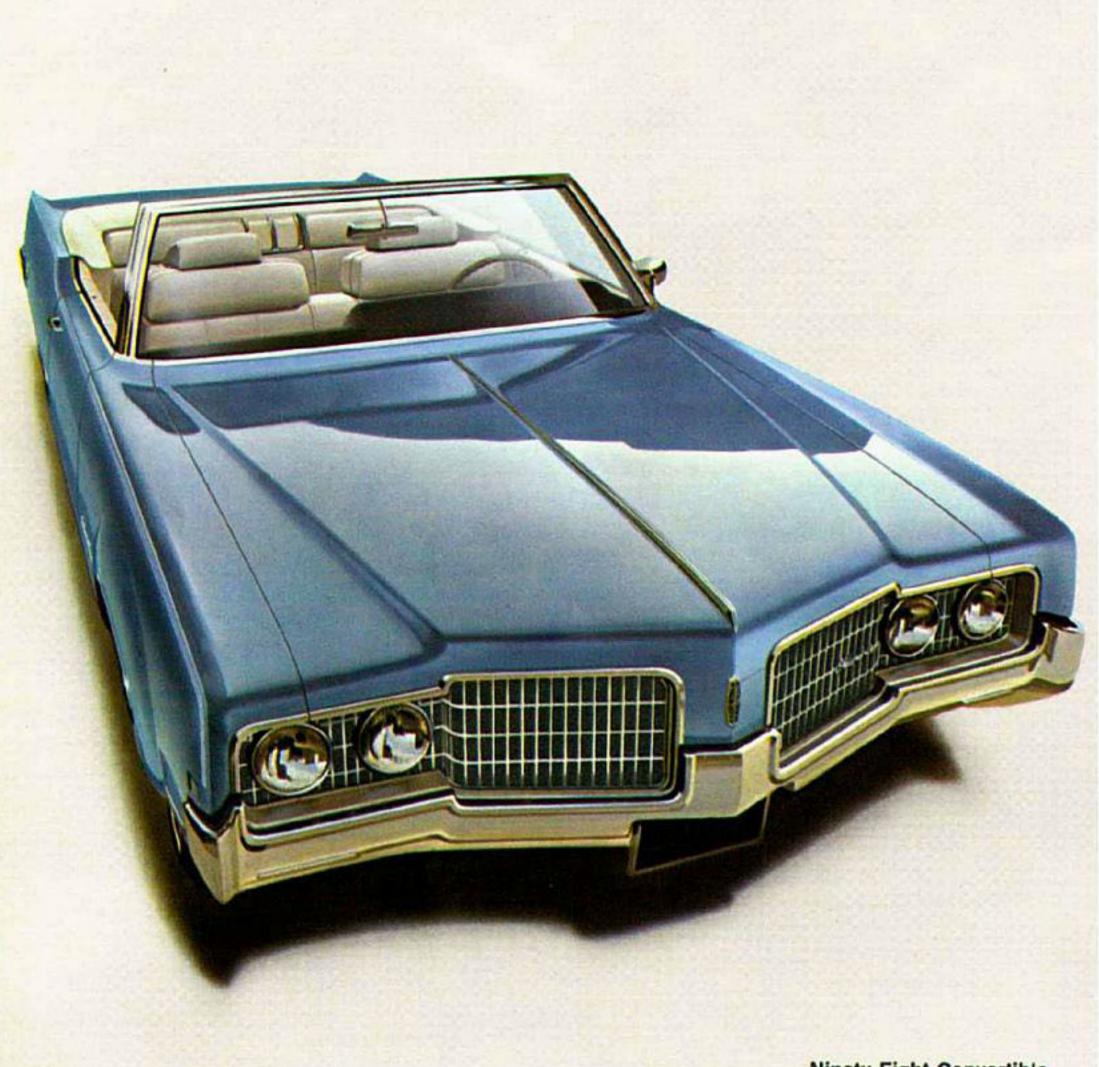


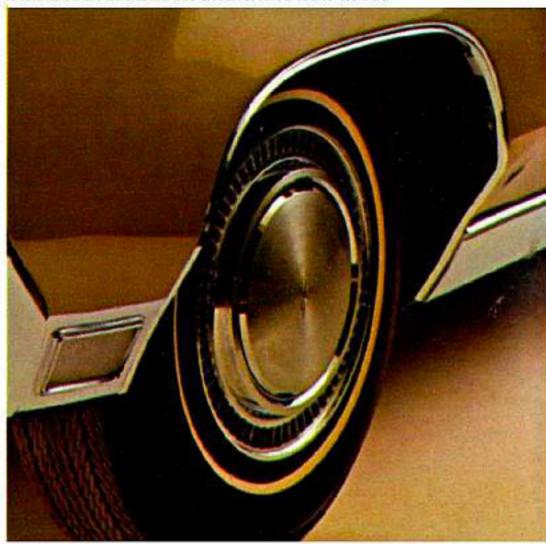
Available in the LS Hardtop is a new Divided Front Seat with Dual Controls. When aligned, with armrest up, sumptuous comfort for three. Or each side may be separately adjusted for the ultimate in individual comfort. Try it. You'll want to order it in your LS Hardtop.

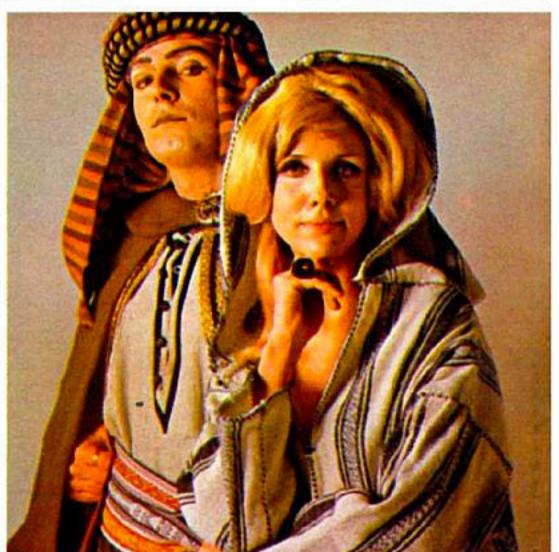


The new Ninety-Eight instrument panel is recessed and deeply padded. Gauges are tilted for easy glare-free reading. Control knobs are smoothed and easier to operate. Large self-regulating electric clock, standard. Accessories you may order include: AM or AM-FM radio, stereo radio or tape player, Four-Season or completely automatic Comfortron air conditioner, Tilt-and-Telescope Steering Wheel with the Instant-Horn that sounds when you squeeze the wheel.

Standard 15-inch wheels add to the plushness of Ninety-Eight's big ride. For a tasteful finishing touch, you can order full wheel covers with a louvered look and whitewall tires.







Ninety-Eight Convertible



Ninety-Eight Town Sedan



Ninety-Eight Holiday Coupe interior in Flair pattern. A smooth pleated body cloth, trimmed in fine-grain Morocceen vinyl. Accented with chrome and vinyl button inserts. Center armrest and simulated Elm-grain applique in doors and across dash, standard. Black, all-Morocceen trim is now also standard, if you prefer. Deluxe Steering Wheel with twin horn bars, standard.



If a big, beautiful car with sporting spirit is your weakness—you're in big, beautiful trouble. Because that's exactly what Delta 88 Royale is all about.

The name is brand-new. So is the come-closer look. And that smart, youthful roof, featuring a privacy rear window, is a one-and-only. You won't

even see itsin another Oldsmobile!
And its vinyl covering, by the way,
comes gratis. So do the custom pinstriping, chromed front-fender louvers,

and Custom Sport Seat. Or go all out by ordering a pair of all-Morocceen Strato Bucket Seats—with a beautiful sports console front and center! How spirited does this 88 get? As spirited as you'd like to go! 4-barrel carb, power disc brakes, dual exhaust system . . . they're all available.

As for model choice, you're looking at it. You might say that the big new Delta 88 Royale is a limited edition . . . of unlimited sporting spirit.

Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations, and are also described on pages 41, 44, 45 and 46.

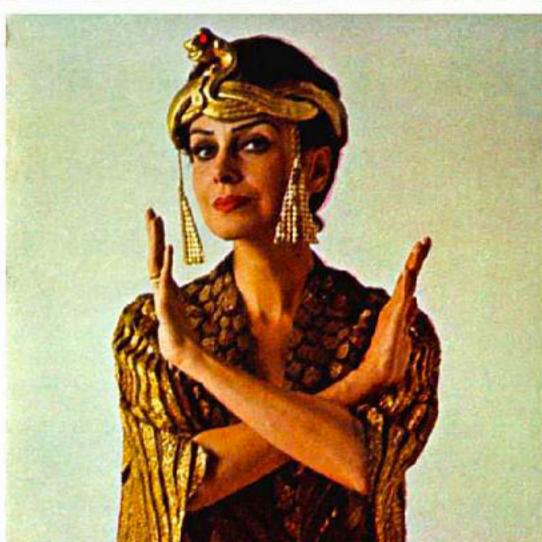


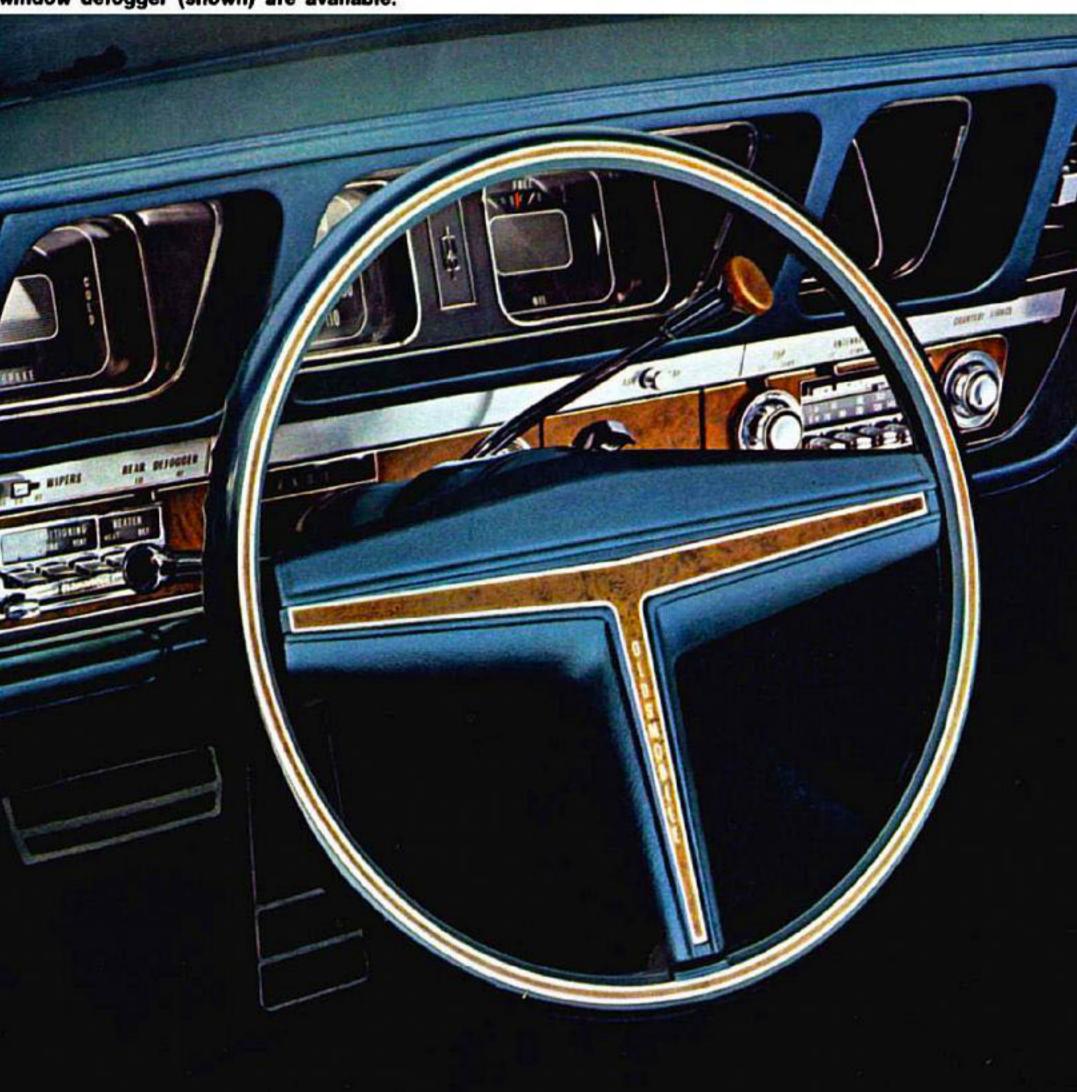
Delta 88 Royale interior is in Excella, a rich, coarse-woven body cloth with metallic-yarn highlights. Trim is in supple saddle-grain Morocceen vinyl. Embossed center armrest, standard. Is every new Olds a luxury model? It kind of looks that way, doesn't it? The Royale door features a standard horizontal warning light, mounted in the carpeted kickpad at the bottom of the door. Automatically illuminates when door is opened. A convenience to you. A safety warning signal to others. Deluxe Steering Wheel with center horn bar, standard.

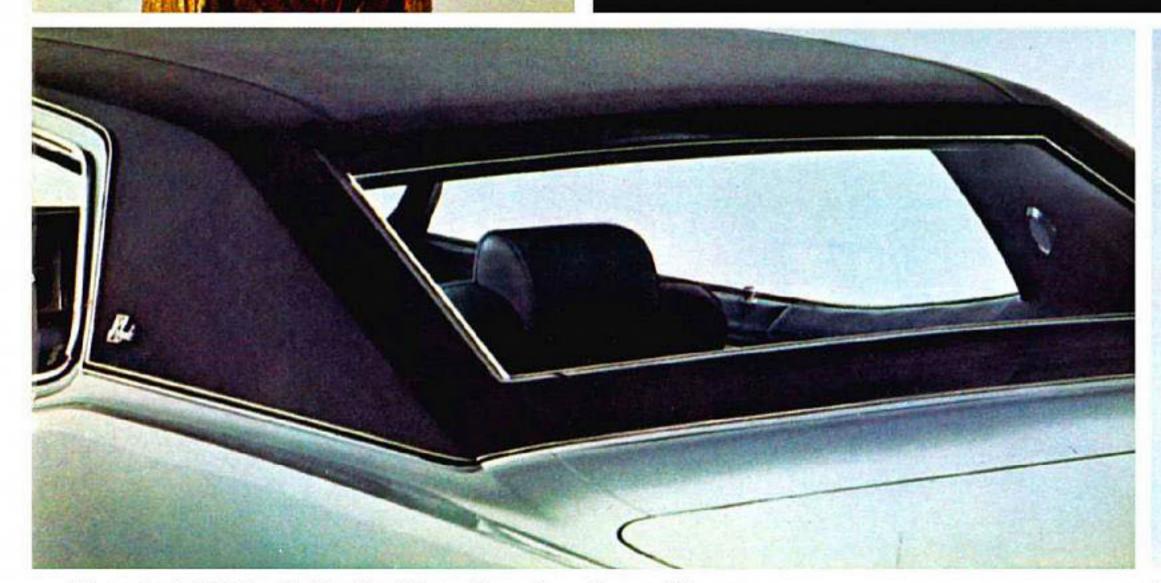
Put your foot to those self-adjusting brakes with dual master cylinders and you turn on as handsome a pair of taillights as there is in the business.

Deeply padded Royale instrument panel with the warmth of simulated-burl Elm-grain applique. Low-luster paints that reduce glare, and hideaway wipers for clear, panoramic vision make it a complete pleasure to take the Royale wheel. Plan on doing just that. Real soon. Air conditioning, AM-FM radio, Tilt-and-Telescope Steering Wheel, automatic transmission, rear window defogger (shown) are available.









Like privacy? Delta 88 Royale delivers it . . . elegantly . . . with a new and exclusive rear window. Standard with vinyl top in Royale only.



Sport it up! Order your new Royale decked out with smart, new Strato Bucket Seats — with a lighted, lockable sports console as a beautiful go-between. Buckets in all-Morocceen. Beautiful. Just beautiful.



If you set out to build a car that completely vanquished the everyday you'd probably end up with a Delta 88 Custom. Everything you'd want is here. Spacious interior. Seats that run nearly five feet wide. Rich upholstery that treats your family regally. A strong, capable Rocket 455 V-8. A trunk that takes a vacation-size load
—with return-trip room for souvenirs.
This year, escape to happy-everaftering in a new Delta 88 Custom.

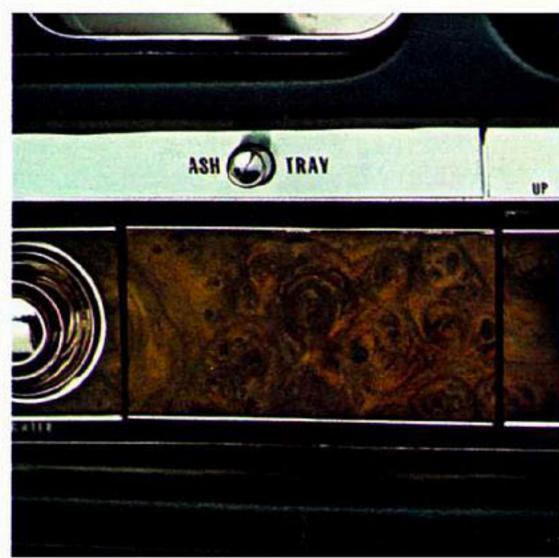




Delta 88 Custom Town Sedan



With a car as beautiful and comfortable as the Custom, you'll want to do a lot of traveling. Great! You'll have even more baggage room this year to do just that. And a new, lower trunk sill makes loading a whole lot easier, too. We think of everything.



Ever look at a closed ashtray and wonder whether to push, pull, slide, or tilt it to get it open? Olds has the answer. Now, you just push a button! Pop. It's open. Simple as that.



But, you don't want pushbuttons everywhere. So we replaced the one on the glove compartment door with a new lockable, easy-open, easy-close rotary latch. The compartment, incidentally, is deeper and will take on a lot more paraphernalia this year.



If you're hunting for big-car size, performance, and luxury that are well within your means — your safari is over. You've just turned up the new

Delta 88 — lowest priced of all the beautiful new full-size Oldsmobiles.

No. Just being lowest priced doesn't make it a great value. But being an

Oldsmobile with such an impressive array of standard finery sure does! Full wheel discs. Wall-to-wall carpeting. Deep-cushioned seats. Dual

front-seat head restraints. New upper level Flo-Thru Ventilation. All standard in every Olds Delta 88. There's even a light in the pushbutton ashtray.

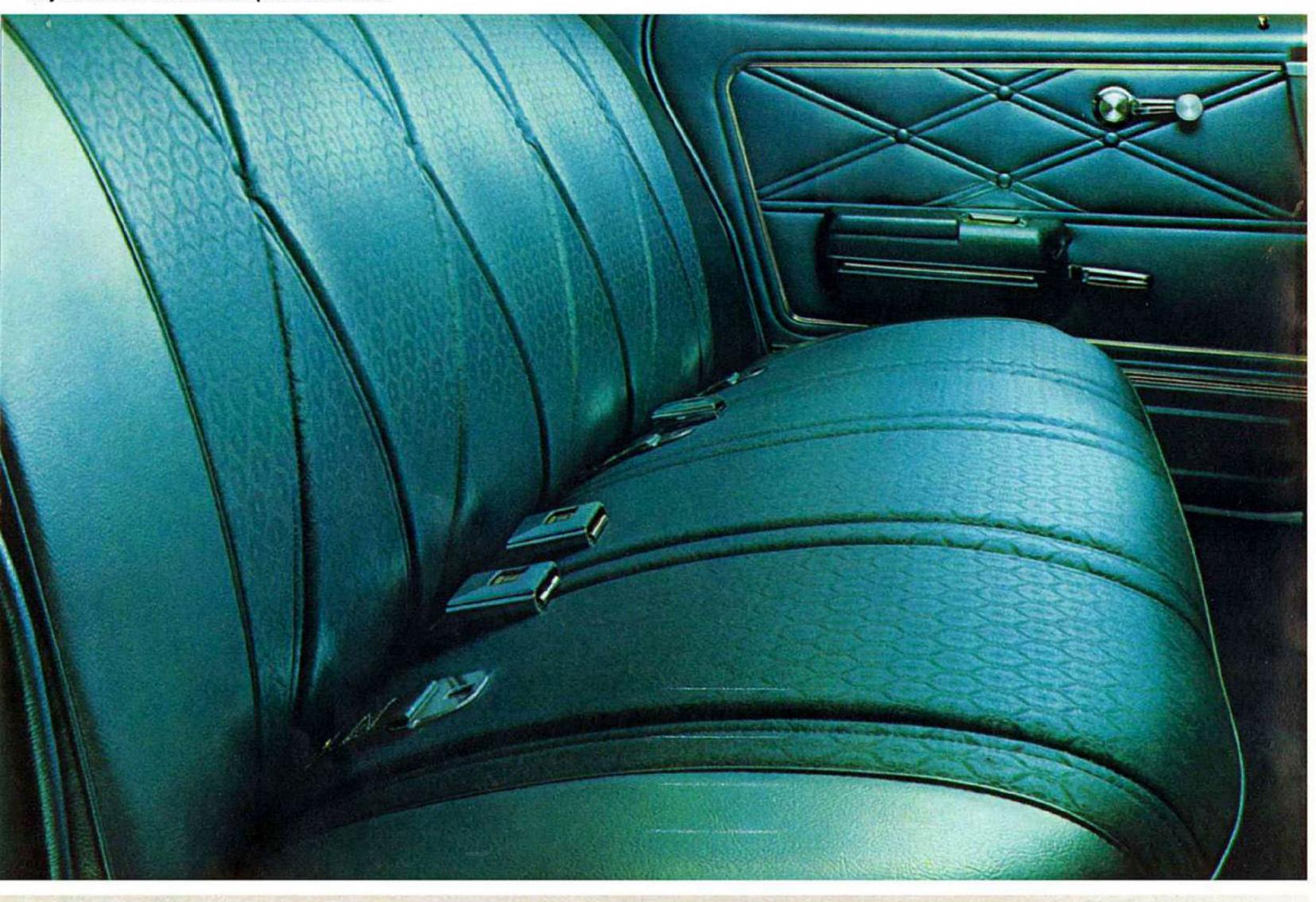
How's that for thoughtfulness?

Standard power plant is thoughtful, too. It's a Rocket 350 V-8 that gets along just great - on regular gas!

Big room. Big ride. Big comfort. Big value. This one's got them all!

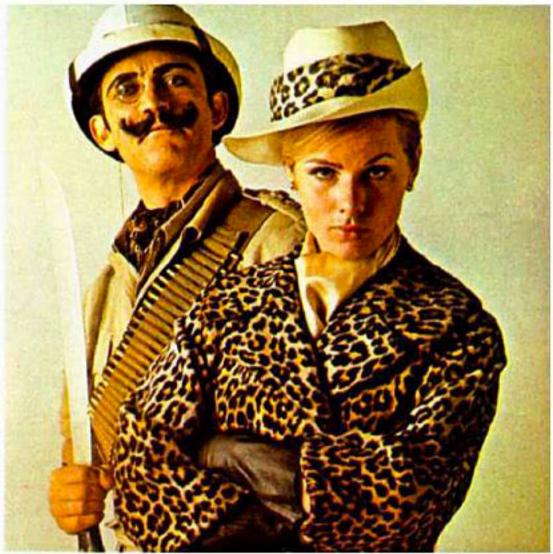
This year, shoot high, but spend low. Bag a big, beautiful Delta 88!

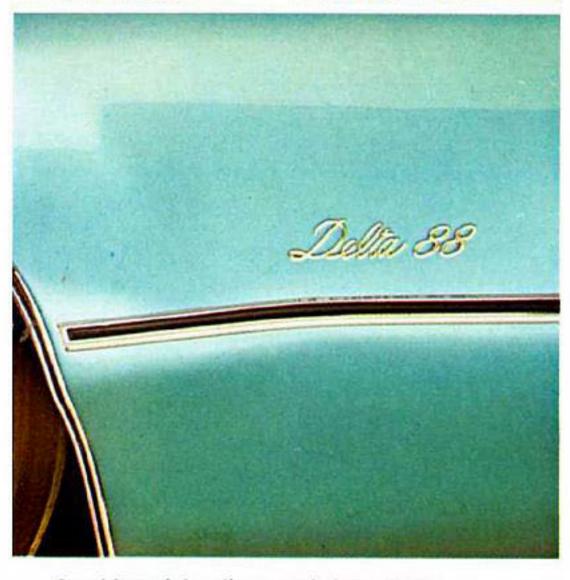
Delta 88 Holiday Sedan interior in Essex pattern. Richly woven body cloth with saddle-grain Morocceen vinyl trim. Extra cost? No sir! It comes standard. So do the thick, wall-to-wall, loop carpeting and all-Morocceen door panels. Try to beat that for beauty and value at—or anywhere near—the Delta 88 price! Good luck.

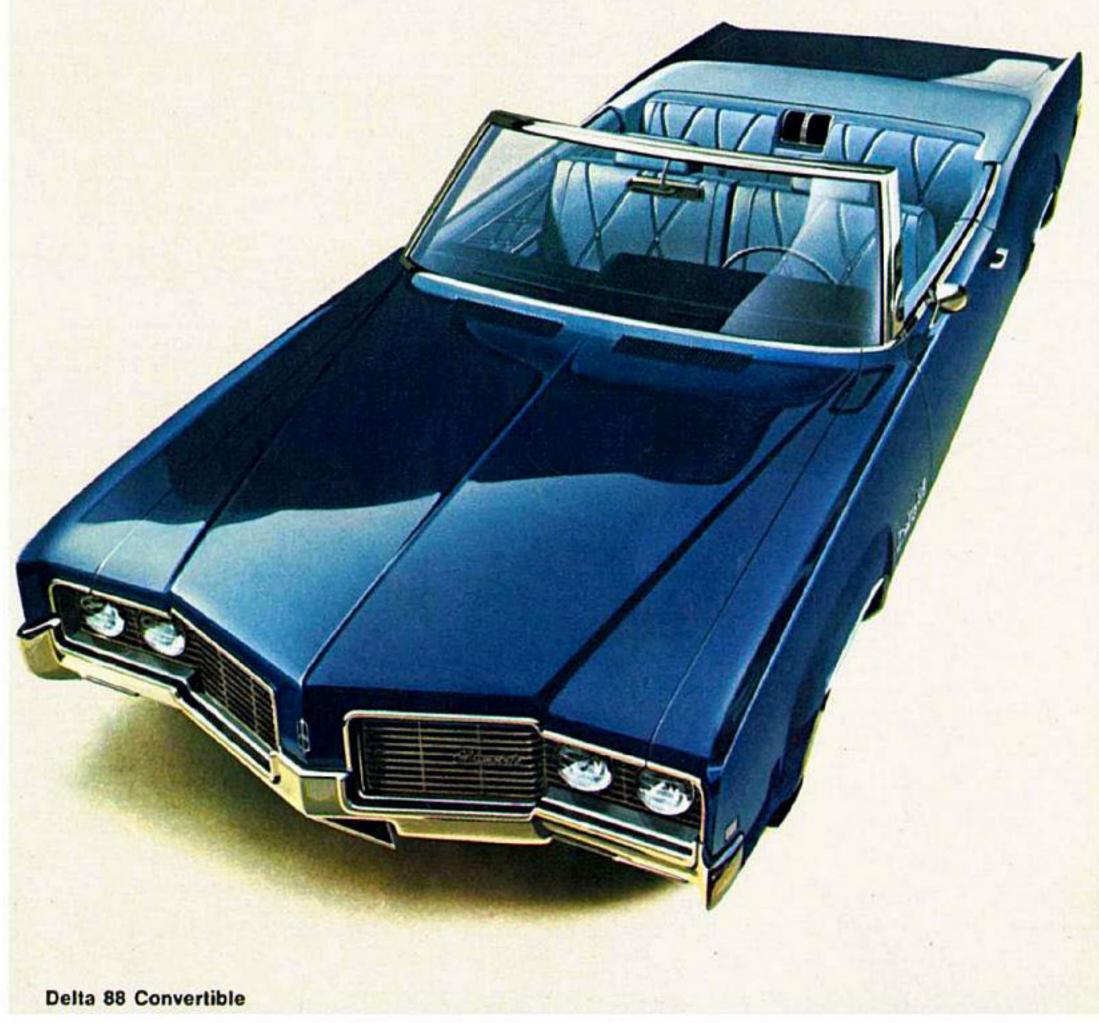












Good-bye nicks, dings, and pings. A new molding, with a handsome-but-tough vinyl insert, helps protect against those parking lot blues. Available on all Delta 88 models. And well worth having.



How do you match looks like these? There's only one way we know of and that's with unimpeachable creden-tials like these! Special 400-cu.-in.

Rocket V-8. Special 4-barrel carb. Fully synchronized, heavy-duty transmission, floor-mounted. High-performance rear end up to 4.66-to-1. Dual

low-restriction exhausts. Wide-boot red-stripe tires. Plus heavy-duty underpinnings underneath it all: H-D shocks, H-D wide-rim wheels, and

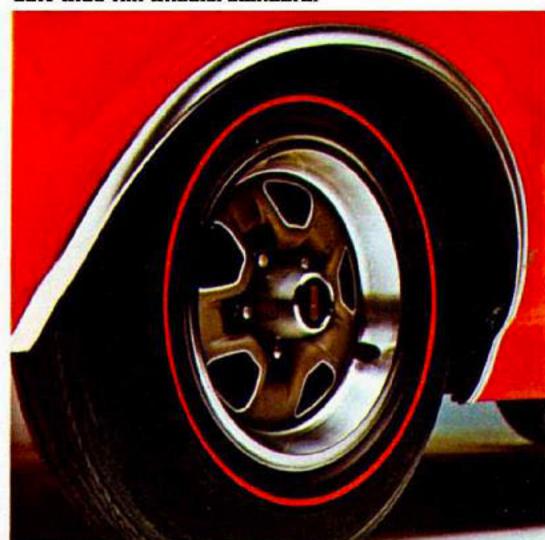
stabilizer bars - front and rear. No other car in 4-4-2's class comes so fully and capably equipped. And that's just our standard 4-4-2!

If you care to, you can order your 4-4-2 with a special Force-Air Induc-tion Package (W-30) with functional air scoops-the ultimate head-turner.

Last year, 4-4-2 earned the crown as Performance-Car-Of-The-Year. This year, quite obviously, we intend to keep it.



Give the ordinary the brush-off—by ordering 4-4-2's wide, brushed stainless Custom Sport wheels. Or you can roll with 4-4-2's wide-boot Red-Line nylon cords (or whitewalls) on heavy-duty wide-rim wheels, standard.



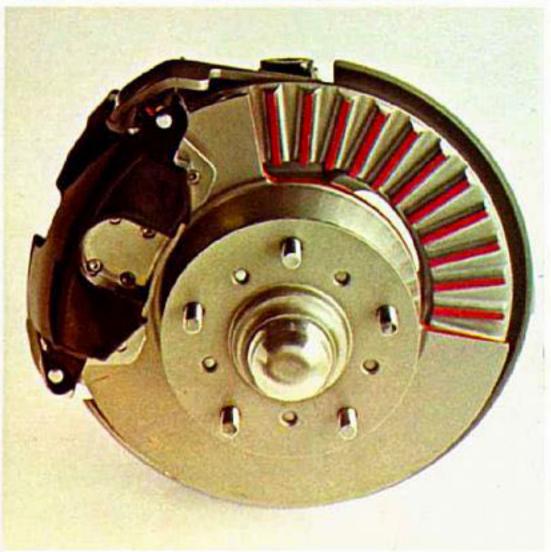




The sound of music—to a car buff's ear.
And if you think this "trumpet" sounds
great, wait till you hear the one under
4-4-2's other taillight!



Knob hill. Classy Hurst shifter takes root in 4-4-2's nifty, optional sports console. 4-speed fully synchronized manual (shown) or 3-speed Turbo Hydra-Matic 400 at extra cost. A floor-mounted, fully synchronized, heavy-duty 3-speed manual, standard. And away you go!



Now available! New front disc brakes with single piston design. Combine with standard centrifugally cast-alloy rear drums (which dissipate heat rapidly) for excellent braking balance and durability.

Why not order your 4-4-2 Sports Coupe with Force-Air Induction (W-30). It crams cooler air into the carburetor and increases performance. Package includes largest factory air scoops in the business; special air cleaner; special heads and cam; special 2" intake and 1% " exhaust ports; and special Dual Hood Stripes. Strictly for the man who has everything.





Drop in. You'll land in one of the cushiest buckets ever: 4-4-2's standard Strato Buckets. Well padded, but firm. Carefully contoured for maximum support and comfort. Or you may order a bench seat, if you wish. It's standard too. The console, and console-mounted transmission, aren't standard but they are available. Be sure to order yours.

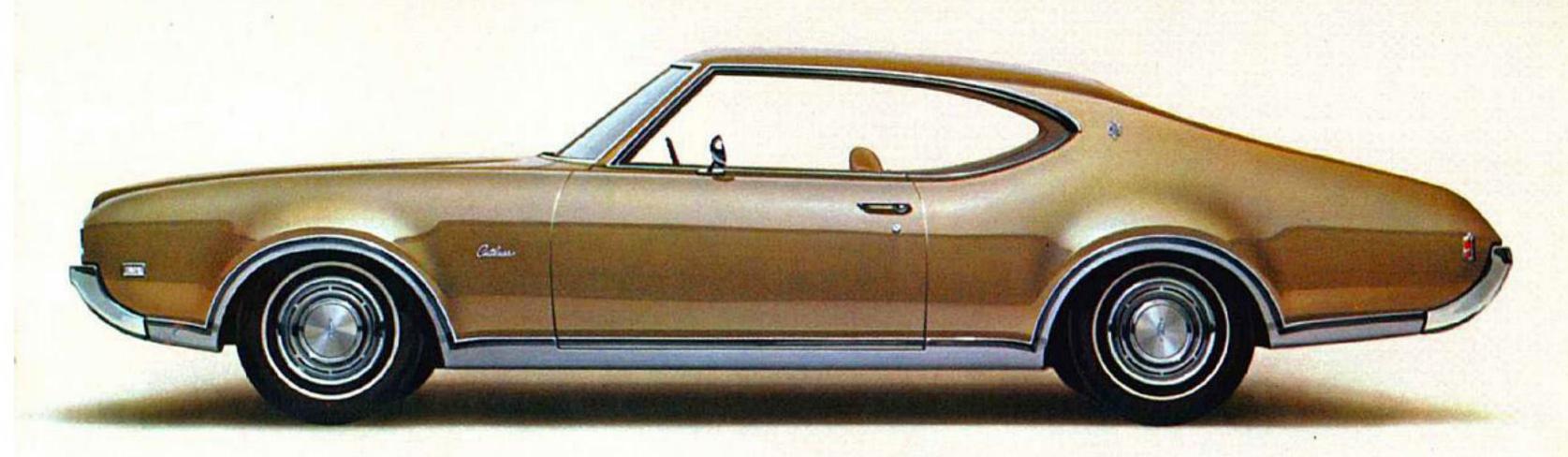


Had it with the ordinary? Then enlist the excitement of Cutlass Supreme. With 310 V-8 horsepower and a quickhandling wheelbase, you get a new lease on liveliness. And lavishness.

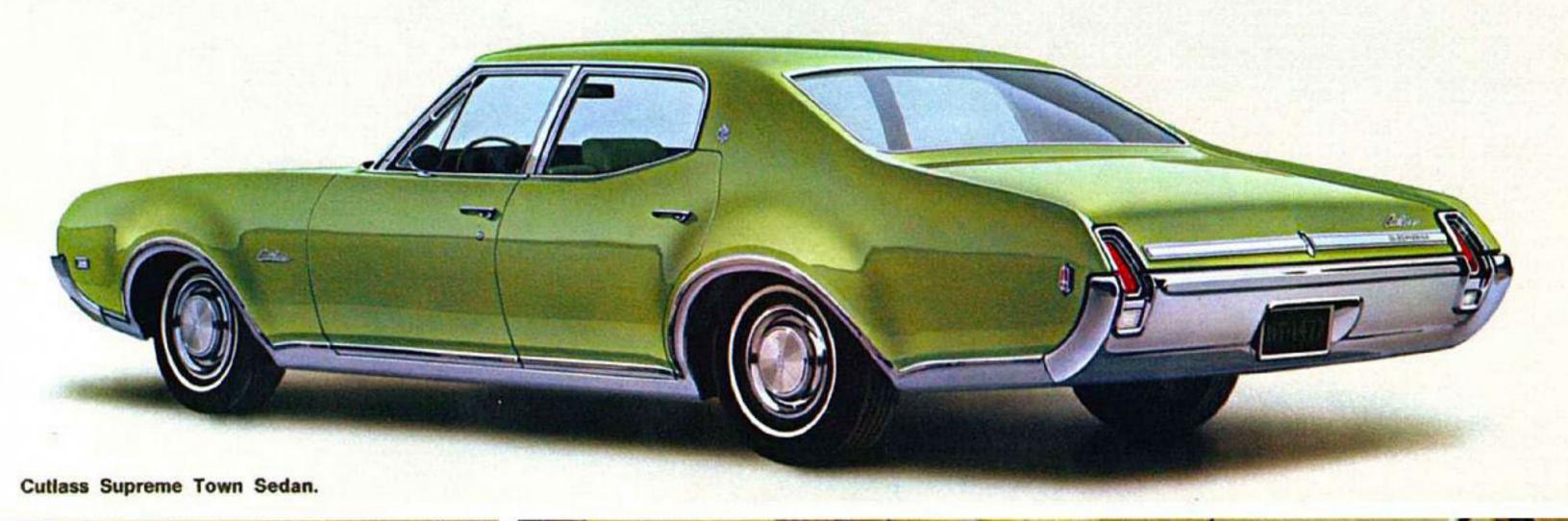
Richly tailored seats. Full carpeting. Hideaway wipers. The look of burled Elm across the dash. Even new upper

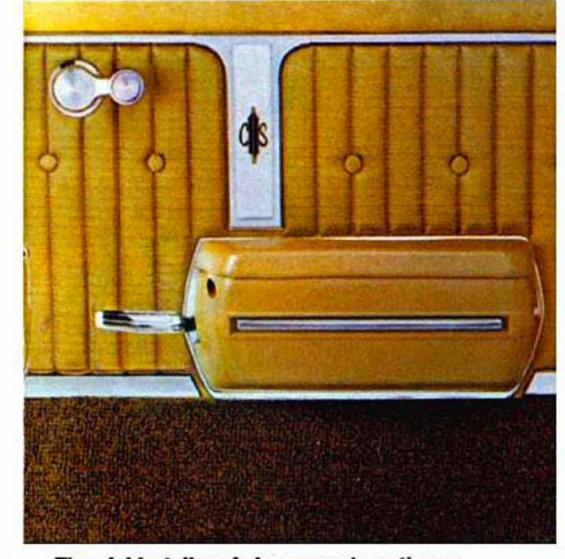
level Flo-Thru Ventilation in the Holiday Coupe. All standard.

Escape to the lively, lavish life. Join forces with Cutlass Supreme.



Cutlass Supreme Holiday Coupe.





The richly tailored door panel continues the Holiday Sedan's interior luxury. Padded Morocceen sill. Stuffed vertical piping. Loop carpeted kick panel. Standard armrest features out-of-the-way door handle that guards against accidental opening of the door.



Cutlass Supreme Holiday Sedan interior in Empire pattern. A handsome, easy-care fabric with luxuriantly stuffed piping. Embossed center armrest and trim in fine-grain Morocceen. Custom Sport Seat (shown), standard. You'll find this beautiful interior is as easy to live with as it is to look at.



Take a good look at that new beautifully sculptured Cutlass S. Does it have you thinking . . . high price . . . extravagant?

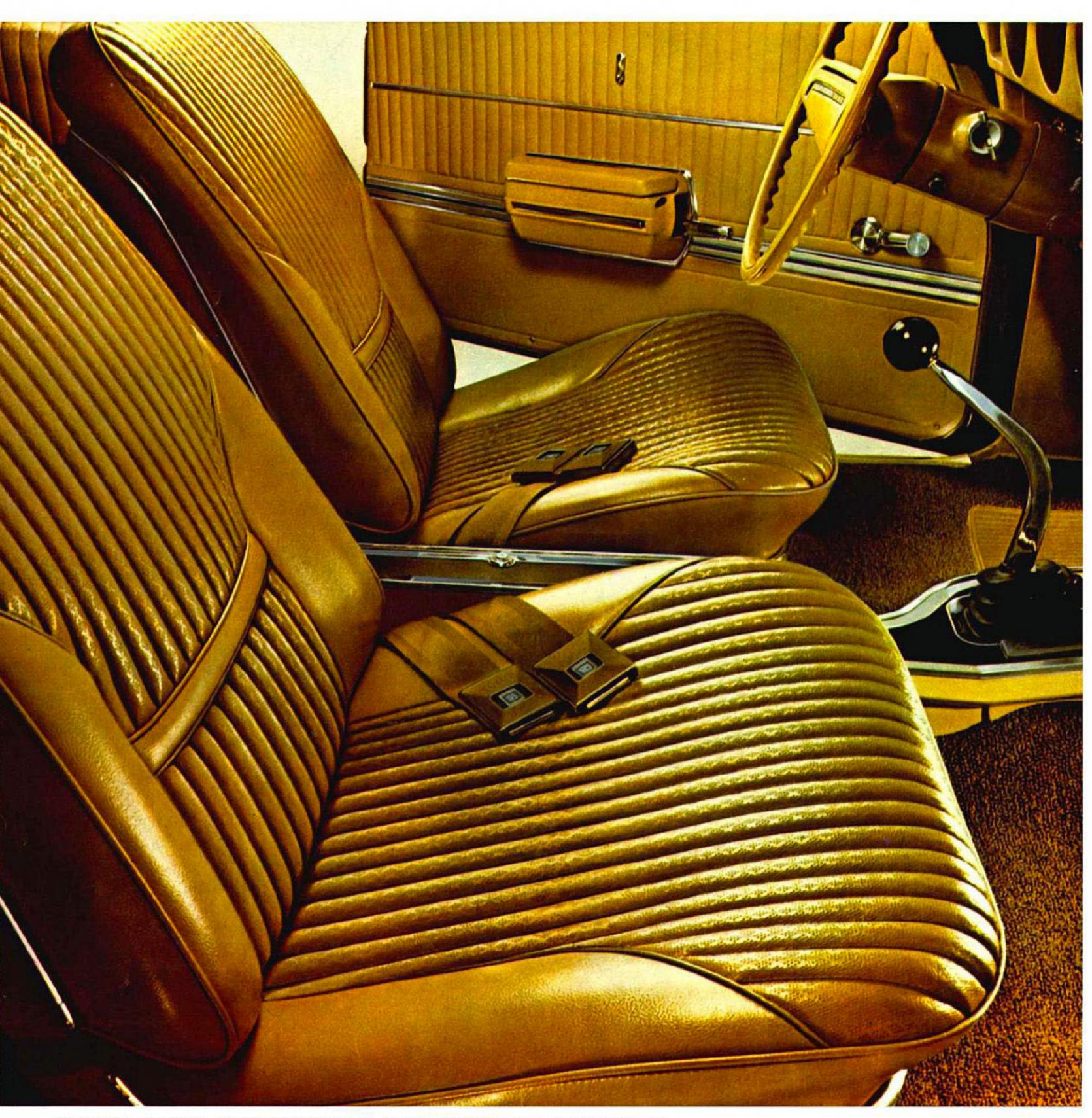
Then your eyes have just deceived you. Because Cutlass and Cutlass S models carry an easy-to-take and ohso-welcome low price.

Hard to believe, isn't it? Especially when you consider the lengthy list of standard luxuries — Rocket 350 V-8 or big Action-Line Six. Fully synchro-

nized transmission. Full carpeting. Front-seat head restraints. Lighted ashtray. Locking glove compartment. ing such honest luxury and solid val
Things like that. And that's going —on the same set of Olds wheels!

some! Even for Oldsmobile, which has always made it a habit of combining such honest luxury and solid value

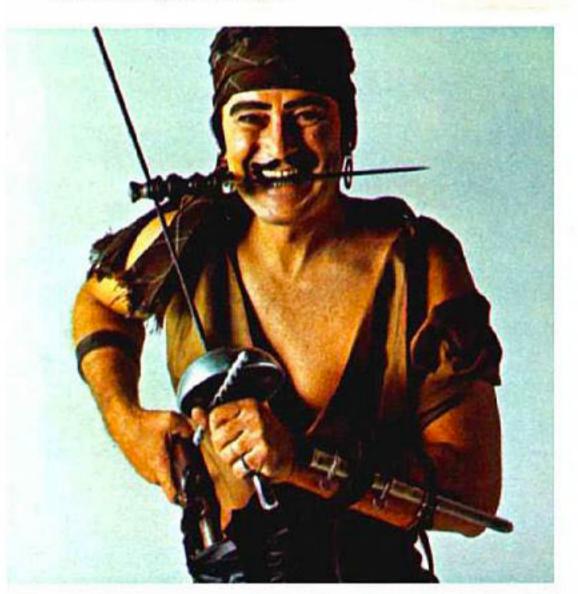
So, if you've been wondering how far a sensible low price can take you . . . now you know. All the way to a beautiful, action-packed Olds Cutlass!



Bucket! Bucket! Who's got the bucket? You do, if you order them in your new Cutlass S. Standard in Convertible. Tailored in pleated all-Morocceen vinyl. Snug. Sumptuous. Sporty. Start ordering. And while you're at it, you might as well include that Deluxe Steering Wheel and that Hurst shifter, console-mounted.



Cutlass S Sports Coupe.





Move out! On Super Stock Mag-Type wheels!
You can specify them with whitewalls
or Red-Line tires. They're both available.
Decisions. Decisions. Which way are you
going to order your wheels?







Cutlass Town Sedan.



Hideaway windshield wipers are standard. The chromed hood louvers? You guessed it. They're standard, too. Cutlass S seems to have everything, doesn't it? Get one. And you will too!



The padded, simply designed Cutlass dash makes for easy reading. Self-regulating clock, air conditioning, radio, Deluxe Steering Wheel, along with many other popular Olds accessories, are available.



Olds quality, luxury, and pride start right here. And they don't tail off after a few superfluous touches.

Front head restraints, glove com-

partment lock, lighter, heater-defroster, even such a recent innovation as a turn-signal lever with built-in lane-changer, are standard. As are all of the many GM safety features. 250-cu.-in. Six or Rocket 350 V-8. Either way, your escape from the ordinary will be quick. And easy.



Vista-Cruiser for 1969 is what we call catering to the carriage trade. In style!

wood-grain elegance gracing its sides

and tailgate to start your own simulated forest. There's almost enough simulated-

And if you thought wagons were just work, work, work. Meet the one

that's pleasure, pleasure, pleasure.

If you didn't know better, that smooth, quiet ride could lull you into thinking it's an Oldsmobile Sedan.

But one look at Mammoth Cave be-hind you—and you know different! There's over 100 cu. ft. of anything-

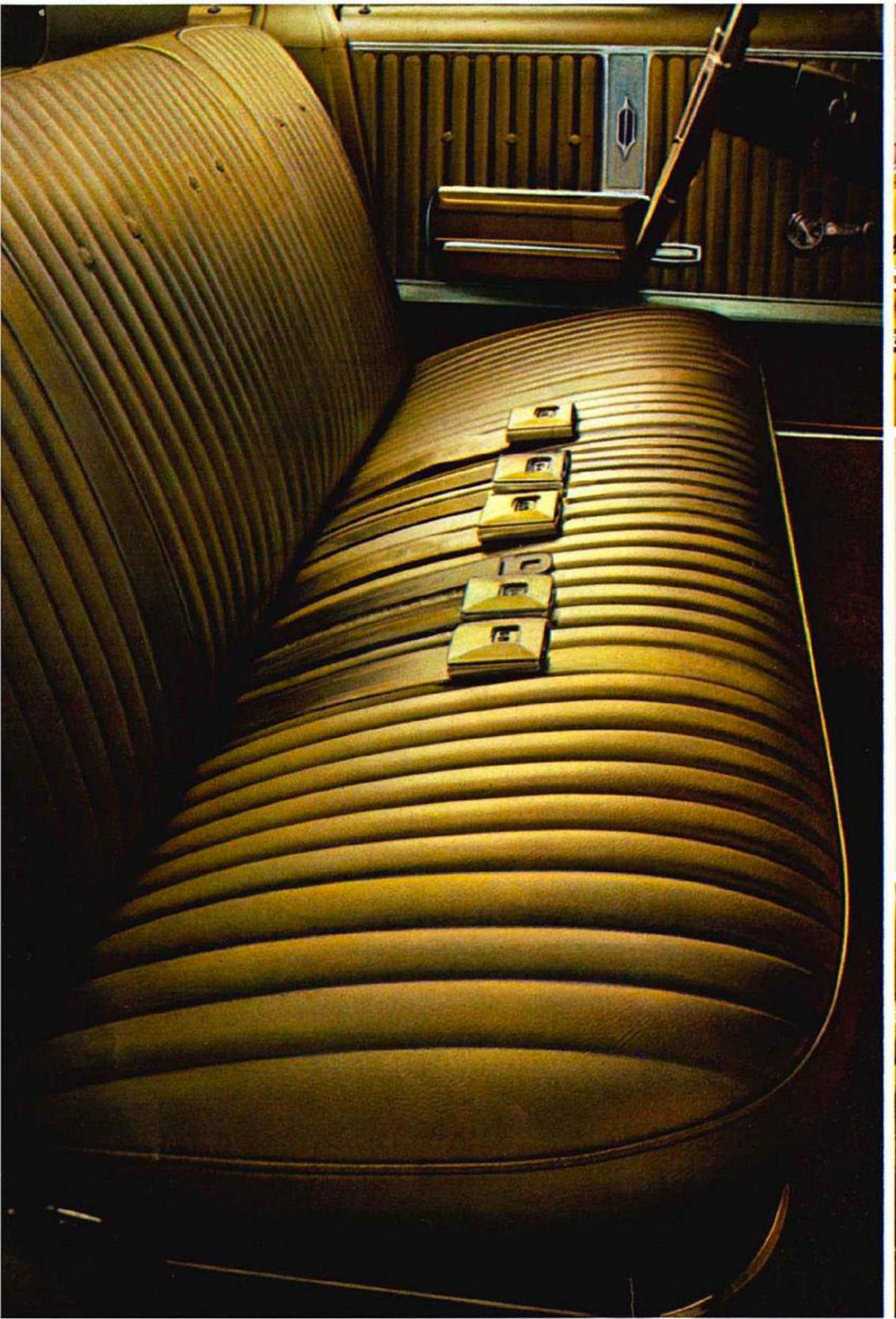
you've-a-hankering-to-haulspaceback

there. So everything goes!
And that goes for 2-seat or the 3-seat

model. Either way you'll have more pulling power than a mile-long mule

train. From a standard Rocket 350 V-8 ... to a 400-cu.-in. job you can order with special axle ratio for turnpike cruising. So start packin', pardner!

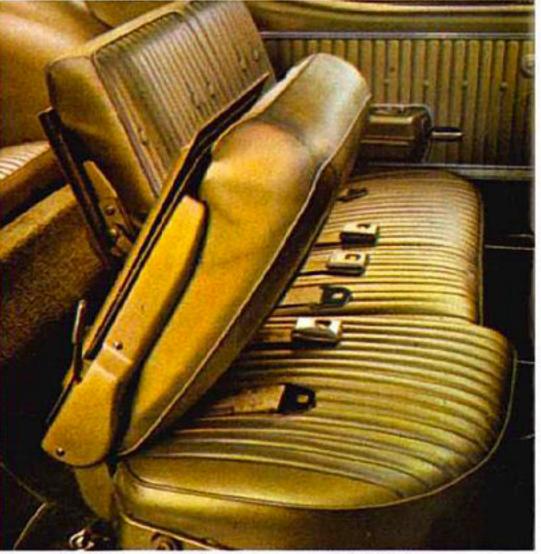
Handsome, sturdy rooftop luggage carrier is available to add even more capacity to your big Olds wagon. Special ski-rack adapter also available as an accessory to your carrier.



You wouldn't think an interior that looked so great could be so tough. But it is! And it's standard in Vista-Cruiser. Spilled soda pop? Dripping ice cream? Gooey candy? No problem. With this handsome all-Morocceen upholstery, the only cleanup kit you'll need is a damp cloth! Something else that's standard—Vista-Cruiser's eleven windows. The view is great. And cool. The three windows overhead are specially tinted and heat-resisting.







To make life especially easy—a special feature on the second seat in 3-seat models. When you lean the back of the seat forward, the passenger side slides forward—increasing entry and exit room. Third seat faces forward, folds down quickly and easily for extra cargo space.





Cutlass Station Wagon.



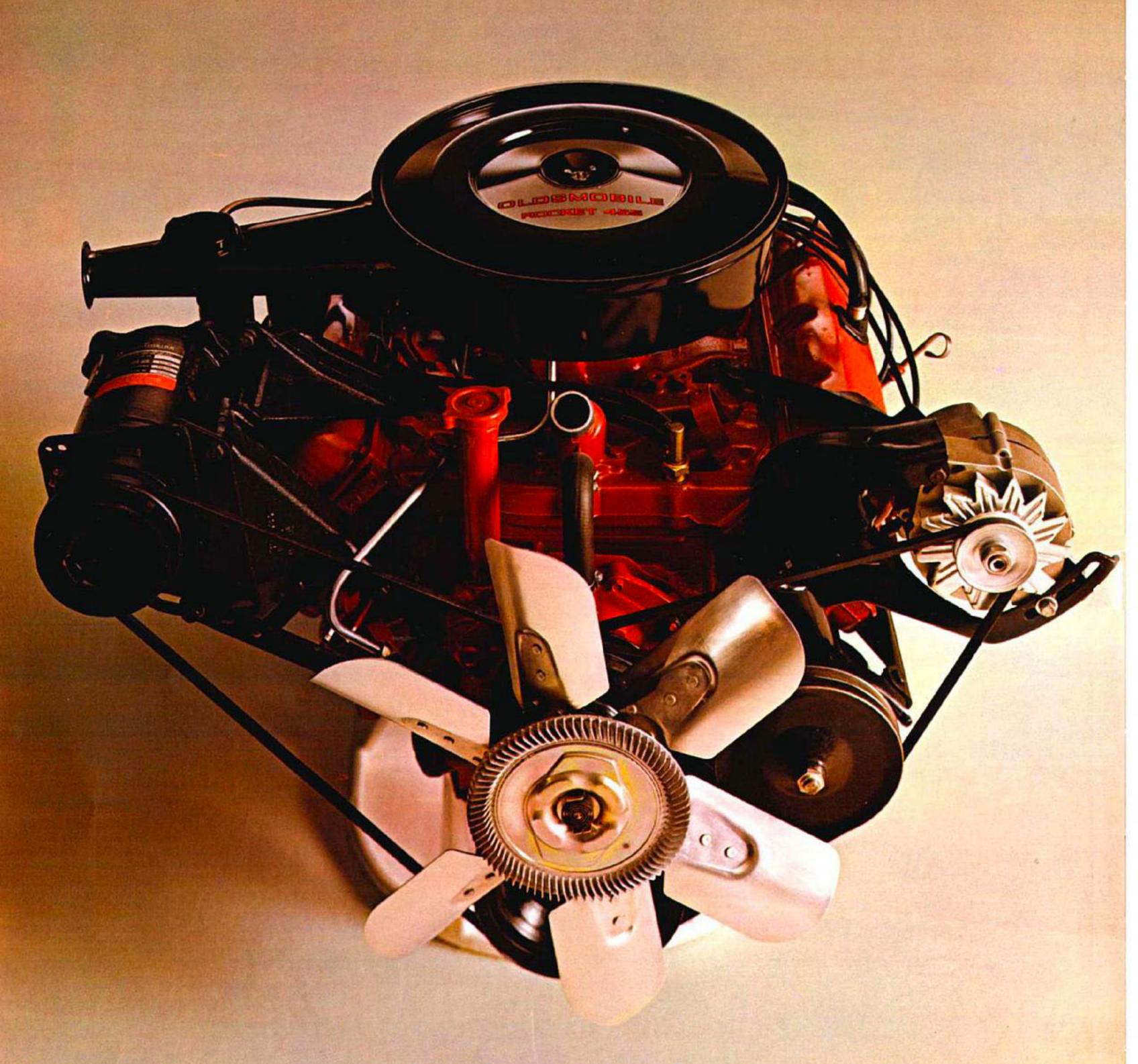
Psssssst. Don't look now, but we've got a sizable secret compartment for you in both Vista-Cruiser and Cutlass 2-seat wagon models. And it's standard! Just the place to stash away your briefcase, camera, or the family jewels. A compartment lock is available.





Olds Engines & Transmissions:

The performers of the year



Olds engines and transmissions are built to do a whole lot more than just generate and transmit power. They are carefully designed and selected to work together - to form a perfectly balanced power team.

So no matter which model Oldsmobile you choose, or which engine/trans-

mission combination you select—you know you'll be sure of getting the best possible balance of performance, economy, and handling.

Engines:

400-hp Rocket 455 V-8

Horsepower: 400 at 4800 rpm Torque: 500 lb.-ft. at 3200 rpm Displacement: 455 cu. in. Compression ratio: 10.25-to-1

Carburetion: Quadrajet (4-barrel) Carburetor

Fuel: Premium gasoline Available in Toronado only.

390-hp Rocket 455 V-8

Horsepower: 390 at 5000 rpm Torque: 500 lb.-ft. at 3200 rpm Displacement: 455 cu. in. Compression ratio: 10.25-to-1

Carburetion: Quadrajet (4-barrel) Carburetor

Fuel: Premium gasoline Available in all 88 models.

375-hp Rocket 455 V-8

Horsepower: 375 at 4600 rpm Torque: 510 lb.-ft. at 3000 rpm Displacement: 455 cu. in. Compression ratio: 10.25-to-1

Carburetion: Quadrajet (4-barrel) Carburetor

Fuel: Premium gasoline Standard in Toronado.

365-hp Rocket 455 V-8

Horsepower: 365 at 4600 rpm
Torque: 510 lb.-ft. at 3000 rpm
Displacement: 455 cu. in.
Compression ratio: 10.25-to-1
Carburetion: Quadrajet (4-barrel) Carburetor
Fuel: Premium gasoline
Standard in Ninety-Eight. Available with
Turbo Hydra-Matic 400 in all 88 models.

310-hp Rocket 455 V-8

Horsepower: 310 at 4200 rpm
Torque: 490 lb.-ft. at 2400 rpm
Displacement: 455 cu. in.
Compression ratio: 9.00-to-1
Carburetion: 2-barrel carburetor
Fuel: Regular gasoline
Standard with manual transmission in
Delta 88 Royale, Delta 88 Custom.
Available in Delta 88.

360-hp Rocket 400 V-8 (Force-Air W-30)

Horsepower: 360 at 5400 rpm

Torque: 440 lb.-ft. at 3600 rpm
Displacement: 400 cu. in.
Compression ratio: 10.50-to-1
Carburetion: Quadrajet (4-barrel) Carburetor
Fuel: Premium gasoline
Package includes large under-bumper air
scoops, special heads, special air cleaner,
special high-output cam, special 2" intake
and 1% " exhaust ports, low-friction engine
bearings, low-restriction dual exhausts.
Available with Turbo Hydra-Matic 400, or
4-speed close-ratio manual transmission
in 4-4-2 only.

350-hp Rocket 400 V-8

Horsepower: 350 at 4800 rpm
Torque: 440 lb.-ft. at 3200 rpm
Displacement: 400 cu. in.
Compression ratio: 10.50-to-1
Carburetion: Quadrajet (4-barrel) Carburetor
Exhaust manifold with individual branches
for improved tuning, less restriction.
Fuel: Premium gasoline
Standard with manual transmission in 4-4-2.

325-hp Rocket 400 V-8

Horsepower: 325 at 4600 rpm
Torque: 440 lb.-ft. at 3000 rpm
Displacement: 400 cu. in.
Compression ratio: 10.50-to-1
Carburetion: Quadrajet (4-barrel) Carburetor
Exhaust manifold with individual branches
for improved tuning, less restriction.
Fuel: Premium gasoline
Standard with Turbo Hydra-Matic 400 in 4-4-2.
Available with Turbo Hydra-Matic 400 in
Vista-Cruiser.

325-hp Rocket 350 V-8 (Force-Air W-31)

Horsepower: 325 at 5400 rpm
Torque: 360 lb.-ft. at 3600 rpm
Displacement: 350 cu. in.
Compression ratio: 10.50-to-1
Carburetion: Specially calibrated
Quadrajet (4-barrel)
Package includes large under-bumper air
scoops, special heads, special air cleaner,
special high-output cam, special 2" intake
and 1%" exhaust ports, low-friction engine
bearings, low-restriction dual exhausts.
Available with Turbo Hydra-Matic 350, or
4-speed close, or wide ratio manual transmission in F-85, and Cutlass S.

310-hp Rocket 350 V-8

Horsepower: 310 at 4800 rpm
Torque: 390 lb.-ft. at 3200 rpm
Displacement: 350 cu. in.
Compression ratio: 10.25-to-1
Carburetion: Quadrajet (4-barrel) Carburetor
Fuel: Premium gasoline
Standard in Cutlass Supreme.
Available in Vista-Cruiser, Cutlass,
Cutlass S, and F-85 V-8

250-hp Rocket 350 V-8

Horsepower: 250 at 4400 rpm
Torque: 355 lb.-ft. at 2600 rpm
Displacement: 350 cu. in.
Compression ratio: 9.00-to-1
Carburetion: 2-barrel carburetor
Fuel: Regular gasoline
Standard in Delta 88, Vista-Cruiser,
Cutlass, Cutlass S, and F-85.
Available in Cutlass Supreme.

155-hp Action-Line 6

Horsepower: 155 at 4200 rpm
Torque: 240 lb.-ft. at 2000 rpm
Displacement: 250 cu. in.
Compression ratio: 8.50-to-1
Carburetion: Single-barrel carburetor
Fuel: Regular gasoline
Standard in Cutlass Six, Cutlass S, and
F-85 Six.

Transmissions:

Turbo Hydra-Matic 400. Perhaps the smoothest, most refined transmission available today. Three speeds for maximum performance and economy. Standard in Toronado and Ninety-Eight. Available in 88, Vista-Cruiser and 4-4-2 models. A new Turbo Hydra-Matic 350 version is also available in all Cutlass, and F-85 V-8 models.

Jetaway Automatic. A quick, efficient lightweight 2-speed automatic specifically designed for economical operation. Available in Delta 88, Cutlass (except wagon), Cutlass S. and F-85 models.

Fully synchronized 3-speed manual. Easyshifting gear lever is located on steering column. Standard in all 88, Vista-Cruiser, Cutlass, and F-85 models.

Fully synchronized heavy-duty 3-speed manual. With floor-mounted Hurst Competition Shifter, standard in 4-4-2. Available in Cutlass, and F-85 V-8 models.

Fully synchronized 4-speed manual (Wide Ratio). Floor-mounted Hurst Competition Shifter. Available in 4-4-2, Vista-Cruiser, Cutlass, and F-85 V-8 models.

Fully synchronized 4-speed manual (Close Ratio). For quick, short-throw shifts. Floor-mounted Hurst Competition Shifter. Requires somewhat higher axle ratios. Available in 4-4-2, Cutlass, and F-85 V-8 models.

Axle Ratios

We've got them. To match whatever type of driving you do most. From top economy (2.56-to-1) . . . to all-round (3.23-to-1) . . . to heavy-duty maximum performance (4.66-to-1). Plus six more in-between! Availability, depending on engine and model choice.

NOTE: Special Anti-Spin Rear Axle available.
Automatically directs power to wheel
with best traction. Especially important
if you do a lot of driving in snow or sand,
or on soft ground.



Chassis & Suspension

Destined for stardom-right from the ground up.

Oldsmobile quality runs deep. And it pays off for you in comfort, dependability, safety, and lasting value. Further example of what youngmobile thinking is all about.

Rugged Torque-Beam Frame. Consists of K-braced front crossmembers, channel-section side members and frame torque boxes. Permits a lower body floor, a strong base for all body and drive members. Virtually eliminates body twist.

Independent front suspension features
Pivot-Poise ball joints with stabilizer bar.
New lower rate front springs combine with
higher rate rear springs for flatter, smoother
ride. Even with heavy loads, headlight
aiming and line of vision through inside
rearview mirror remain exceptionally stable.
The effect on car handling due to load
changes is minimized.

Rear suspension features a Twin-Triangle characteristic that Olds pioneered. Today, it is widely copied. Deep coil springs and direct, double-acting shock absorbers — front and rear. A combination that is hard to equal for ride and handling ease.

Close to a hundred insulators, some double and triple thick, are used throughout the chassis and body to soak up and dampen noise and vibration. A smooth, quiet ride results.

Self-adjusting, dual master cylinder brakes. Centrifugally cast-alloy drums, front and rear, for cool operation. Riveted linings for quiet, durable service.

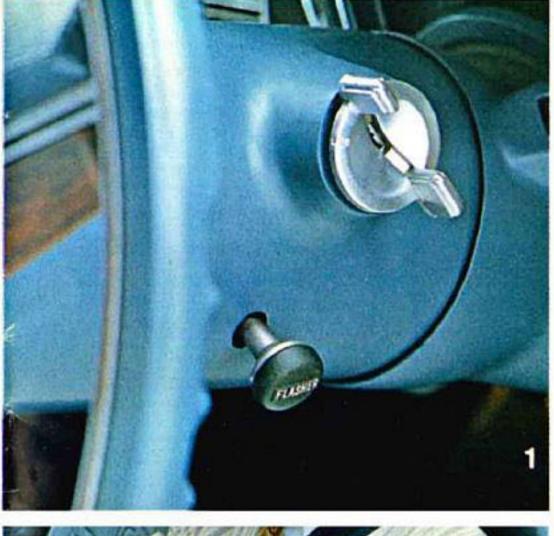
Olds steering system incorporates a low-friction design to reduce steering effort to a minimum.

Energy-absorbing steering column has collapsible sections that telescope up to 81/4 inches upon severe impact for added safety.

Rear axle is expertly designed and matched to engine and transmission for maximum performance and economy — and smooth, dependable operation.

Exhaust system. Rust- and corrosionresisting aluminum coats all inner and outer walls, baffles, and tubing of the muffler, resonator, and tailpipe — for longer exhaust-system life.

NOTE: Heavy-duty or trailer towing suspensions are available on all models. Packages can include heavy-duty springs, shock absorbers, rear axles, cooling system, brakes, electrical wiring hookup for trailer, plus many other special-duty accessories to meet your needs.

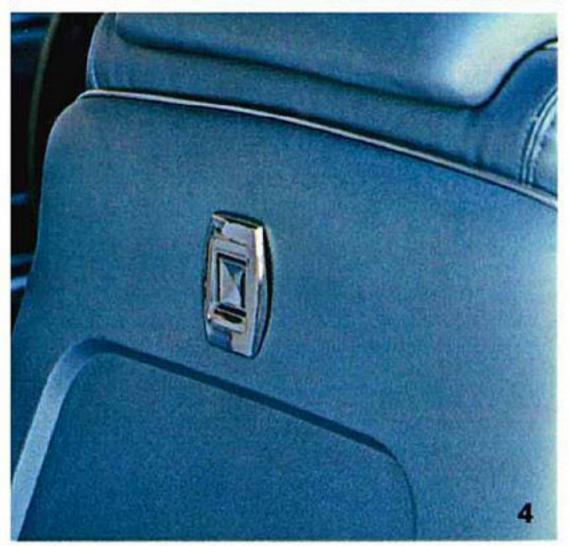




Safety Features

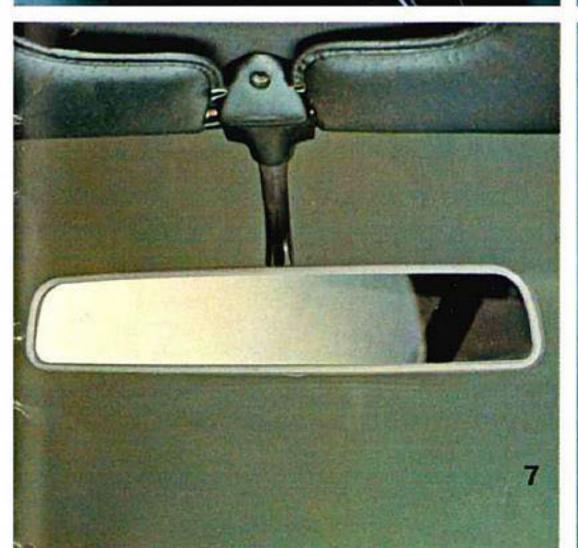
Travel with confidence—with all of the GM safety features.

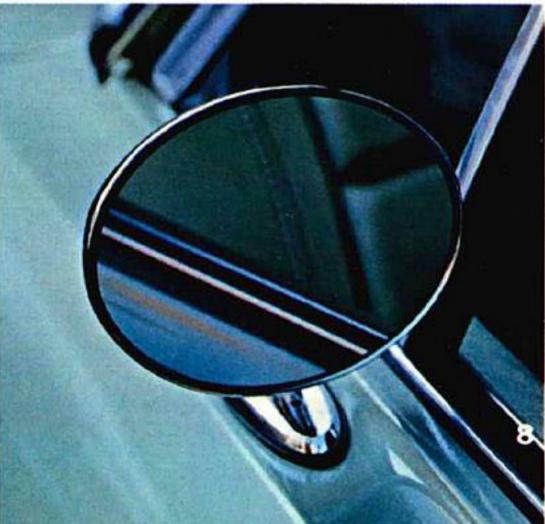










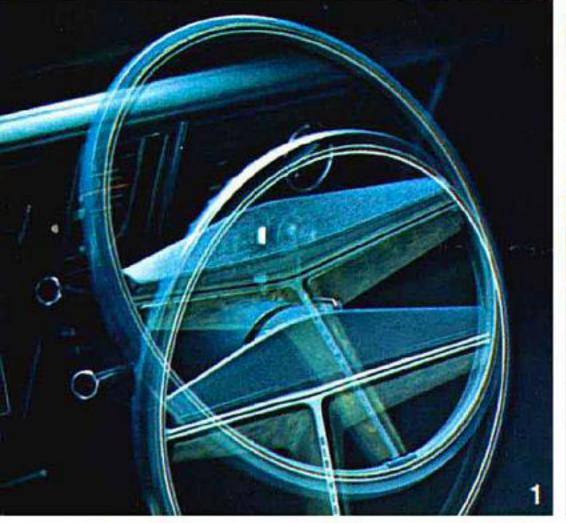


We not only care how your Oldsmobile looks and handles, we also care how it cares for you.

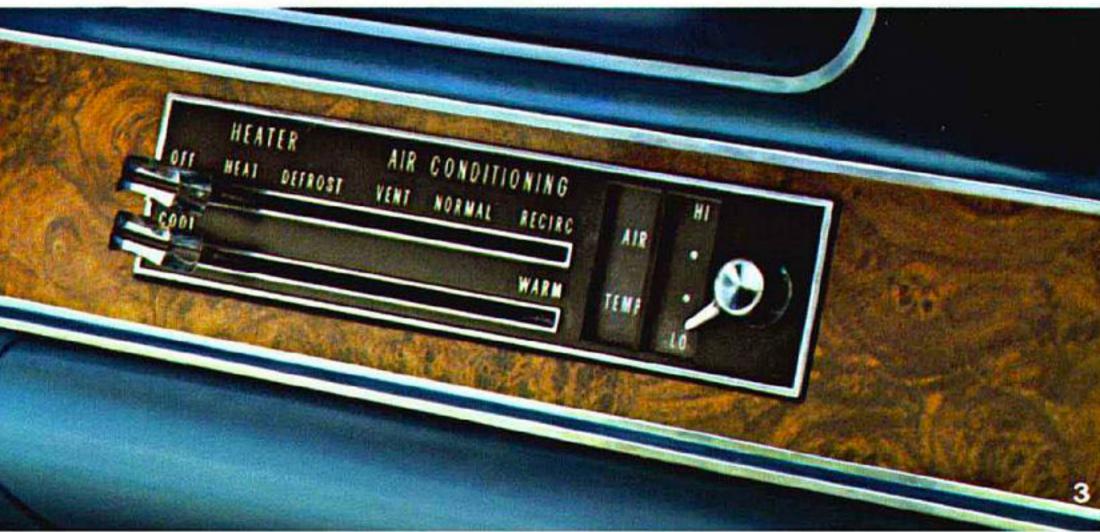
- 1 Brand-new anti-theft lock on the steering column. Remove the key and steering wheel and transmission are firmly locked in place. Buzzer reminds you to remove key.
- 2 Dual front-seat head restraints. Deeply padded. Provides an extra measure of protection as well as comfort.
- 3 Pushbutton seat belts and shoulder belts, front and rear. Buckle up. Color-keyed to match or contrast with the interior trim.
- 4 Whoa! That's what our seat-back locks do for all split-back and bucket seat-backs. Won't come forward if you should have to make a quick stop.
- 5 Thick, energy-absorbing padding across every Olds dash and on sun visors. Knobs and switches are recessed and smoothed. Painted surfaces are non-glare. All adding to your safe, pleasant Olds motoring.
- 6 Door handles are recessed behind padded armrests to protect against accidental opening of the door. Low-profile window knobs have a soft finish. The features shown are only a sampling of what every Olds has to offer.
- 7 Inside rearview mirror with day/night adjustment. Mounted on breakaway ball joint. A full 2 inches wider this year.
- 8 Outside left rearview mirror. Gives you a wide panoramic view use it when passing or entering traffic.

Additional Olds Safety Features Include:

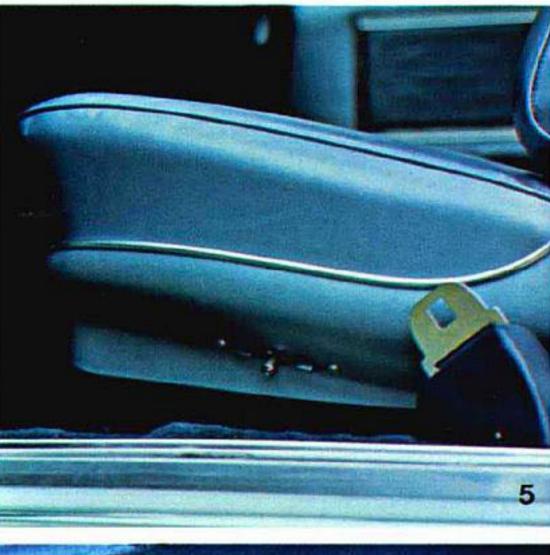
Energy-absorbing steering column. Turn signals with lane-changer features. Sidemarker lights, front and rear. Non-override safety door locks with forward-mounted lock buttons. Four-way hazard warning flasher. Dual master cylinder brake system with warning light. Dual-speed, anti-glare windshield wipers with washers. Dual-action safety hood latches. Backup lights. Laminated windshield. Padded front-seat-backs. Anti-theft ignition key warning buzzer. Tire safety rims. And many more. All standard—on every new Olds!

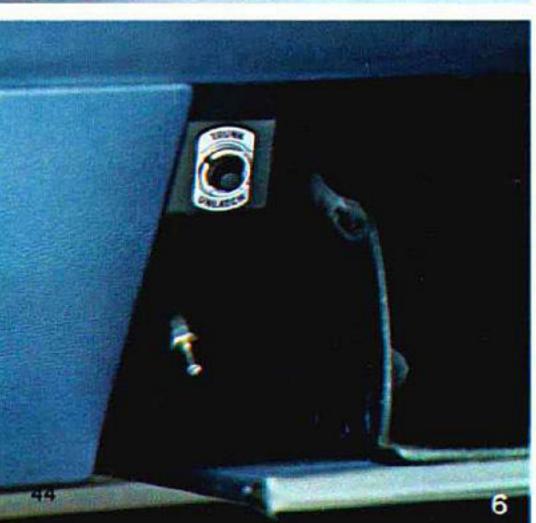














Options and Accessories

Extra added attractions.

If you've been reading along, about each new Olds, you know that each comes especially well equipped. Even so, Olds offers an outstanding list of features at extra cost to help you personalize and tailor your new Olds exactly the way you want it.

1 Tilt-and-Telescope Steering Wheel with "Instant-Horn".

Tilts to seven positions, telescopes three inches to best fit your driving. You're tall? And your wife is short? Tilt-and-Telescope is the answer.

2 Instant-Horn.

A unique feature and an Oldsmobile innovation. Now available on all Olds models. Squeeze the wheel and the horn sounds. Just like that.

3 Four-Season Air Conditioner.

Cools, warms, dehumidifies. Filters dust, pollen, and smoke from air. You drive in the climate you prefer.

Comfortron. All the features of Four-Season, plus automatic temperature control. Simply select the temperature you like best, Comfortron maintains it — year-round!

4 Tinted Glass.

A hint of mint to reduce glare and cut heat from the sun. Windshield only, or all windows.

A beautiful way to cool it—when the heat's on.

5 Power Seat.

6-way power lets you adjust up, down, fore, aft, and tilt for ultimate seating comfort. 4-way power also available for bench and left-front bucket seat.

6 Power Trunk-Lid Release.

Unlocks and opens the trunk lid without you ever getting out of the car. Button located in glove compartment.

7 Power Control.

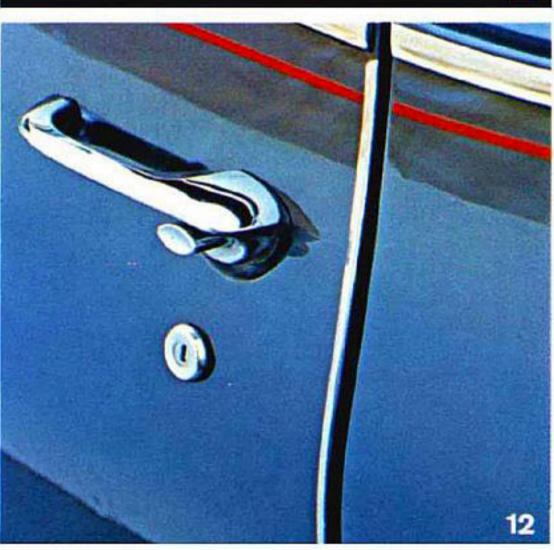
Lets you operate power side windows and power door locks—right from the driver's seat!

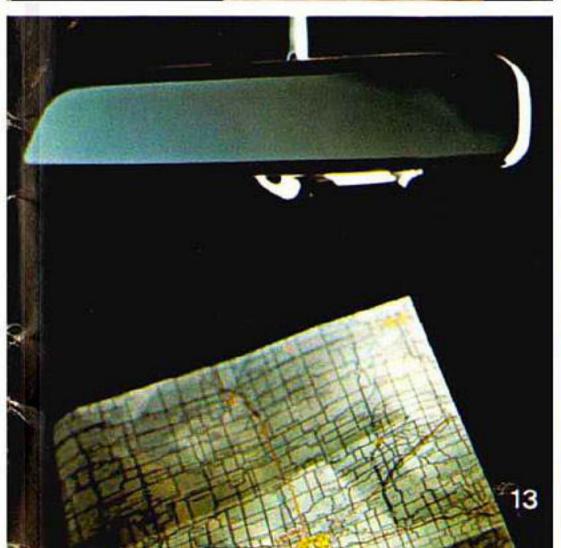














8 AM-FM Stereo Radio.

AM plus FM for outstanding variety. Stereo for the ultimate in listening pleasure. All in one quality unit.

An AM-FM Wonder-Bar Pushbutton Radio automatically seeks out strongest signal in poor reception area, especially convenient on long cross-country trips.

Deluxe AM Pushbutton Radio. An excellent and welcome traveling companion — at home or away.

9 Rear-Seat Speaker.

Adds a pleasing dimension and simulates the stereo sound. Play it alone or with front speaker. Rear speaker switch is located on the dash panel.

10 Stereo Tape Player.

Up to 70 minutes of uninterrupted, you-arethere music. Accepts all 8-track tape cartridges. Rear speaker included.

11 Power-operated Antenna.

Raise and lower for optimum reception — without leaving your seat. Lower to enter garage or car wash.

12 Door-Edge Guard.

A molding that protects (your car and the one next to you) against pings and paint chipping in parking lots. Available on all models.

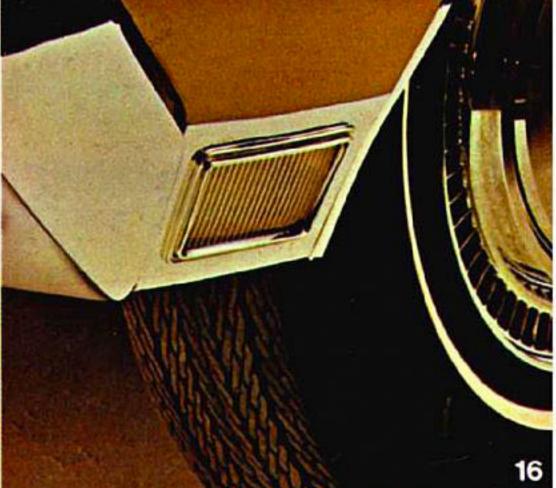
13 Mirror/Light.

Convenient new light, mounted in inside rearview mirror for easy reading of maps, addresses, etc. Light beams down and away from driver's line of vision.

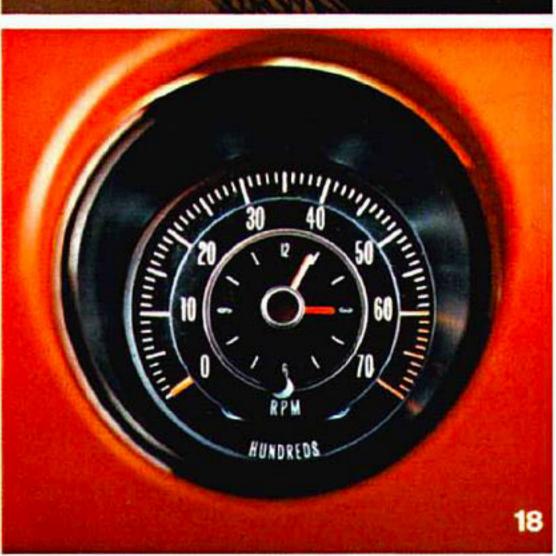
14 Cruise-Control.

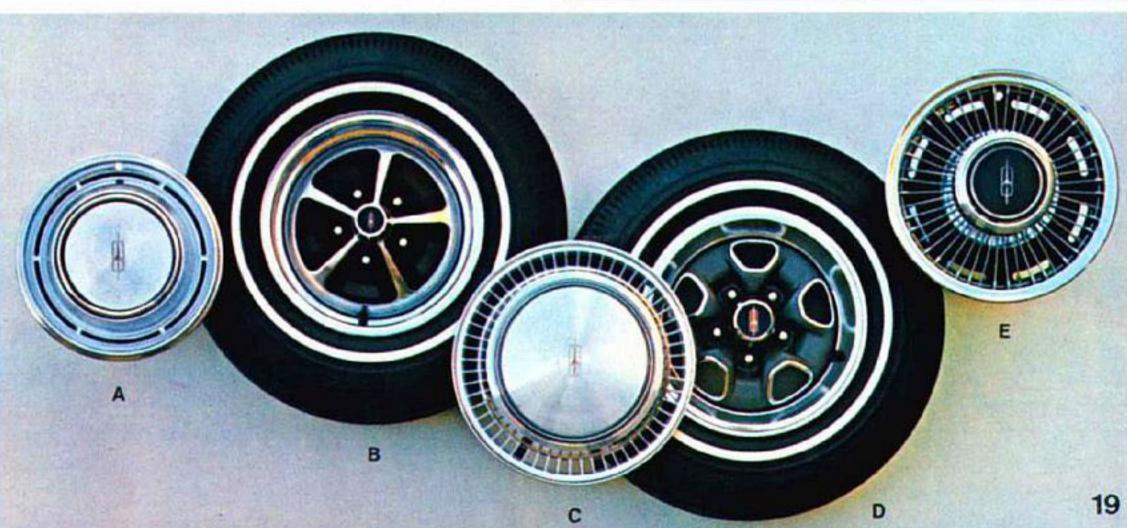
Lets you maintain a constant preset speed on turnpikes to reduce fatigue.
Automatically disengages when brake is used. Control is now conveniently located in the turn-indicator lever.



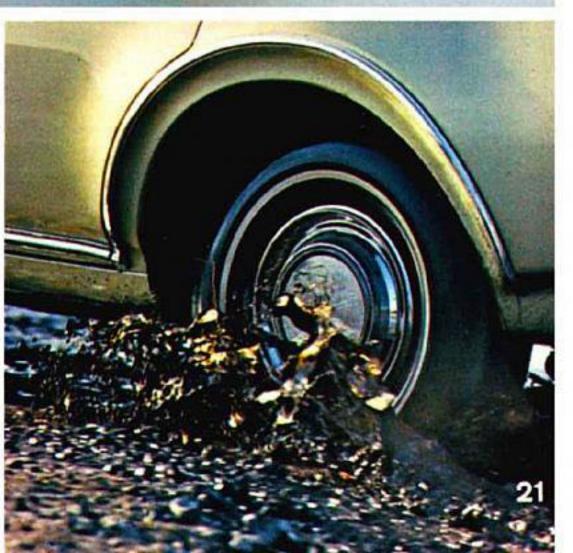












Options and Accessories (continued)

15 Remote-Control Mirror.

An outside-left rearview mirror is standard on all models. For your convenience, you may order it with remote control. Adjust mirror without opening window.

16 Cornering Lamps.

Light your way to and through turns. Light while turn signal is in use, when headlights are on.

17 Self-regulating Electric Clock.

Timing mechanism automatically self-corrects when hands are set at proper time. Easy to read. Never needs winding.

18 Rocket Rally Pac.

Combination tachometer and clock that lets you check your performance as you check the time. Package also includes oil-pressure gauge and temperature gauge.

19 Special Wheel Covers.

For that beautiful finishing touch — a wide variety of wheel covers and discs. (A) Chrome Wheel Discs and (E) Wire-Style Wheel Discs available on all 4-4-2, Cutlass, F-85, and wagon models. (B-D) Super Stock Mag-Type Wheels available on same, except wagons. (C) Deluxe Louvered Wheel Discs available on all Toronado, Ninety-Eight, and 88 models.

20 Electric Tailgate Window.

On all Olds station wagons, you can raise and lower window from driver's seat or with key in the tailgate. For quick, easy loading in bad weather, or for ventilation while traveling.

21 Anti-Spin Rear Axle.

For exceptional traction on snow, sand, soft ground. Automatically directs power to wheel with best footing.

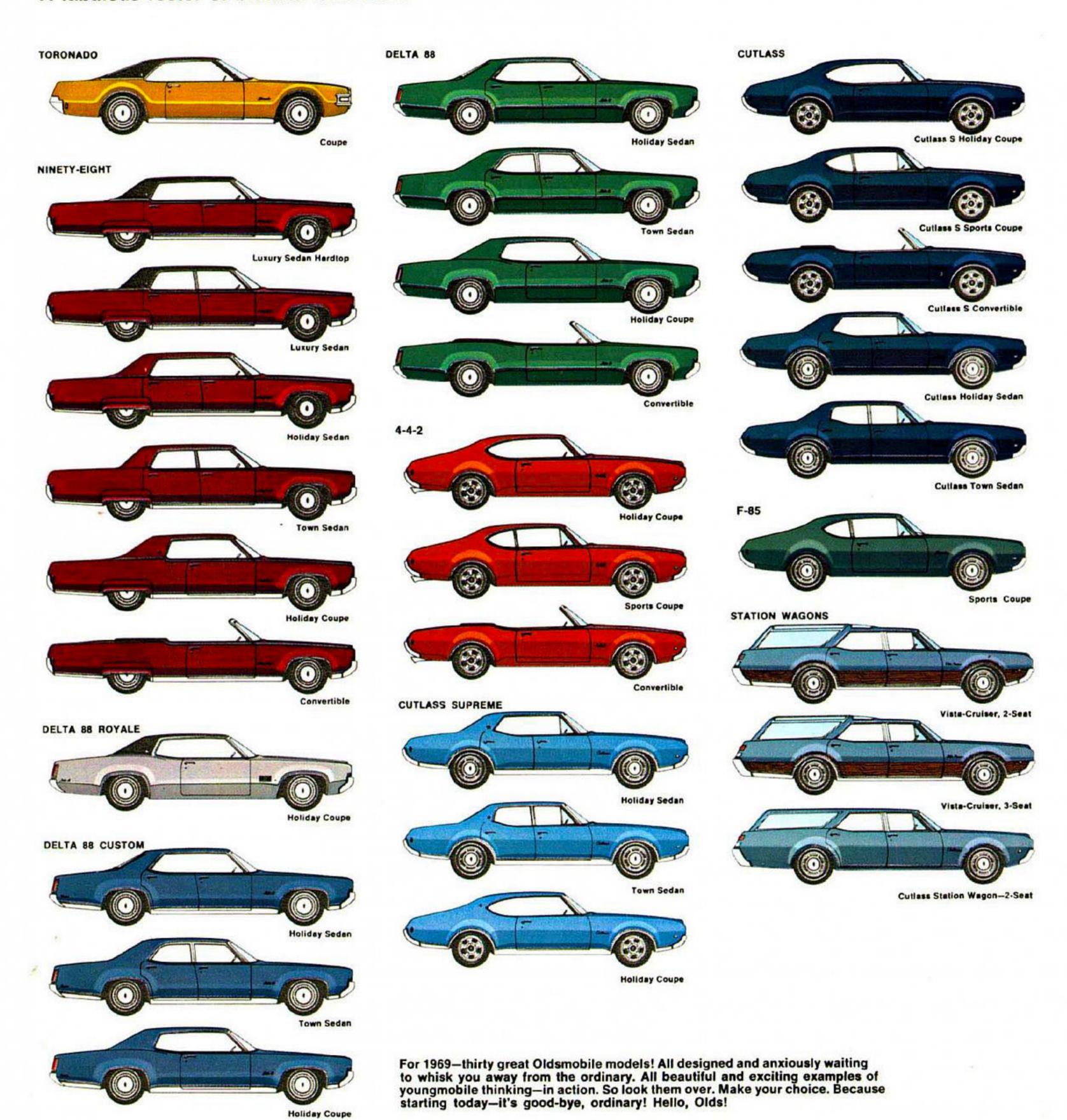
Additional options & accessories include:

Vari-Ratio Power Steering. Roto-Matic Power Steering. Pedal-Ease Power Brakes. Front power disc brakes. Bucket seats. Center sports console. Flo-Thru Ventilation. Rearseat shoulder belts. Deluxe front and rear seat belts and shoulder belts. Vinyl rooftop covering. Two-tone Magic-Mirror Finish. Heavy-duty trailer towing package. Deluxe steering wheel. Custom Sport Steering Wheel. Safety Sentinel. Plus deluxe interior and exterior appearance trim packages.

NOTE: For availability of these and many other accessories, see back cover or consult your nearest Olds dealer.

Glossary

A fabulous roster of brilliant new stars.



Specifications

Great stars are made, not born.

DIMENSIONS	TORONADO	HINETY- EIGHT	DELTA 88 ROYALE	DELTA 88 CUSTOM	DELTA 88	VISTA- CRUISER	COUP	ES AND CONVERT	CUTLASS	CUT! AS	
							4-4-2	CUTLASS S	F-85	SUPREME	SEDANS
OVERALL SIZE											
Length (in.)	214.8	224.4		218.6		217.6		201.9	205.9		
Width (in.)	78.8	80.0		80.0		77.2		76.2	76.8		
Loaded height (in.)*	52.8	54.8		54.7		58.6	52.8			53.5	
Shipping weight (lb.)*	4292	4168	4006	3978	3881	3930	3517	3310	3266	3354	3334
CHASSIS	The state of the s										
Wheelbase (in.)	119.0	127.0		124.0		121.0	112.0			116.0	
Tread, front/rear (in.)	63.5/63.0	62.5/63.0		62.5/63.0		59.0/59.0	59.0/59.0			59.0/59.0	
Brake diameter (in.)	11.0	11.0		11.0		9.5	9.5			9.5	
Brake lining area (sq. in.)	212.0	229.7		208.6		173.6	173.6	156.3	156.3	156.3	
Turning diameter (ft.)	42.9	46.9	42.7			42.7	40.0			41.2	
INTERIOR ROOM											
Headroom, front/rear (in.)* -	37.7/36.9	38.6/37.8		39.0/37.7		38.4/40.3		38.2/36.3	38.8/37.4		
Legroom, front/rear fin.)*	41.3/35.3	41.7/37.1		42.5/35.1		42.8/38.0	42.8/32.5			42.8/35.0	
Shoulderroom, front/rear (in.)*	58.8/57.8	62.3/60.9		62.4/61.0		58.3/57.5	58.3/57.0			58.3/57.4	
Hiproom, front/rear (in.)*	62.2/55.6	63.6/55.2		63.7/55.5	In the second second	59.4/59.2	59.5/53.0			59.5/59.3	
Trunk capacity (cu. ft.)	14.6	20.5		19.5		-	17.0			17.0	
Above-floor cargo capacity (cu. ft.) Total cargo capacity (cu. ft.)	=	= =		= =		100.5 108.5		Ξ			

ENGINES	400-HP ROCKET 455 V-8 H.C.	390-HP ROCKET 455 V-8 H.C.	375-HP ROCKET 455 V-8 H.C.	365-HP ROCKET 455 V-8 H.C.	310-HP ROCKET 455 V-8 (REGFUEL)	360-HP ROCKET 400 V-8 H.C. (FORCE-AIR)	350-HP ROCKET 400 V-8 H.C.	325-HP ROCKET 400 V-8 H.C.	325-HP ROCKET 350 V-8 H.C. (FORCE-AIR)	310-HP ROCKET 350 V-8 H.C.	250-HP ROCKET 350 V-8 (REGFUEL)	155-HP ACTION- LINE 6 (REGFUEL)
Max. horsepower at rpm	400 at 4800	390 at 5000	375 at 4500	365 at 4600	310 at 4200	360 at 5400	350 at 4800	325 at 4600	325 at 5400	310 at 4800	250 at 4400	155 at 4200
Max. torque at rpm (lbft.)	500 at 3200	500 at 3200	510 at 3000	510 at 3000	490 at 2400	440 at 3600	440 at 3200	440 at 3000	360 at 3600	390 at 3200	355 at 2600	240 at 2000
Displacement (cu. in.)			455				400			250		
Bore and stroke (in.)			4.125 x 4.250		Anna Carreron Aura	7	3.870 x 4.250		Description of	3.875 x 3.530		
Compression ratio		10.25	Commence of the state of the st		9.00-to-1		10.50-to-1		10.50-to-1	10.25-to-1	9.00-to-1	8.50-to-1
Carburelor barrels (no.)					2						2	1
Exhaust system (type)	Di	ral les		Single		Dual	Sii	Single		Dual Sii		Single
Fuel recommended (type)		Prem	ium		Regular	Premium			Premi	ium Regular		Regular
Fuel-tank capacity (gal.)	24.0	25.0	24.0	2	5.0	20.0					20.0 (25.0 Delta 88)	20.0
Crankcase oil capacity (qt.)	5 (6, with filter)	4 (5, with filter)	5 (6, with fifter)	4 (5, wi	th filter)		4 (5, with filter)			4 (5, with filter)		
Cooling system capacity (qt.)	18.0	17.5	18.0	Annual Control of the	7.5		16.2			12.2		
AVAILABILITY .												
Toronado	W34	-	Std.	-	-	-	-	-	-	-	-	-
Ninety-Eight		_	-	SId.	-	_	-	-		-	-	
Delta 88 Royale	_	L32	-	L31	Std.	-	-	-	-	-	-	-
Delta 88 Custom	-	L32	-	L31	Std.	-	-	-	-	-	-	-
Delta 88	-	L32	_	L31	L30	-	_				Std.	-
Vista-Cruiser		-		-		-	-	L31 (w/auto. trans.)	-	L74	Std.	-
4-4-2	-	-		-		W30	Std. (w/man. trans.)	Std. (w/auto. trans.)	-	-	-	-
Cutlass Supreme	-	_	-	-	-	-	-	-	W31 (Hol. Cpe.)	Std.	L65 (less cost)	-
Cutlass S	-	-	_	-	_	-	-	-	W31	L74	Std. V-8	Std. L-6
Cutlass Sedans and Wagons	-	-		_	-	-	-	-	_	L74	Std. V-8	Std. L-6
F-85		_	_	_	_	-		-	W31	L74	Std. V-8	SId. L-6

EQUIPMENT	TORONADO	NIMETY- EIGHT	DELTA 88 ROYALE	DELTA 88 CUSTOM	DELTA #8	4-4-2	CUTLASS SUPREME	CUTLASS	CUTLASS	F-85	VISTA- CRUISER
Turbo Hydra-Matic 400	Std.	Std.	Opt.	Opt.	Opt.	Opt.		-		-	Opt.
Turbo Hydra-Matic 350	-	-	_		-		Opt.	Opt.	Opt.	Opt.	-
Jelaway Automatic	_	_	-	-	-	-	Opt.	Opt.	-	Opt.	
Power Steering (Vari-Ratio)	Std.	Std.	Opt.	Opt.	_	_	-	-	-	-	
Power Steering (Roto-Matic)	-	-	-	_	Opt.	Opt.	Opt.	Opt.	Op1.	Opt.	Opt.
Power Brakes	Std.	Std.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt	Opt.	Opt.
Power Front Disc Brakes	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.
Power Windows	Opt.	Std. **	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	-	Opt.
Power Seat	Opt.	Std. **	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.
Radio	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.
Stereo Tape Player	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.
Cruise Control	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.*	Op1.*	Opt.*	Opt.
Custom Sport Seat	_	Std.	Std.	Std.	Opt.	-	Std.	_		-	
Strato Bucket Seats	Opt.		Opt.	_	_	Std.	Std.	Opt.	-	-	
Foam-Padded Front Seat	Std.	Std.	Std.	Std.	Opt.	Std.	Std.	Std.	Opt.	Opt.	Std.
Divided Front Seat with Dual Controls	-	Opt.†	-		_	-	-	_			
Sports Console	Opt.	-	Opt.	_	-	Opt.	Opt.	Opt.	-	-	-
Deluxe Interior Trim	Opt.	_	Opt.	Opt.	Opt.	-	_	_	-	-	
Vinyl Rooftop Covering	Opt.	Opt.	Std.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	-
Deluxe Steering Wheel	Std.	Std.	Std.	Std.	Opt.	Std.	Std.	Std.	Std.	Opt.	Std.
Till-Telescope Steering Wheel	Opt.	Opt.	Opt.	Opt.	Opt.	-		-	_	_	
Air Conditioner	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opl.	Opt.	Opt.
Electric Clock	Std.	Std.	Std.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.
Wheel Discs	Opt.	Std.	Std.	Std.	Std.	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.

*V-8 models only. **Available in Town Sedan. †Available in LS Hardtop only.

NOTE: Optional equipment listed above is at extra cost unless otherwise indicated. Some items are available in some body styles within a series, and not in others. Some are standard in some body styles, optional in others. Some items require additional optional equipment. Consult your Oldsmobile dealer for detailed information.

Oldsmobile reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models, and also to discontinue models. 8 - 68 Printed in U.S.A.

