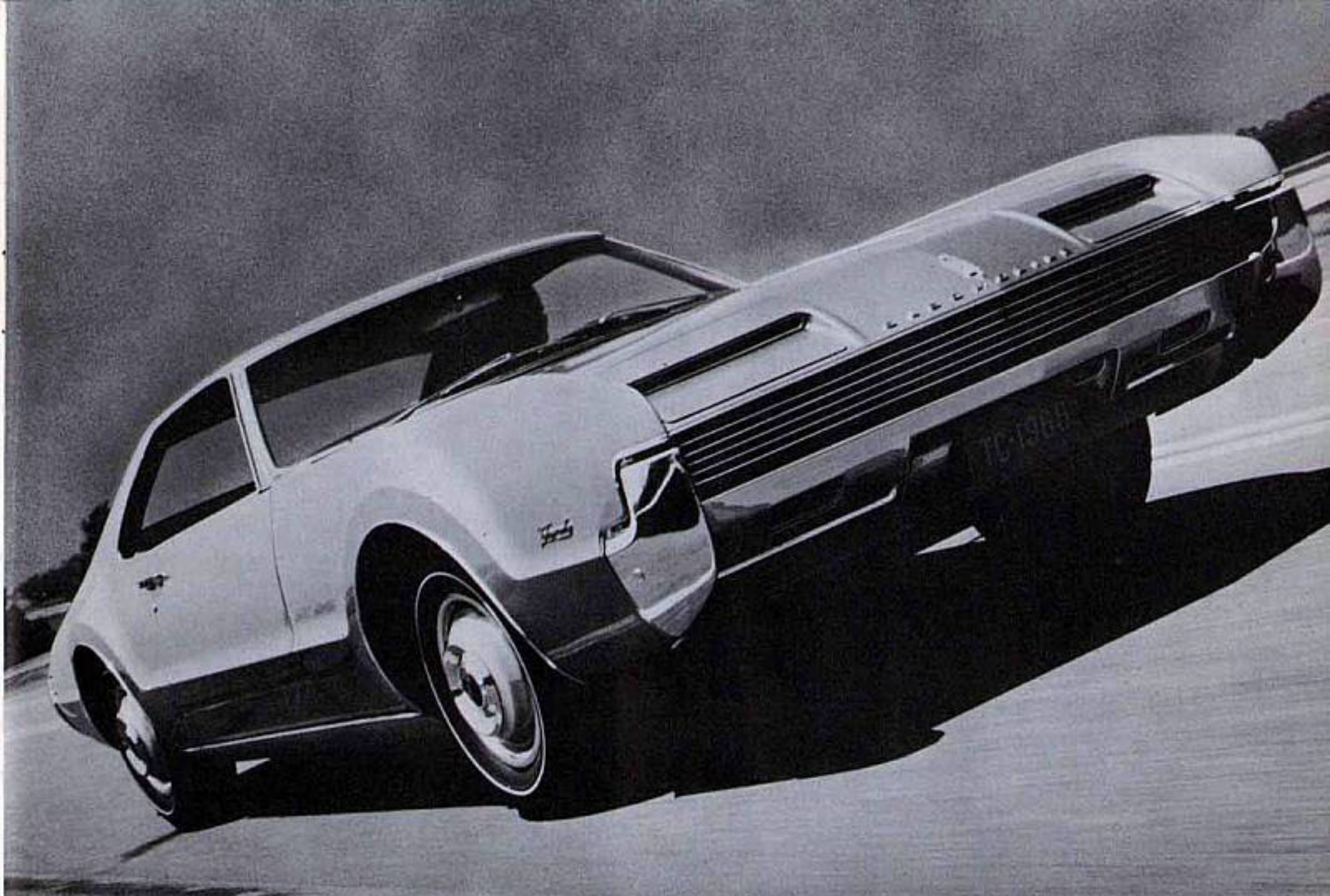


TORONADO

by Oldsmobile



TORONADO



New one-of-a-kind car...engineered by Oldsmobile!

Toronado is here . . . ushering in a whole new automotive era. Start where you will, and you'll discover features and advances never before engineered into an automobile. ■ Styling that borrows from bullet shapes and ballistic missiles. ■ Performance and handling that make long trips short and short trips an adventure. ■ A breadth and depth of interior dimensions unattainable until now. ■ A brand-new kind of stability and road sense.



Toronado: an extraordinary kind of car for an extraordinary kind of person. That's why you have this brochure! ■

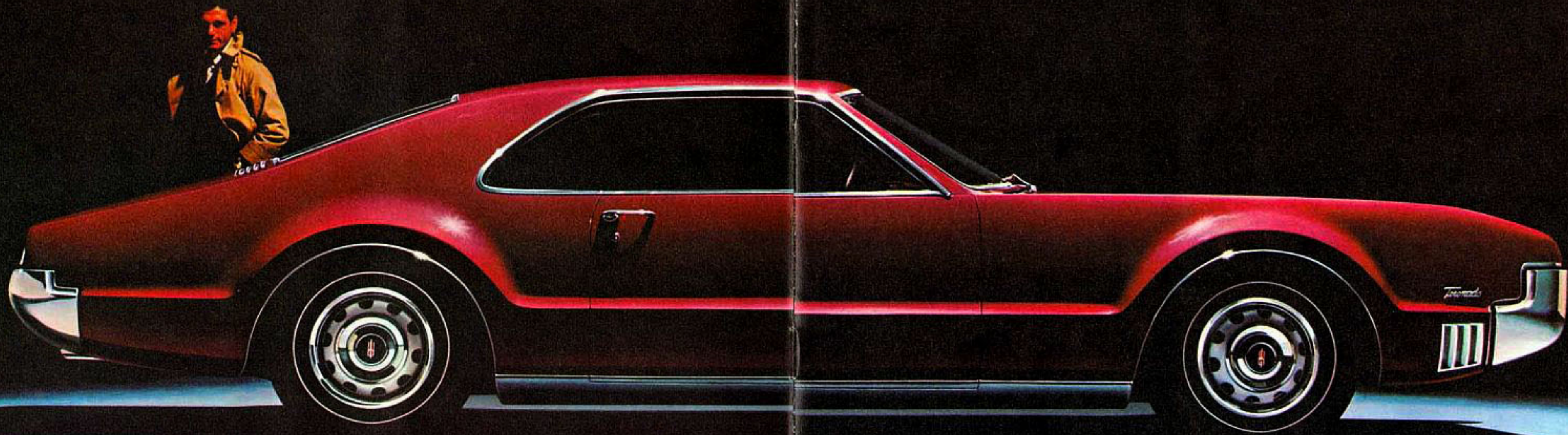


Sleek projectile shape . . . concealed headlamps . . . businesslike wheels!



TORONADO

The only thing it shares with any other car is the road!





Toronado puts you out front . . . the road behind!

When you see a Toronado in action, you'll know you're looking at a one-of-a-kind car. Here's a dashing beauty that corners flat, shrugs off crosswinds, conquers hills with ease. You see road-gripping, terrain-taming traction . . . exceptional handling and road sense. ■ Stroll up to it curbside, and look into spacious six-passenger room. See the Toronado's flat floor. And luxury everywhere—from stylish instrument panel to contoured rear seat. Everything that goes inside makes living easy, comfort king-size!

But then, how presumptuous of us to think you'll be looking at someone else's Toronado! The next Oldsmobile Toronado you see could very well be your own! ■



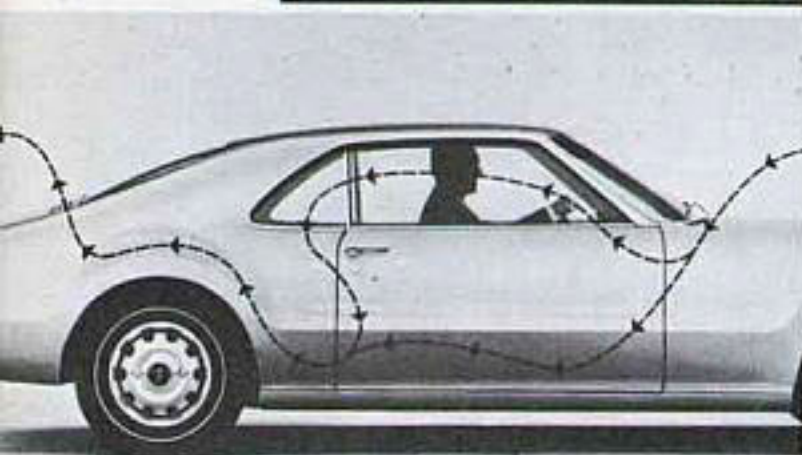
Track-test proved for over a million miles!

Toronado takes tough terrain in stride!





Dual door handle* . . . for back seat riders!



Plenty of outside air via draft-free ventilation!



Floor's flat . . . riding's easy!



Doors open wide, way back for easy entry!

Toronado is a story of the conquest of space . . . inner space! You step through doors that open extra wide into a heady atmosphere of comfort and luxury. Contoured Strato Seats.* Cove-type rear seats. Flat floors, front and rear. A unique whisper-quiet ventilation system that circulates air without draft . . . permits full-view side windows. ■ Appointments include folding center armrest,* dual door handles for convenience of rear-seat passengers,* and a full range of power equipment for driving enjoyment—Turbo Hydra-Matic, power steering and brakes.

And, like all Oldsmobiles for '66, Toronado standard items include: front and rear seat belts; two-speed, non-glare windshield wipers; windshield washers; outside mirror; dual back-up lights; twin padded sun visors and padded instrument panel. ■

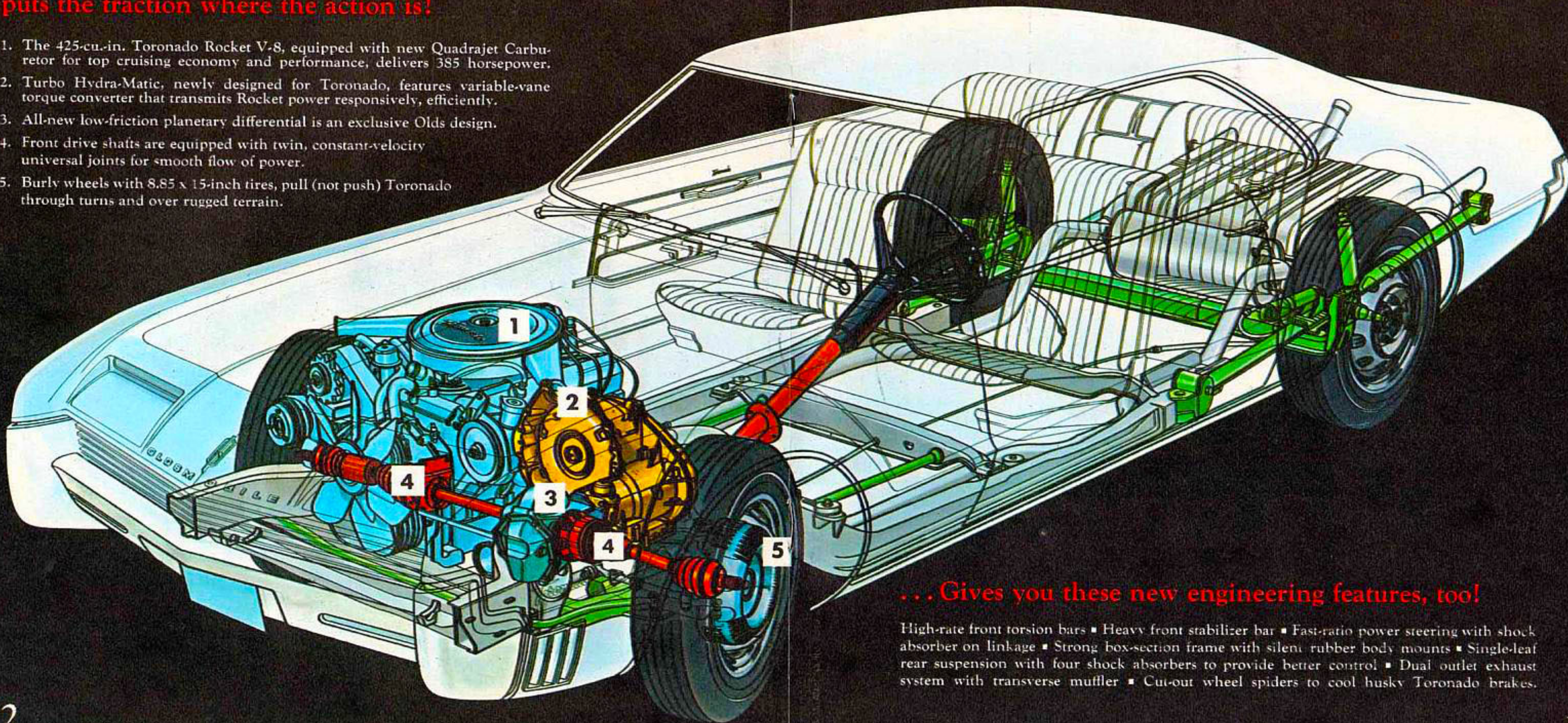
*Standard on Toronado Deluxe only.

Room for six . . . flat floor convenience . . . luxury everywhere!



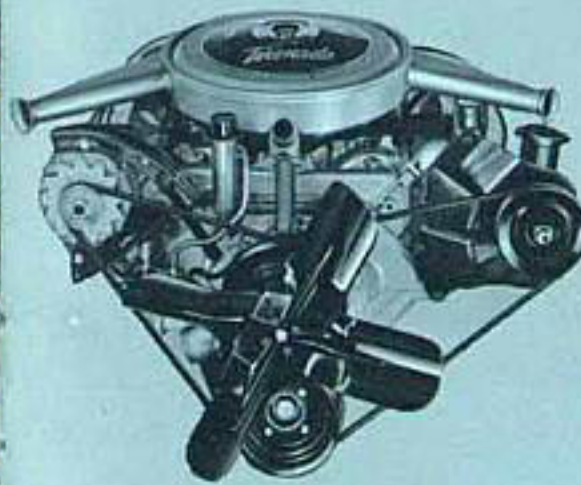
Toronado front wheel drive puts the traction where the action is!

1. The 425-cu.-in. Toronado Rocket V-8, equipped with new Quadrajet Carburetor for top cruising economy and performance, delivers 385 horsepower.
2. Turbo Hydra-Matic, newly designed for Toronado, features variable-vane torque converter that transmits Rocket power responsively, efficiently.
3. All-new low-friction planetary differential is an exclusive Olds design.
4. Front drive shafts are equipped with twin, constant-velocity universal joints for smooth flow of power.
5. Burly wheels with 8.85 x 15-inch tires, pull (not push) Toronado through turns and over rugged terrain.



... Gives you these new engineering features, too!

High-rate front torsion bars ■ Heavy front stabilizer bar ■ Fast-ratio power steering with shock absorber on linkage ■ Strong box-section frame with silent rubber body mounts ■ Single-leaf rear suspension with four shock absorbers to provide better control ■ Dual outlet exhaust system with transverse muffler ■ Cut-out wheel spiders to cool husky Toronado brakes.



Torino Rocket V-8
delivers 385 horsepower!

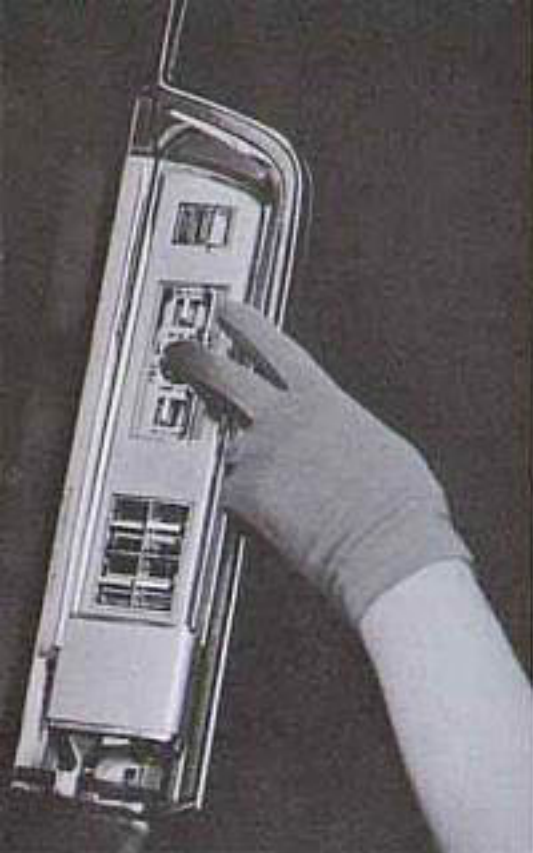
Fifth-wheel records every move test car makes!

Fuel rate is checked to tenth of an ounce!



Many years ago an idea was born. Now, over a million miles later, Torino is a reality . . . the only full-size front-wheel-drive automobile. Month by month, designs were developed. Components were systematically engineered. Pilot models were built. Tested. Revised. Tested again . . . until Torino had proved itself under every conceivable condition and on every type of road. Here is a car so finely engineered that it sets new standards for the future. Yet Torino is here today! ■

425-cubic-inch V-8 moves you out . . . front wheel drive keeps you going!

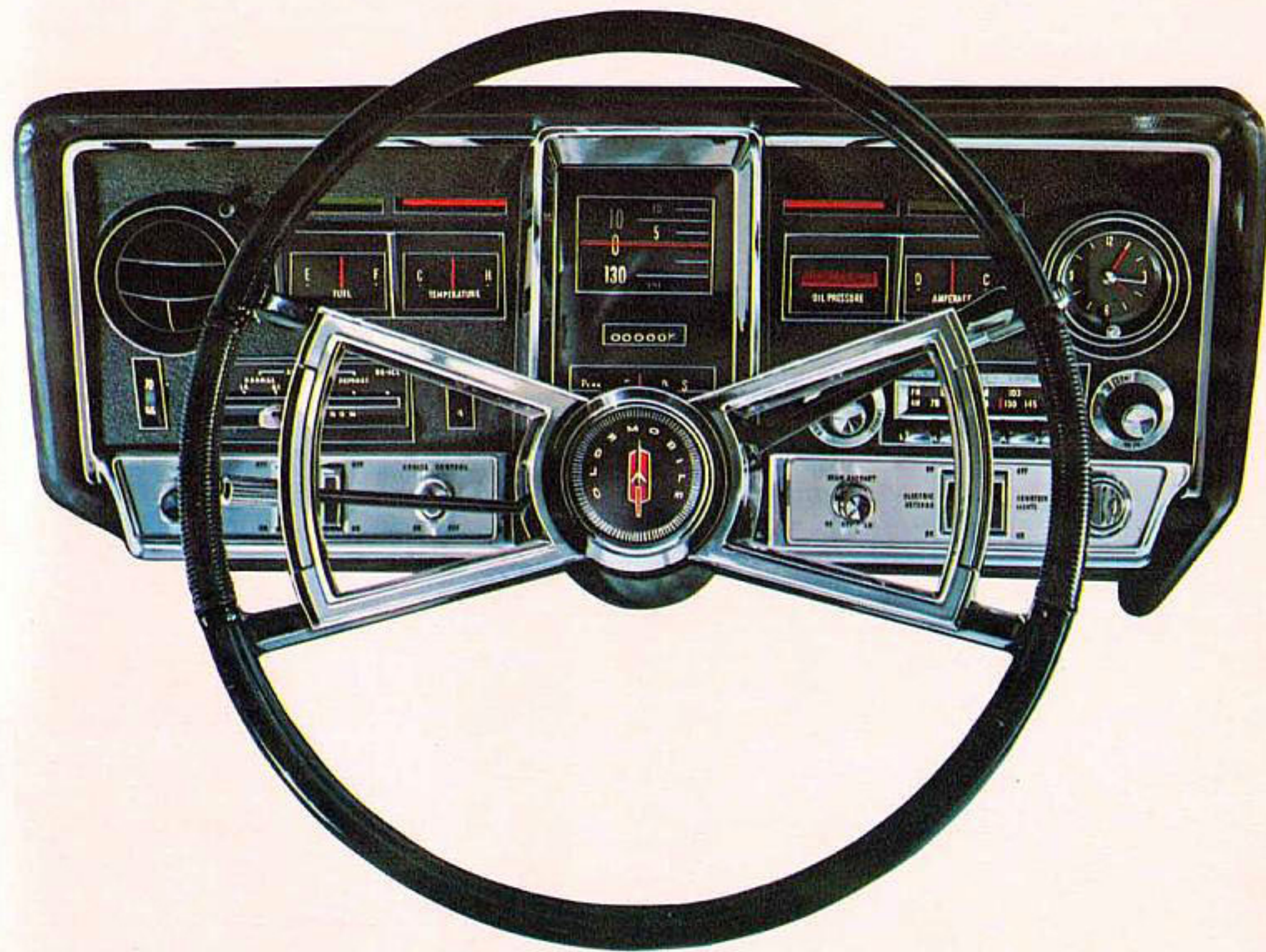


Equip your Toronado to suit you!

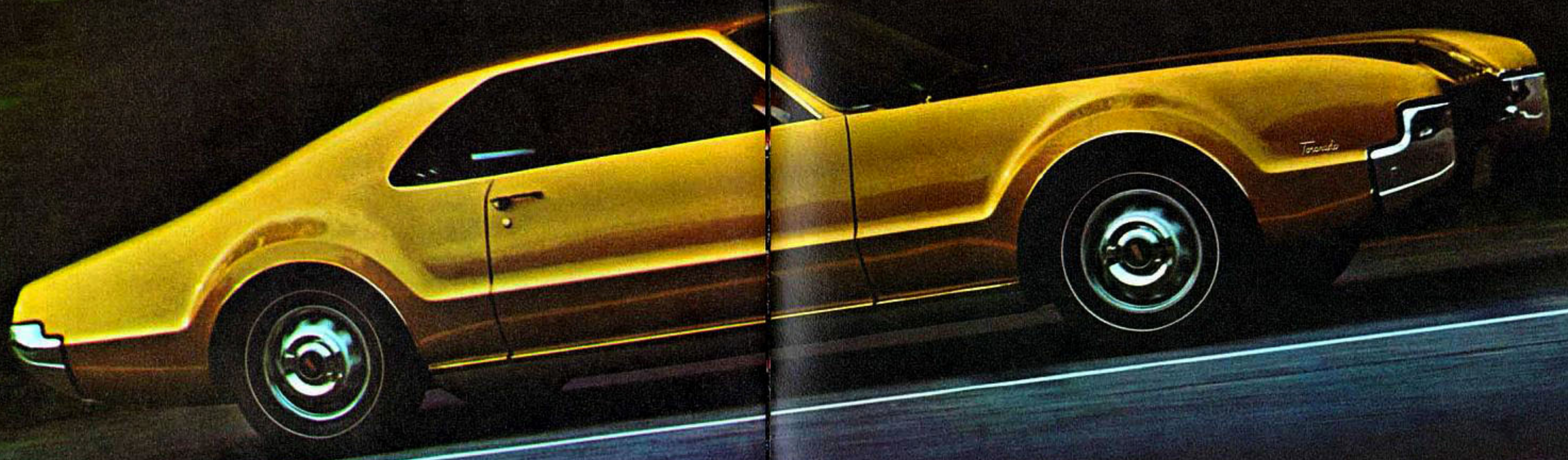
- Comfortron Air Conditioning lets you dial your comfort zone just like home!
- Power window, seat controls are conveniently nestled in Deluxe armrest console.
- Reclining Strato Seat can be adjusted up to 30° for luxurious passenger comfort.
- Tilt-and-Telescope Steering Wheel moves in and out, up and down . . . as you wish.



Command pilot convenience . . . at your fingertips in Toronado. Needle-type gauges record engine temperature, fuel level, amperage. Rocker-type switches are recessed. New Toronado roll-type speedometer gives instant readings. ■ Power steering, power brakes, Turbo Hydra-Matic Drive, heater and defroster, clock, parking brake warning light, front and rear seat belts are all standard equipment. ■ And you can order additional equipment such as: Power windows and seat, headrests for front seats, rear window defroster, Cruise-Control, bucket seats. ■



Command cockpit . . . easy-to-reach controls . . . easy-to-read needle gauges!



Ho-hum driving is out... Toronado is in!



You're invited

. . . to sample the excitement of a Toronado at your nearby Oldsmobile Dealer's. Or test-drive any one of 38 other glamorous Oldsmobile models for 1966, and see why . . . more than ever before . . . you can "Look to Olds for the New!" ■

Toronado Specifications

GENERAL

Wheelbase.....	119"
Overall length.....	211"
Overall width.....	78.5"
Overall height (5-pass.).....	52.8"
Curb weight (lbs.).....	4496
Fuel tank capacity (gals.).....	24
Tread front and rear.....	63.5"/63"
Headroom	
front.....	37.9"
rear.....	37.5"
Legroom	
front.....	41.8"
rear*.....	36.8"
Hiproom	
front.....	62.2"
rear.....	55.6"
Trunk Capacity	
(usable cu. ft.).....	14.5

*Deluxe model; 35.5" on standard

CHASSIS:

Frame: Guard-Beam design, rear section integral with body. Box-section design. Rubber body mounts. **Front Suspension:** Ball joint, compression-type lower ball joint. Torsion bar springs (wheel rate 162 lb./in.) Stabilizer bar (1" dia.) Direct-acting shock absorbers. **Rear Suspension:** Single leaf design. Four shock absorbers (vertical and horizontal) wheel rate 157 lb./in. **Steering:** Power steering standard. Overall ratio 17.8-to-1. Steering wheel diameter 15.5". **Tires—Wheels:** 8.85 x 15" low profile standard. Wheel spiders outboard, 10 cutouts. **Brakes:** Power brakes standard. Front—11" x 2 3/4"; Rear—11" x 2". Self-adjusting. Cast-iron drums with cooling fins.

STANDARD EQUIPMENT:

Toronado: Turbo Hydra-Matic. Power steering. Power brakes. Rear view mirror. Non-glare, 2-speed windshield wipers. Windshield washers. Back-up lamps. Retractable headlamps. Body side moulding. Directional signals. Padded sun visors. Padded instrument panel. Heater and defroster. Automatic courtesy lights. Lighted ash tray. Foam-padded seats. Carpeting. Front and rear seat belts. Parking brake signal lamp. Deluxe steering wheel. Draft-free ventilation system. Full-view side windows. Electric clock. Glove box lamp. Dual outlet exhausts.

Toronado Deluxe: (additional equipment) Strato Seat. Folding front center armrest. Dual door handles. Chrome wheel rings.

DRIVE TRAIN

Engine: Toronado Rocket V-8
 Horsepower.....385 @ 4800 rpm
 Torque (lb.-ft).....475 @ 3200 rpm
 Displacement (cu. in.).....425
 Bore & Stroke.....4.125" x 3.975"
 Compression Ratio.....10.5-to-1
 Fuel.....Premium
 Carburetor: Quadrajet, 4-barrel with air valve actuated secondary throttle bores.
 Exhaust System: Dual-outlet exhaust; transverse mounted muffler; aluminized.
 Transmission: Turbo Hydra-Matic Drive standard. Three-speed torque converter with variable pitch stator. Silent-chain drive from torque converter to planetary gears.
 Differential: Planetary gear design. Axle ratio 3.21-to-1. Direct linkage to transmission.
 Front Drive Shafts: Twin constant-velocity universal joints. Rubber-isolated right axle.

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S. OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS. 9-45 LITHO IN U.S.A.

TORONADO Only full-size car with front wheel drive!

STEP
OUT FRONT
IN '66 ... in a Rocket Action Oldsmobile!