



## Start of a New Styling Cycle... so totally new...so typically Olds!

There's new figure and form, with a new "Linear Look" in all 3 series . . . a new authors, with nearly 40% greater total glass area. Olds sets the pace in inner space.

too, with increased passenger room and luggage space in every model.

And for '59, a mighty, new Rocket Engine provides the power . . . the economy . . .

the quietness . . . for a new phase of OLDSmobility!



New Vista-Panaramic Windshield sweeps back into the roof, wraps around the side, gives greater visibility all around. New constant-speed electric windshield wipers offer new safety.

> ◆ Oldsmobile's new Holiday SceniCoupe Rear Window makes back seat riding a new experience. There's nothing but tinted, heatresistant alass between you and the sky.



Oldsmobile's new "Linear Look" is best exemplified by the Holiday SportSedan's unique, fleet roof line and full wrap-around rear window. Exceptional visibility makes this smart style note a rousing success from the passenger's point of view.







Completely redesigned, Oldsmobile's new front and is a distinctive trademark. Sharply defined hood line is achieved by moving headlamps from fenders to grille. New aluminum grille gives lastina beauty.

Sloping deck and new faillight assembly highlight he new rear view! Trunk is wider, deeper and longer ... giving up to 64% more storage space. Gas port is concealed in the center of the rear bumper.



### NEW MAGIC-MIRROR ACRYLIC FINISH







1959's inspired creation . . . Ninety-Eight by Oldsmobile. It's the roomiest Olds of the year . . . the roomiest Rocket ever! This sleek new beauty makes a complete break with the past, setting the pace for a new styling cycle. Its lean, clean lines ore the essence of Oldmobile's "Unear Look" for '59.























New parking brake pedal fea-88s and Ninety-Eights with power brakes, the warning light is on the bracket.

Oldsmobile's new armrests feature safety reflectors. At night, when you open either door, the reflectors can be seen by an ancoming driver while he is still some distance away.





▲New Fasi-Grip Door Releases have the crisp, contemporary hile's "Linear Look". Standard on Ninety-Eight and Super 88 series (except 4-door sedans).



The most striking example of Oldsmobile's conquest of "inner space" is this new luggage compartment. It's longer, wider and deeper . . . giving

an increase in corrying capacity of up to 64%1

### 4 DYNAMIC BB HOLIDAY SPORTSEDAN

Ruggedly constructed colorful trim combinations highlight each Dynamic 88 interior,



Special upholstery and rich trim combine to create an atmosphere of 88 interiors also feature padded twist corpeting.



New Safery-Spectrum Speedometer tells you at a glance what speed range the old speedometer needle. From 0.35 m.p.h. the bar remains green; 35.65 nmher: 65 and over red.



0 10 20 20 40 50 60 70 80 90 100 10 20

... sky wide and so handsome! The view is new . . . the interiors too! A tremendous increase in glass area gives new visibility all around. And you'll find a new "margin of comfort," due to the increased leg room and hip room in every model of Olds for '59.





# Havanced

### A MASTERFUL BALANCE OF

ENGINE AND TRANSMISSION... SUSPENSION AND STEERING

Out of Oldsmobile's confining search for new and batter ways to engineer an automobile have come many trend-setting development, For 1959, advances have been made in every component of Oldsmobile's chassis and power team. What's even more important to you is that each individual design improvement has been made with confail offention to its effect on the whole. The result of this "Risk Engineering" is a smoother,

quieter, more responsive automobile . . . with an exceptionally

"solid" feel. You are invited to try Oldsmobile's unique "Glide" Ride.

### RUGGED NEW ROCKET ENGINE

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## ADVANCED JETAWAY

Geard for go! Jetrawy's positive gearing gives you alert performance ... maximum efficiency and economy at every speed. New Jetoway, with its two fluid couplings and improved clickhes, gives smooth-as-silk shifting frough every gear. And lever-type selector makes gear selection as simple as the flick of a finger.

ENGINE DATA—Ninety-Eight and Super-88 series: 394 cu. in. Rocket Engine with 315 h.p., 435 lb.-lt. torque, 9.75-1 compression ratio and Quadri-Jet Carburetor is standard.

Dynamic 88 series: 371 cu. in. Rocket Engine with 270 h.p., 390 lb.-lt. tarque, 9.75-1 compression ratio and Econ-a-war Carburetar is standard. Quadri-Jet Carburetar optional at extra cost.



### NEW AIR-SCOOP BRAKES ON ALL FOUR WHEELS — New, cooler-running Air-Scoop

New, cooler-running Air-Scoop Brakes add many milles to brake lining life! Newly designed brake drum flange has 88 square inches more metal area to belgi dissipate heat . . . . also octs as an air scoop, directing cool air across the brakes! Larger wheel cylinders reduce braking effort.



ADVANCED WIDE-ETANCE CHASSIS for 39 features the climarlocud Glaum France, i.e. the trougest, not stable from in Old National Count Glaum France, i.e. the trougest, not stable from in Old Nation III of the National County of the County of the County of the County III of the County of the Count



ADVANCED ANTI-SPIN
REAR AXLE® picks a surefooted path throughice, snow,
mud ar sand, Instead of feeding power to the wheel that's
spinning, it transfers power
to the wheel with the grip.
"Oelisend of extra cost,

26





DUAL-RANGE POWER HEATER-on idea pioneered by Olds engineers - gives you push button convenience! No tugging at levers . . . all controls are power operated. At the touch of a button you choose either quick, direct heat for cold-weather starting, or indirect, evenly distributed heat for normal winter driving. New fan switch gives two-speed defrosting. And for '59, a new ventilation system, which bypasses the heater, provides 75% greater air flow into the passenger compartment.





BI-PHONIC SPEAKER SYSTEM oflows you to adjust the volume of both front and rear speakers. You can fill the car with sound, dial any mixture you please, by simply turning the knob.

NEW AIR CONDITIONING-William hot outside, coal and crisp inside . . . thanks to Oldsmobile's advanced air conditioning! Seconds from the time you flick the switch, inside air is cool and de-humidified. For 1959, a ballbearing equipped compressor and a thicker condenser provide greater refrigeration capacity...use less engine horsenower New 50% Jarner cooling ducts increase cool gir flow, while adjustable vents allow you to direct

cool air where you want it.

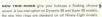




\*BAFETY SENTINEL . . . another Olds aid to safer driving! Fither in city traffic or on the highway, just set the Safety Sentine! at the speed limit and relax. This new speed warning device will keep a watchful eye on the speedometer for you. If you exceed the pre-set speed, an orange dash light flashes-on, and the warning huzzer sounds until you reduce your speed.



NEW COLOR-ACCENT WHEEL DISCS are bright and distinctive . . . give added color and individuality to your new Olds Color-Accent Wheel Discs are available in eight colors.







with that Oldsmobile flair!



NEW AUTRONIC-EYE dims your headlights outomotically for oncoming cars, switches them back to bright when the way is clear. New driver-operated sensitivity prinstreest lets you control how soon it dims your lights . . . can compensate for changing weather conditions.



contour of Oldsmobile's Vista-Panoramic Windshield . . . give you 11% more cleared alass area than standard wipers! And like all Olds wipers for '59, Wide-Arc Wipers are electrically operated . . . function at constant speed regardless of engine speed. Optional on cars equipped with windshield washers.



NEW ADJUSTABLE DOME LIGHT provides a shielded beam of light for reading, playing children's games, map checking, etc.-can be adjusted at your convenience.

"Available for Fiestos, Convertibles and Nicety-Eight Series models.



4 ROTO-MATIC POWER STEERING - Oldsmobile's brand-new Roto-Matic Power Steering features a rotory valve startly . . . is much more responsive . . . takes 50% fess effort to park! Power Steering works for your safety, as well, In an emergency, such as a forces help you to keep control.

for your driving pleasure

Advanced power features

4 POWER CONVERTIBLE

TOP operates smoothly . . . de-

pendably. High-test top fabrics

make for long convertible life.

New rear window is substan-

tighty larger for improved view.

6-WAY POWER SEAT MOVES

up, down, forward, backward

tilts in either direction! Just

press one of the three electric



PEDAL-EASE POWER BRAKES -The neatle pressure of your too is all



give you safer. easier braking under the most conditions.



POWER WINDOW LIFTS-

Master nanel on the driver's side lets him control every window in the car without reaching! For '59, Olds offers the ultimate in

at the touch of a button ... and it's as easy as it sounds with Oldsmobile's all-electric window lifts!

power assists! Power-agerated ventipanes are now available as an extra-cost option on Fiestas, Convertibles and Ninety-Eight Series



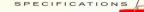
### that's needed to ease you to a smooth controlled stop. Teamed with Oldsmobile's advanced Air-Scoop Brake system.

And you needn't even lift your foot to stop. Simply pivot your heel from arrelerator to king-size Pedal-Ease control. COURTESY LIGHTS | IP + ANTENNA - IN

ELECTRICALLY CONTROLLED RADIO ANTENNA - It's the perfect way to combine maximum radio recention with maximum convenience! You

can drive with your entenno all the way up, and lower it whenever you please without stirring from your seat.

WINDOW-For 1999 the Fieste reor window can be retracted into the tailgate. And it's available with the modern convenience of an electric window lift Controls are located both on the dash and on the outside of the tailpate. Tail-



### GENERAL

DYNAMIC BB SERIES-Wheelbose, 123"-Over-all Length, 218.4" . Over-all Width, 80.8" . Over-all Height (5-passenger load): 4-Door Sedan, 2-Door Sedan, 56.0"; Holiday SportSedon, 54.2"; Holiday SceniCoupe, 53.7"; Convertible Coupe, 53.6", Fiesto, 56.3" . Tire Size, 8.50 x 14" · Shipping Weight (4-Door Sedan, approx.), 4135 lbs.

SUPER OB SERIES-Wheelbose, 123" . Over-all Length, 218.4" . Over-all Width, 80.8" . Over-all Height (5-passenger load): 4-Door Sedan, 56.0°, Holiday SportSedan, 54.2"; Holiday SceniCoupe, 53.7" . Convertible Coupe, 53.6" . Fiesta, 56.3" . Tire Size 9.00 x 14" . Shipping Weight (4-Door Sedan, approx.), 4160 lbs.

NINETY-EIGHT SERIES-Wheelbase, 126.3" . Over-all Length 223" . Over-all Width 80.8" . Over-all Height (5-passenger load): 4-Door Sedan 56.0" and Holiday Sport-Sedan, 54.2", Holiday SceniCoupe, 54.0"; Convertible Coupe, 53.6" . Tire Size 9.00 x 14", Shipping Weight (4-Door Sedan. opprox.1, 4420 lbs.

ENGINE	Series, Optional on other Serie	
TYPEHigh Compression 90°-V type; 8 Cylinders	TRANSMISSION Syncro-Mesh, Standard on Dy and Super 88 Series.	
HORSEPOWER Dynamic 88—270 @ 4600 R.P.M. Super \$8 and 98—315 @ 4600 R.P.M. Dynamic 88 with Quadri-Jet Carburetor—300 @ 4600 R.P.M.	JETAWAY HYDRA- MATIC DRIVE Standard on Ninety-Eight Se fional on other Series.	
TAXABLE HORSEPOWER Dynamic 88—51.2 Super 88 and 98—54.45	STEERING Dual Center Control, Recircula	
TORQUE (LbFt.) Dynamic 88—390 @ 2400 R.P.M. Super 88 and 98—435 @ 2800 R.P.M. Dynamic 88 with Quadri-Jet Carburetor—410 @ 2800 R.P.M.	Nut Gear. Roto-Matic Power Standard on Ninety-Eight Ser tional on other Series.	
COMPRESSION RATIO 9.75 to 1	STEERING TURNING CIRCLE (DIAM)Dynamic 88 and Super 88—42 F	
BORE AND STROKE Dynamic 88—4" x 3"1/6" Super 88 and 98—4\%" x 3"1/6"	Eight—43 Ft.  REAR AXLE Semi-floating: Hypoid Gears	
PISTON DISPLACEMENT. Dynamic 88—371 Cubic Inches Super 88 and 98—394 Cubic Inches	Dual-Range Power Heater, Radio, Bi-Phonic Species	
PISTONS (Auto-Thermic type) Aluminum	6-Way Electric Power Seat Centrols, Autronic-Eye, Air Cor Electrically Controlled Radio Antenna, White Sidewall all accessories described are antional at extra cost.	

Super 88 and 98-Quadri-Jet

Overhead: Hydraulic Lifters COOLING SYSTEM (Capacity, with heater) 17% less. Qts. LUBRICATION SYSTEM Full Pressure, 31/2 Imp. Qt. Copacity

ELECTRICAL SYSTEM	122
CHASSIS	
FRAME	Guard-Beam design, I-Beam, with X-6 ter-Member and 5 Cross-Members
FRONT SUSPENSION	Pivot-Poise, with Counter-Dive; Indep- ent Coil Springs; Direct-Acting St Absorbers; Stabilizer Bar
REAR SUSPENSION	.58" x 21/2" Leaf Springs; Outbo Mounted, Direct-Acting Shock Absor
BRAKES	. Air-Scoop, Super-Hydraulic with coo flange; 191.7-Sq. In. Lining Area; Pe Operated Parking Brake; Pedal-I Power Brakes Standard on Ninety-E Series, Optional on other Series.
TRANSMISSION	Syncro-Mesh, Standard on Dynamic and Super 88 Series.
JETAWAY HYDRA- MATIC DRIVE	Standard on Ninety-Eight Series; tional on other Series.
STEERING	Dual Center-Control, Recirculating 8 Nut Gear, Roto-Matic Power Stee Standard on Ninety-Eight Series; tional on other Series.
STEERING TURNING CIRCLE (DIAM.)	. Dynamic 88 and Super 88—42 Ft; Nin Eight—43 Ft.

Dual-Range Power Heater, Radio, Bi-Phonic Speaker System. 5-Way Electric Power Seat Controls, Autronic-Eye, Air Conditioning. Betrically Controlled Radio Antenna, White Sidewall Tires and all accessories described are aptional at extra cost.

