

'87 OLDSMOBILE



TORONADO
NINETY-EIGHT REGENCY
DELTA 88 ROYALE
CUSTOM CRUISER

Oldsmobile Quality.  Feel it.

“...to build one carriage
in as nearly perfect a manner
as possible...”

R.E. Olds, 1897

Every Oldsmobile that comes down the assembly line has our reputation riding on it. And we know it.

Car after car. Day after day. Since 1897. Over 27 million Oldsmobiles in all.

As America's oldest car company, our reputation means everything to us. We have a longstanding tradition to uphold.

So when you buy a new 1987 Oldsmobile, you can expect to find outstanding levels of quality—quality you know is built in, quality you can see and feel.

LET'S START FROM SCRATCH, AS WE FOLLOW
ONE OF OUR OLDSMOBILE MODELS DOWN THE LINE.
First, technology goes to work, as robotic welders apply

thousands of precisely located welds to each body to ensure structural integrity. Strong and tough.

A computerized dimensional inspection system then verifies critical points for absolute accuracy, while robotic scanners measure dimensional exactness to 2/1,000 inch. Lasers and optical scanners inspect all body openings. Quality that's accurate and precise.

The body itself, of tough zincrometal and galvanized steel, is further protected by rust-resistant primers, plus hot melt wax dips on many models. Quality that's lasting and durable.

Then, automatic sprayers apply a tough multicoat/
high-gloss enamel finish to many models. It's so lustrous and has

such a deep sheen, the quality comes shining through.

The interior takes on form and substance with the addition of the full-foam seats and elegant velour fabrics. Meticulous. Seam after seam, stitch after stitch. Lumbar and lateral supports adding to the comfort. That's quality you can see.

Oldsmobile's impressive ride and handling also take shape with the addition of one of several driver-tailored suspension systems. It could be the Level I suspension, which features front-wheel drive, rack-and-pinion steering, four-wheel independent suspension and automatic electronic load leveling. Quality engineered ride and handling system.

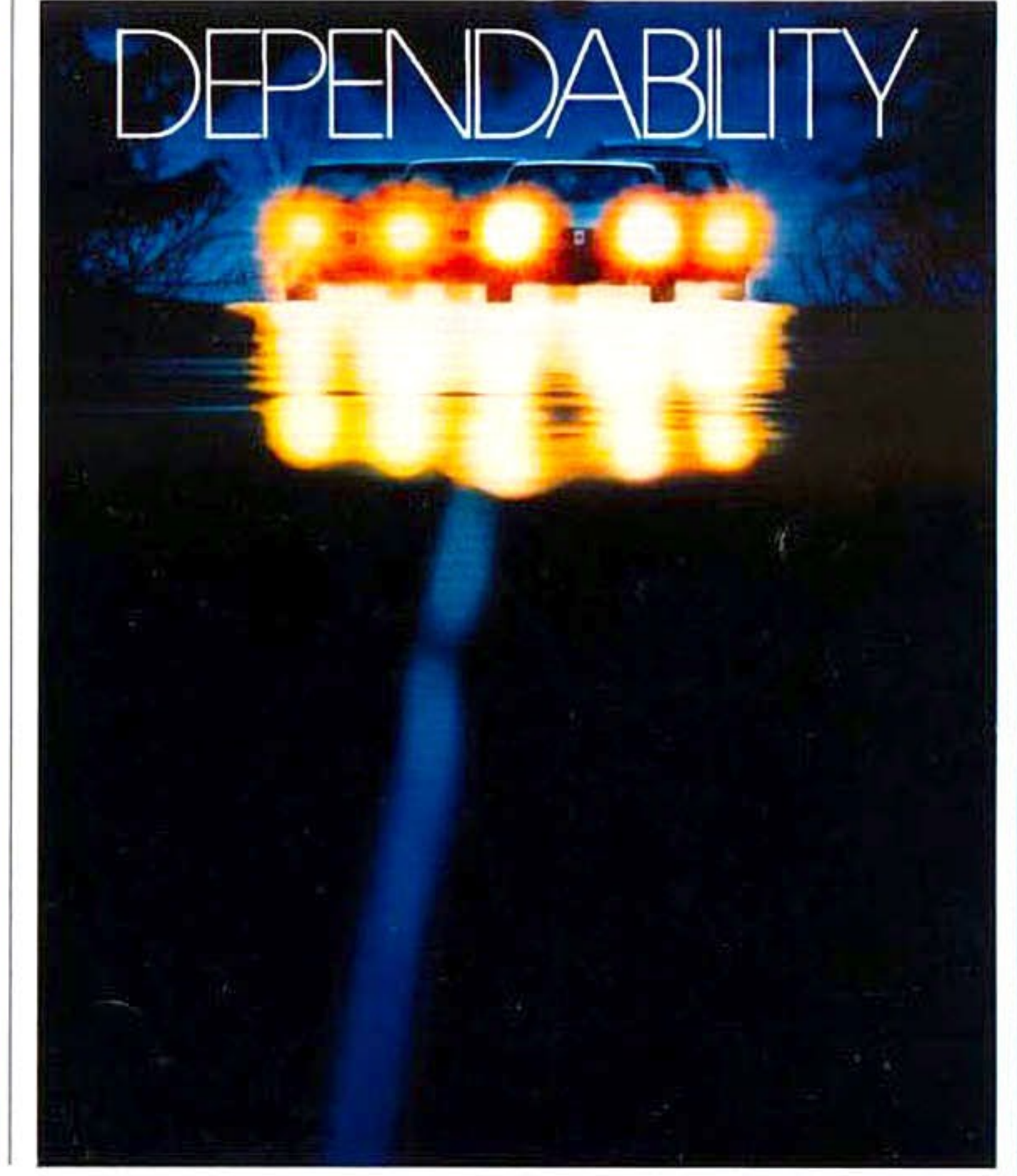
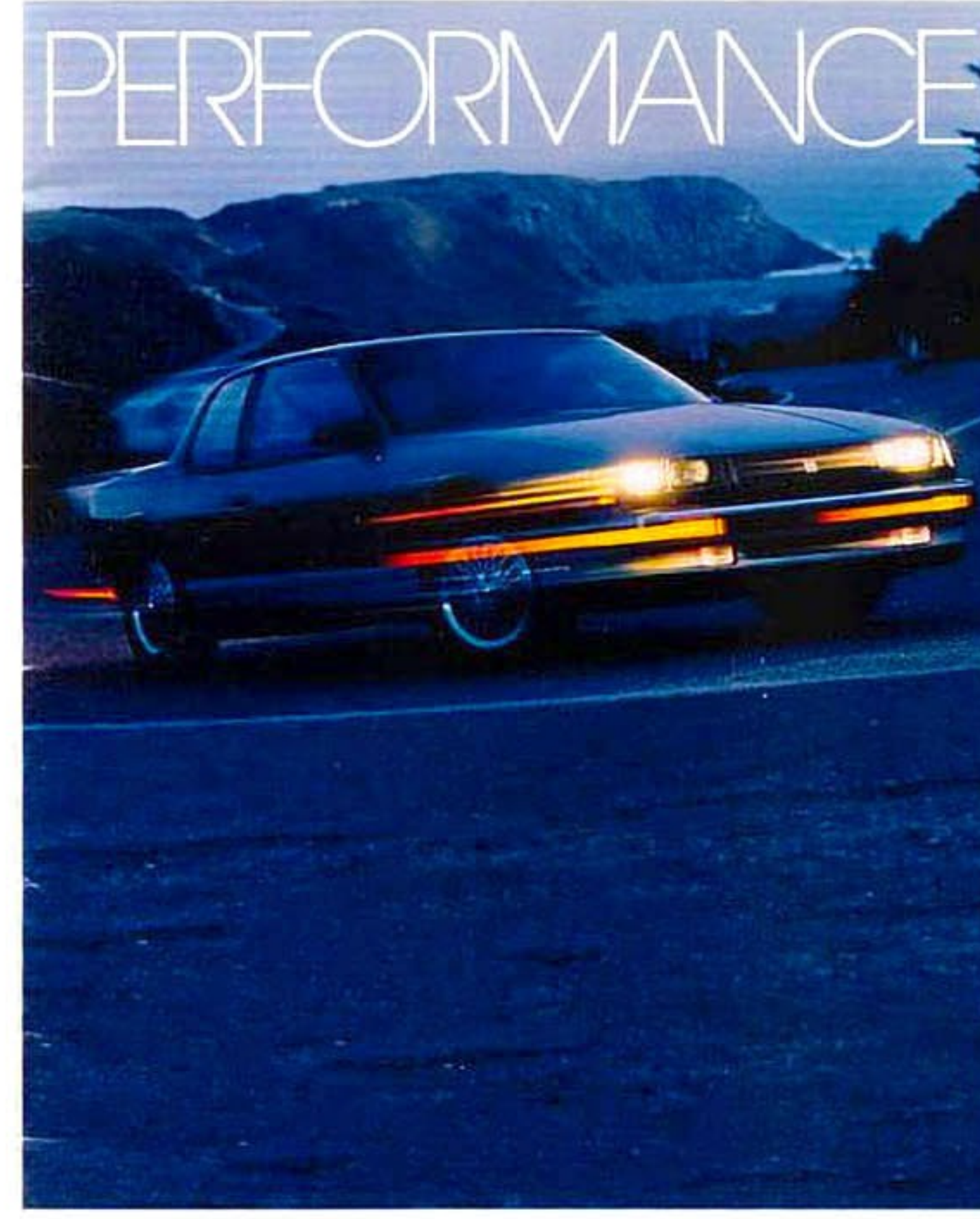
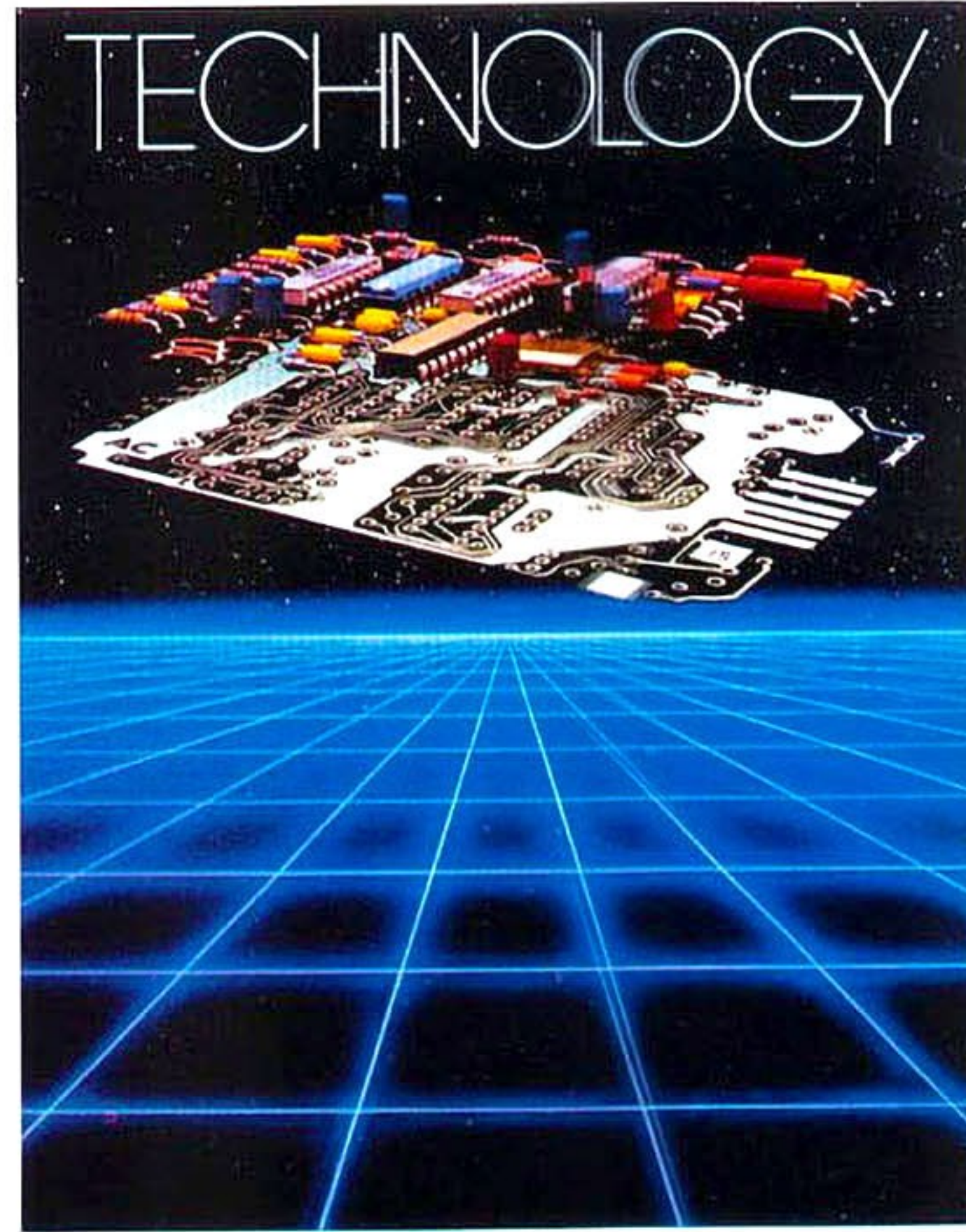
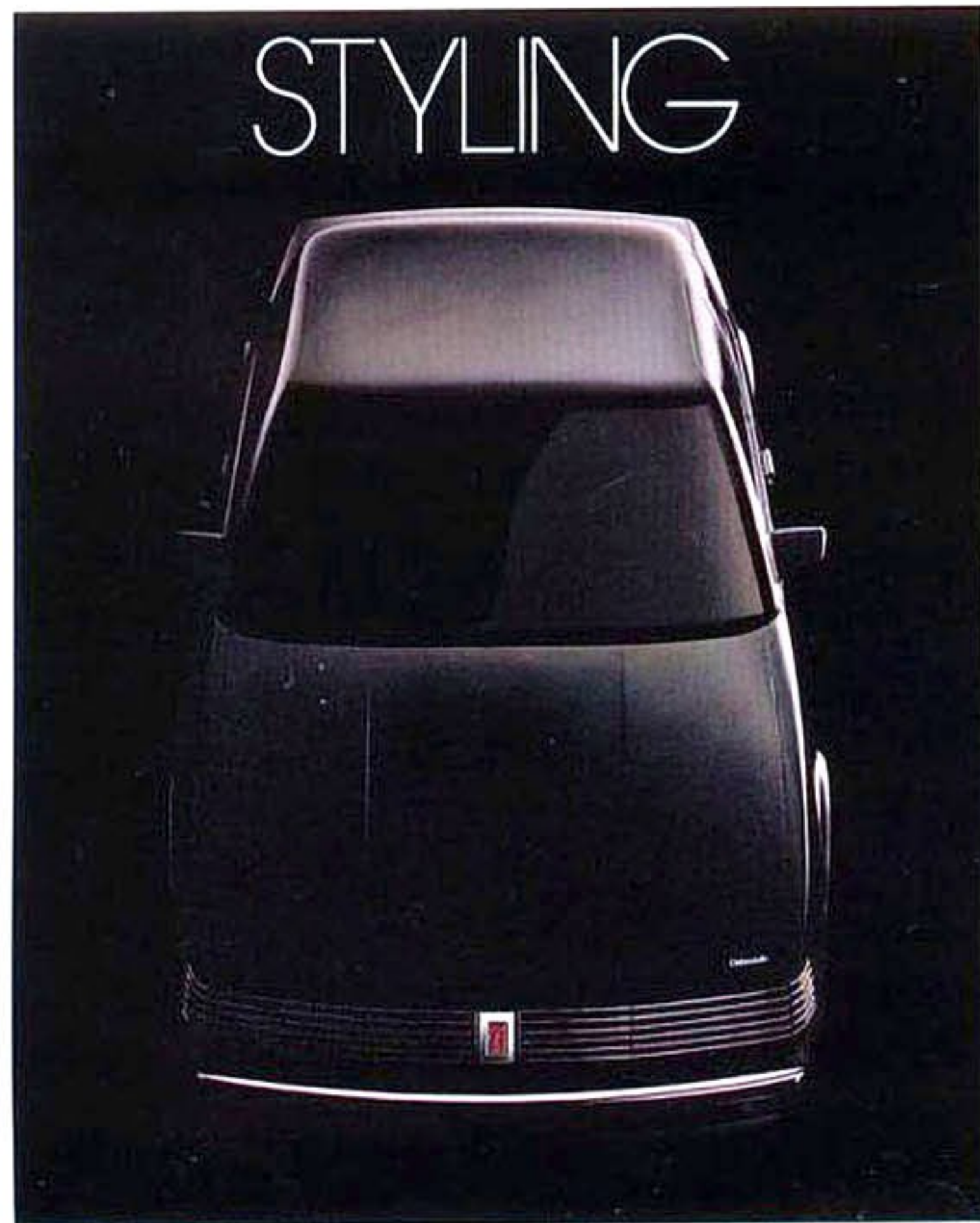
Finally, a rugged, dependable engine—V6 or V8—fuel-injected or carbureted. For 1987, some engines have been

re-engineered to deliver smoother operation and responsive performance. You'll feel the quality every time you turn the key.

TAKE THE WHEEL,
AND GET THE QUALITY FEEL.

Choose the Oldsmobile model that is just right for you and your driving needs. That won't be a problem because Oldsmobile is offering 31 stylish models for 1987.

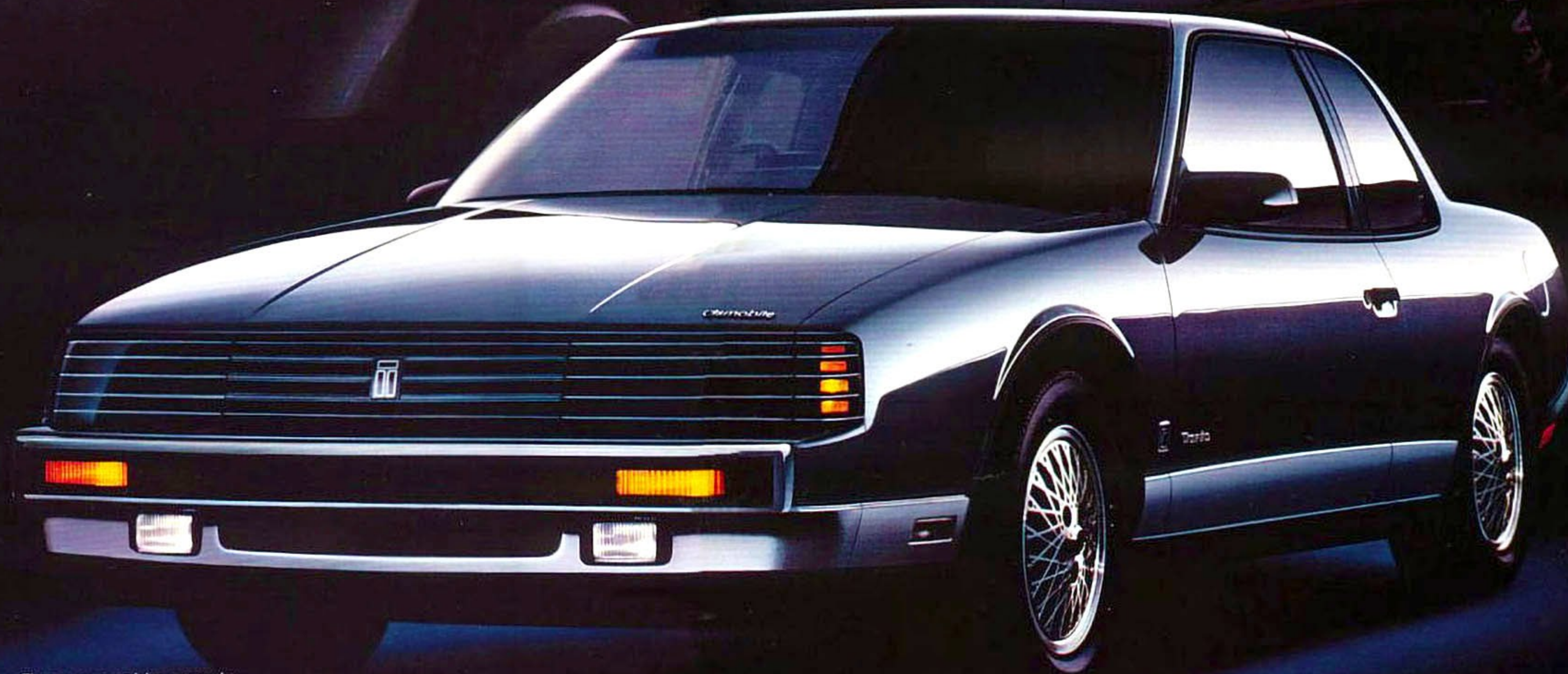
Then ask your Olds dealer for the keys, and take it for a test drive. In just a few blocks, you'll discover all the quality we've been describing here, quality you can see and feel and enjoy every mile you drive.



Oldsmobile Quality.  Feel it.

TORONADO

TROFÉO



Throw away old concepts...
discard the traditional thinking of the past.
That was the objective. This one needs the best of everything new—
technological advances only now possible. So new, in fact, that
this automotive marvel would require a new name also.

TORONADO TROFÉO

Oldsmobile Quality.  Feel it.



The name "Trofeo" comes from both Spanish and Italian derivation and means "trophy." How appropriate for this newly introduced, personal luxury car which offers so many "prizes" to its owners.

Outside, from hidden headlamps to twin tail pipes, Toronado Trofeo stands apart as a style leader, unique and distinctive.

Inside, sheer luxury and then some: Bucket seats with perforated leather trim in the seating areas flank a console with

shifter. These seats provide superlative comfort with their articulating headrests and power recliners. The Tilt-Wheel steering wheel is leather-wrapped.

On the road, Trofeo could win a prize for its 3.8-liter V6 with sequential port-fuel

injection and its Level III (FE3) touring car ride and handling suspension. This suspension includes special components, plus aluminum-styled 15" wheels and steel-

belled radial-ply blackwalls.

And everywhere you look—inside, outside, under the hood—the exciting new Toronado Trofeo reflects Oldsmobile's total commitment to quality. Quality you can both see and feel.

Toronado Trofeo will be available in January, 1987. See your Olds dealer for further information. Trofeo is worth the wait.

TORONADO



*The invitation said, "Black tie..."
and those attending (among the most distinguished
in the city) would find their pictures in the morning newspaper.
It was also interesting to note that so many of them had arrived in a
particularly sleek and stylish automobile of impeccable lineage.*

TORONADO

Oldsmobile Quality.  Feel it.



Luxury takes many forms in the accommodations. *Toronado* provides its style-conscious owners, the elegant Royal Prima

velour interiors being the most obvious. Consider also *Toronado's* fully automatic climate control system, which continually monitors heating, ventilation and

air conditioning to assure the quality of the air.

A touch of a finger powers the windows, secures door locks, engages the electronic Cruise Control, activates the

side-window defogger, and adjusts the Tilt-Wheel Steering and the driver's seat.

The instrumentation is a marvel of microtechnology, utilizing digital displays of speed, RPMs and odometer. A complete message center appears on command,

indicating fuel economy, fuel used, and driving range on remaining fuel.

A voice information system, which warns drivers of conditions requiring

attention, is available.

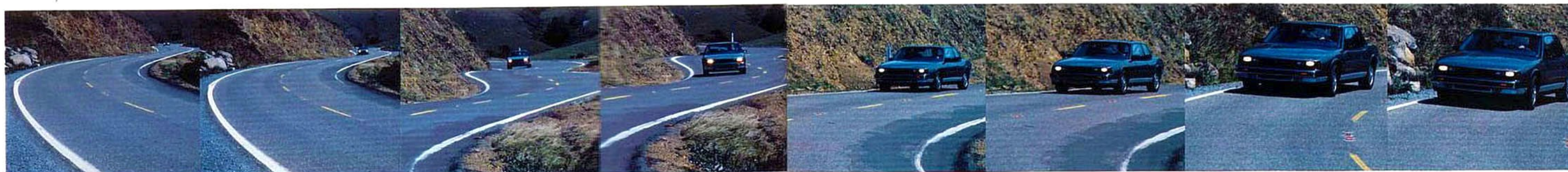
And to top it off, *Toronado* is available with an electric Astroroot.



It was a road very much like this—twisting, turning and looping, dipping and rising—a road offering long stretches of straightaway,



sharp esses and seductive switches—that first inspired the heady description: the call of the open road. But until there was a car



like this—low slung and stylishly aerodynamic—a car with such responsiveness of engine, steering and brakes, such tenacity



in its ability to hold onto a slab of pavement—until there was a car like Oldsmobile Toronado, no one could really answer the call.

The call of the open road is hard to resist with a sleek car named Toronado waiting, its 3.8-liter sequential port fuel-injected V6 urging, *Let's go! Let's go!* And does it ever!

Tooling along the straightaway or taking a sharp "S," Toronado grabs onto the road and holds fast. That's Toronado's standard Level I suspension system at work. It combines front-wheel drive, rack-and-pinion steering, four-wheel disc brakes, four-wheel independent suspen-



sion (MacPherson front struts, transflex independent rear) and automatic electronic load levelers. Also available are Level II firm ride suspension and Level III touring car suspension, standard on Troféo. Ground effects, or coefficient of lift

as engineers refer to it, is also excellent. Even Toronado's sleek lines contribute to its aerodynamic qualities. It is 35% slipperier than the previous generation of Toronados.

When the open road calls, Toronado or Toronado Troféo is always ready to respond.

TORONADO FEATURES

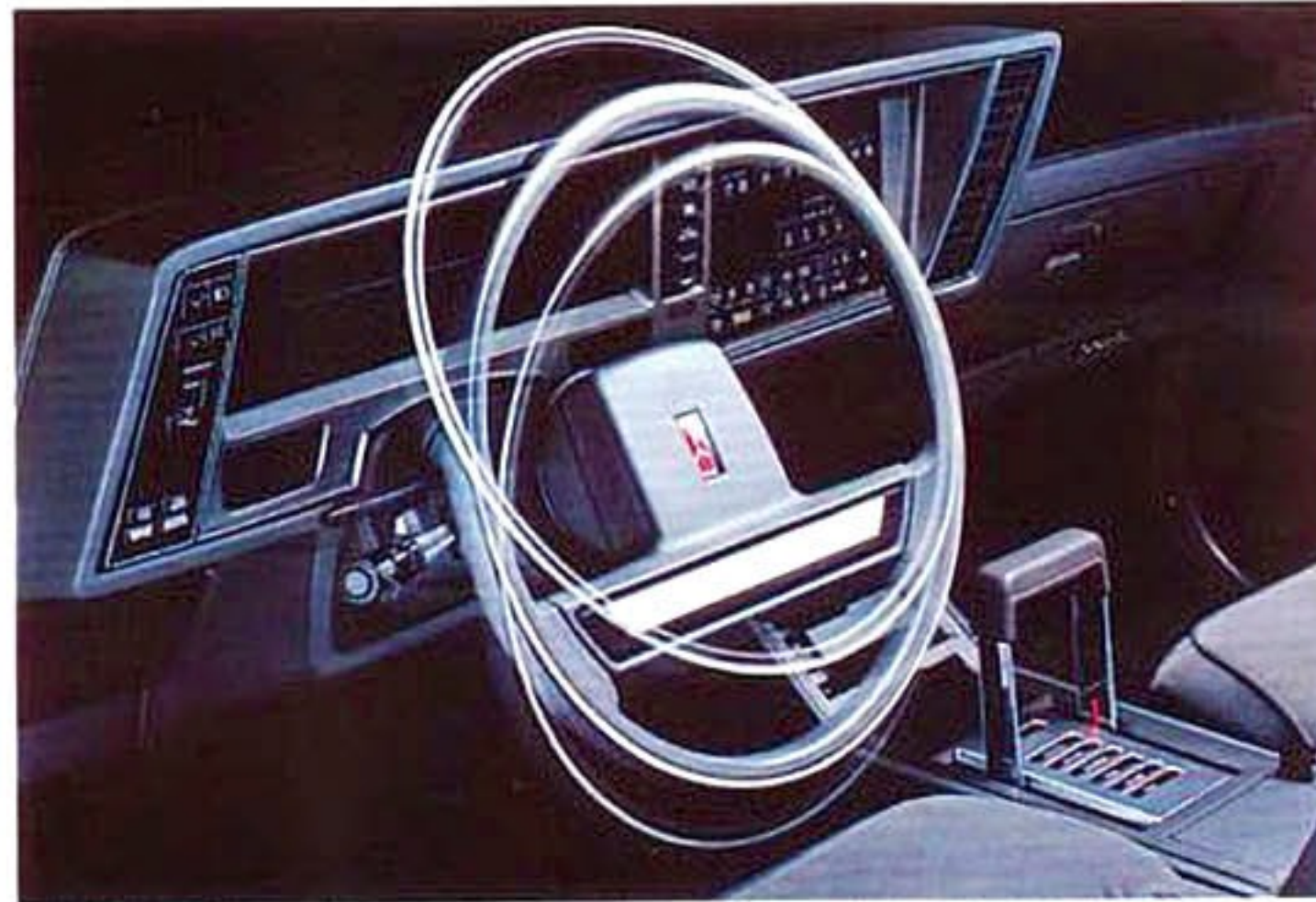
Bucket seats with soft, supple leather in seating areas are available. Also available is sport console with shifter.



These available body-cradling cloth bucket seats recline for rest and relaxation. Console and shifter are also available.



Available sport console with shifter and rotating holder for coins, cup and audio cassettes. Adds a sporty touch.



Tilt-Wheel Steering means easy in and easy out. Adjusts six ways to drivers of various shapes and sizes.



Toronado's instrument panel presents the wonderful world of microtechnology in its best light.

Presenting an x-ray view of Toronado, the complete electronic car. A body computer monitors all important functions, while an Electronic Control Module virtually fine tunes the engine as you drive.



Available sport steering wheel further enhances the Toronado driving experience.

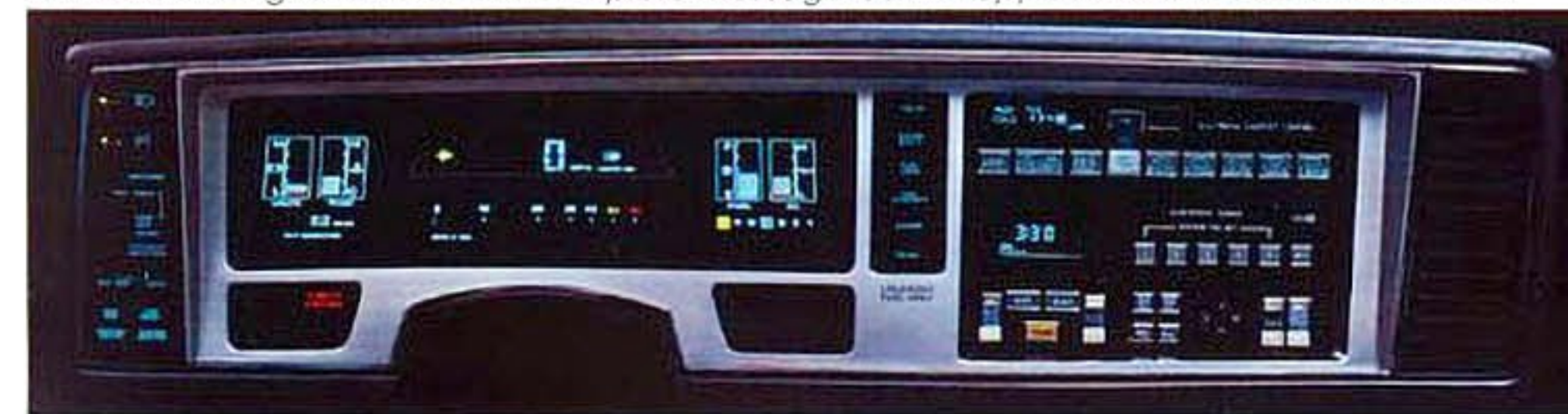


Troféo cuts a suave and stylish figure with its rear tail lights of "smoked" glass and chromed exhaust outlets.



Level III (FE3) Touring Car Ride and Handling Suspension is standard on Toronado Troféo, available on Toronado. Consists of special suspension components, aluminum-styled wheels and 15" blackwalls.

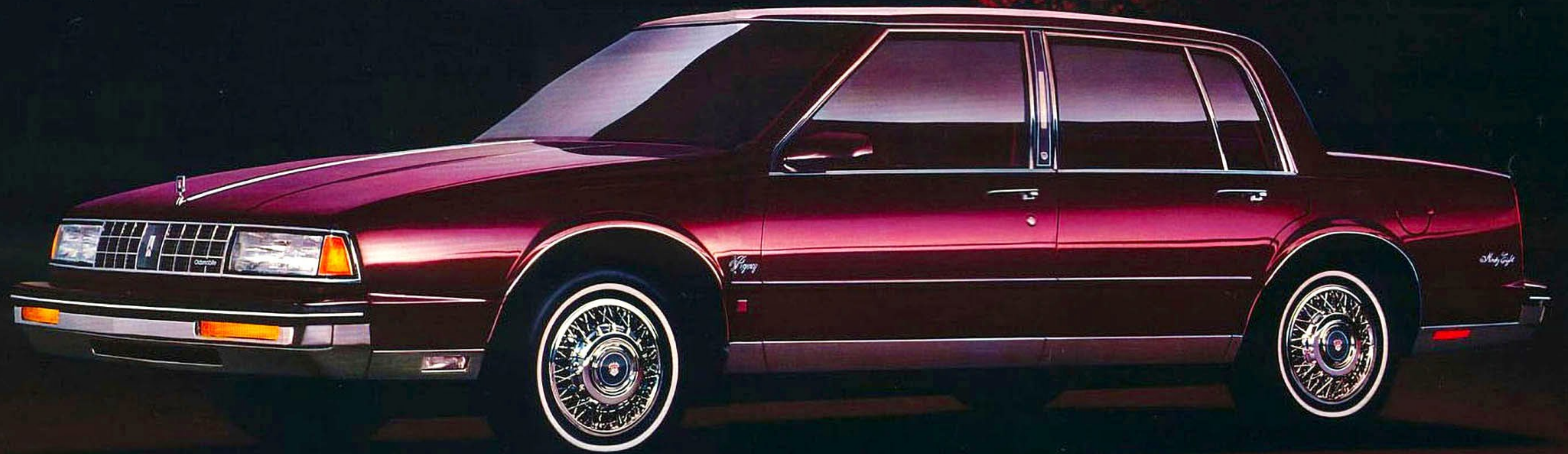
Multicolor displays feature easy-to-read shapes, lighted push-button controls and digital readouts. A complete message center appears at the touch of a button.



A flip of the finger and this handy visor/vanity mirror lights up when cover is lifted. Available.

Oldsmobile Quality.  Feel it.

NINETY-EIGHT



They dined at Tour d'Argent...

shopped for gold on the Ponte Vecchio and have been fitted by Saville Row tailors. And they've learned a few things along the way: quality, elegance and painstaking detail are always evident in superior products. As they are in the superior luxury automobile presented here.

NINETY-EIGHT REGENCY BROUGHAM SEDAN

Oldsmobile Quality.  Feel it.



Oldsmobile's commitment to quality applies to areas both big and small. It is a commitment that goes back nearly 90 years.

The new composite headlights are one example. They're neater, smoother in appearance and help reduce wind resistance.

This Ninety-Eight Regency Brougham

interior featuring Elite velour fabrics also exhibits high levels of fastidious quality. To assure quality of ride, chassis engineers developed three distinct systems:

Level I, which is standard, includes front-wheel drive and rack-and-pinion steering, four-wheel independent suspension and automatic electronic load leveling. To these, Level II adds an available

firm ride suspension; and Level III, a four-link car suspension with special aluminum-styled wheels and larger tires.

Quality performance, smooth and

responsive, is provided by a 3.8-liter sequential port fuel-injected V6 and automatic overdrive transmission.

NINETY-EIGHT

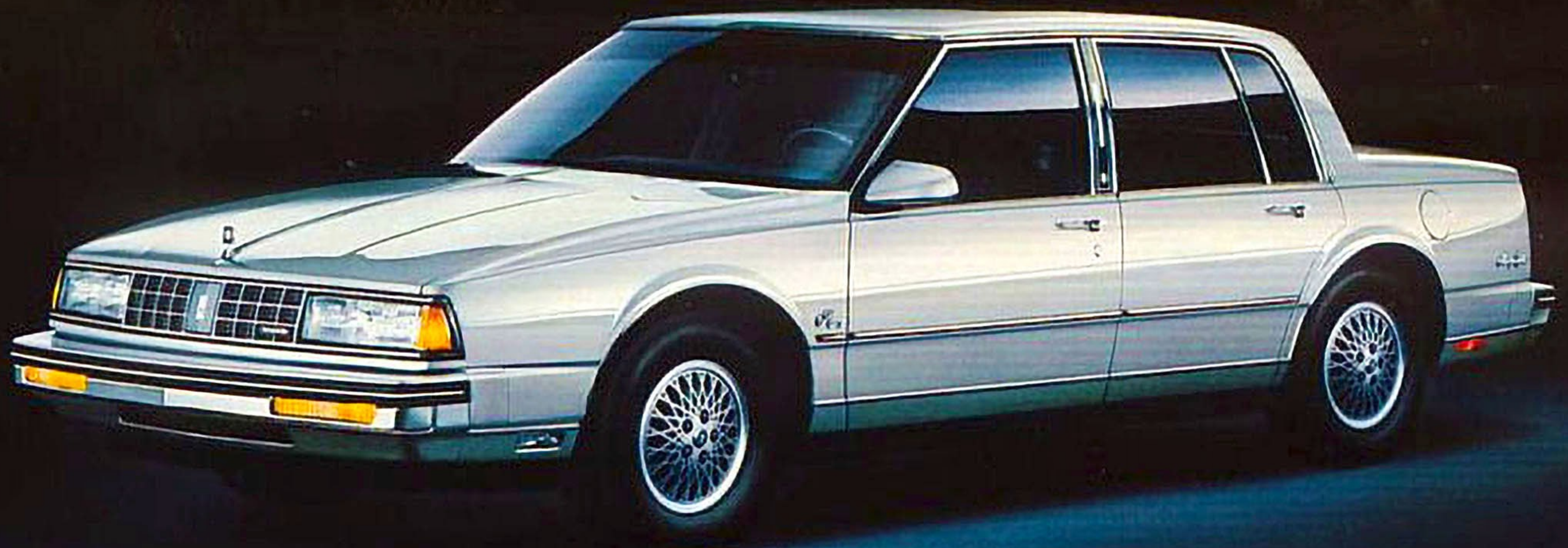


*Learning to play the corporate game...
didn't come easily, but you vowed to persevere.
And persevere you did—by sheer grit and steely determination.
When the big promotion came, you were ready for it. Now you're ready for that
luxury car you promised yourself. You earned it.*

NINETY-EIGHT REGENCY BROUGHAM COUPE

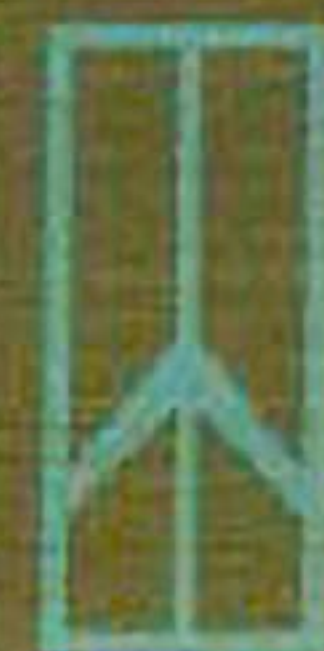


NINETY-EIGHT



When others lost faith...
she never wavered. "You can do it," she said,
"you can do it." And it all came together at last. Tomorrow, it's back to work
as usual, but tonight you want to enjoy some of the rewards—
including a luxury car you both richly deserve.

NINETY-EIGHT REGENCY SEDAN



NINETY-EIGHT FEATURES

An invitation to sit back, relax and enjoy the full-foam comfort of the Prima II velour seating in Ninety-Eight Regency models.



This available Grande ensemble features leather in the seating areas with pigskin inserts. Includes console with leather top and pigskin-trimmed door panels.



There is a special feel to leather, a softness and suppleness which cannot be duplicated. Available in the seating areas.

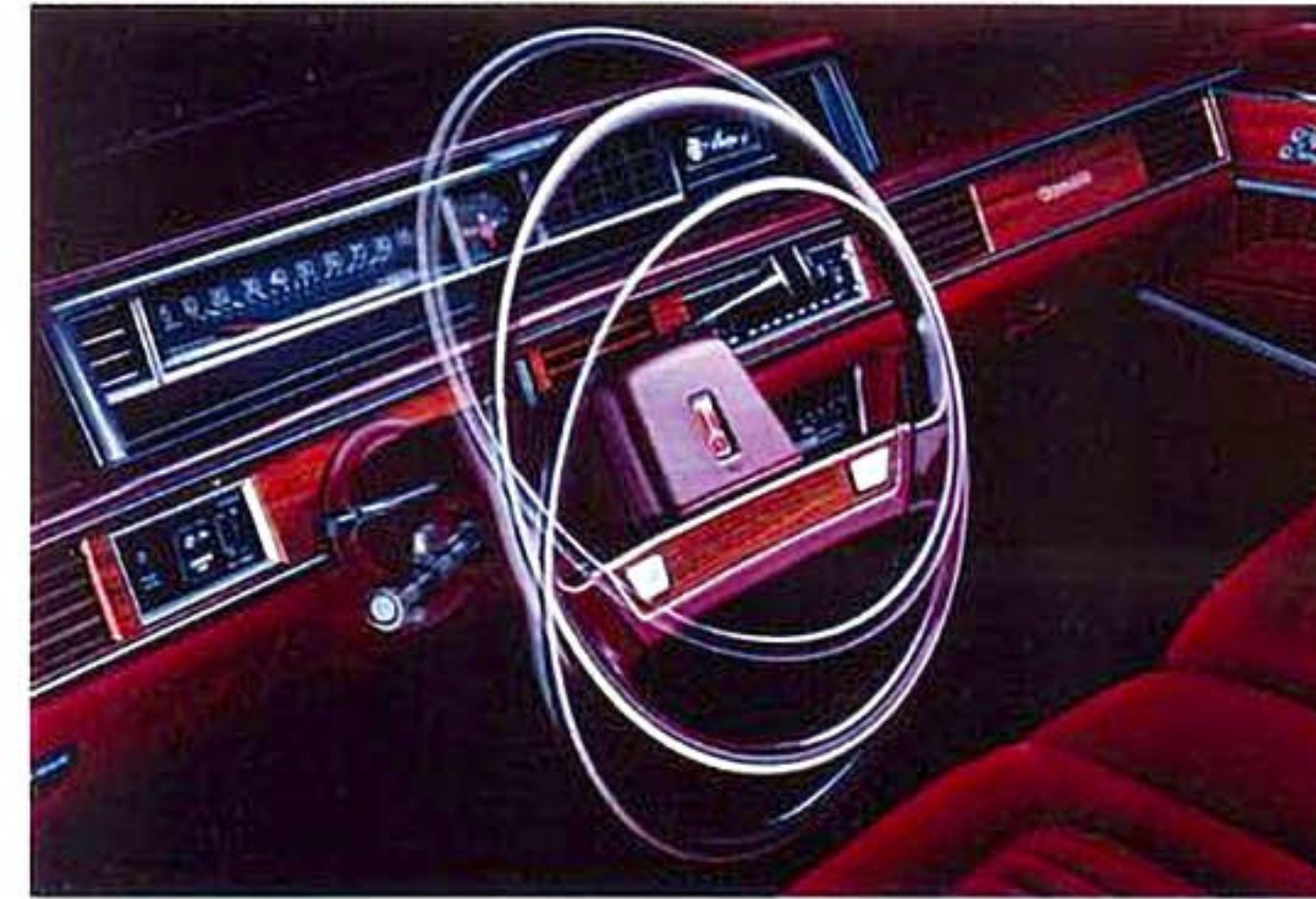


Here's added convenience when two people drive the same Ninety-Eight Regency. This available "memory seat" allows the drivers to preset their preferred positions, then commit them to computer memory.



A new, tastefully designed steering wheel sets off the tasteful design of the instrument panel. A nice balance of form and function.

You'll enjoy the convenience of Tilt-Wheel Steering every time you slip inside. Adjusts six ways for driving comfort.



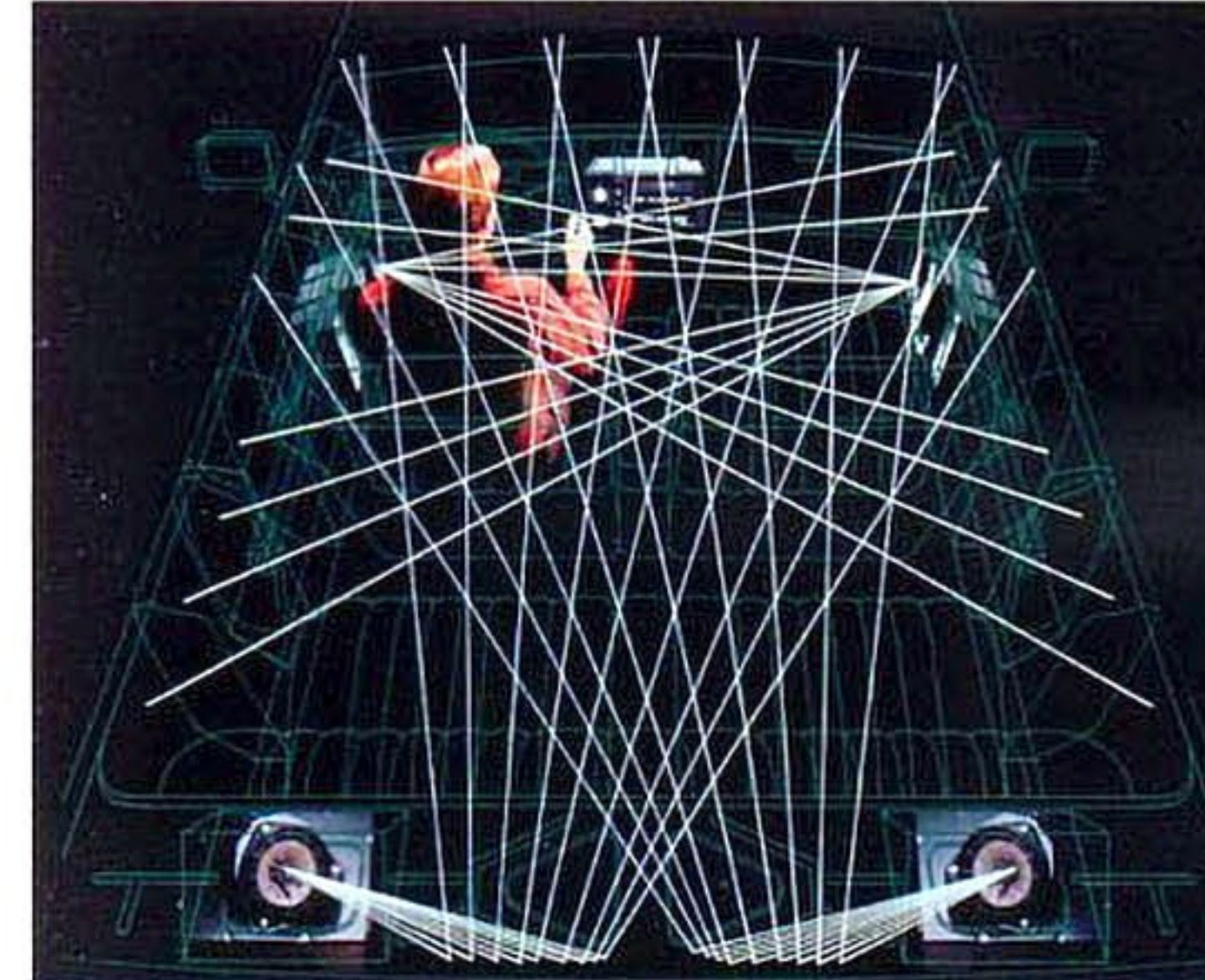
You'll find that standard and available power controls are easily accessible.



You can take it with you in a Ninety-Eight Regency. The spare tire is under the floor and out of sight. The trunk is both carpeted and illuminated.



Ninety-Eight can be equipped with an available electronically controlled anti-lock brake system.



The available Delco/Bose Music System is considered one of the finest sound systems on the market. Electronically tuned AM/FM stereo with seek-scan, auto-reverse cassette with music-search.



Ninety-Eight Regency provides the latest in technological advances with this available electronic instrument panel cluster. May be ordered with optional auto calculator and voice information reminder system.



This insignia proclaims that you're driving a Ninety-Eight Regency with the superlative Level III (FE3) touring car suspension.

Oldsmobile Quality.  Feel it.

DELTA 88



*Fuzzy Zoeller is always looking...
for the best equipment he can get
his hands on. That applies to the car he drives as well.
As a family man (wife and three young daughters),
it's not at all surprising he chose the family car.*

DELTA 88 ROYALE BROUGHAM SEDAN

Oldsmobile Quality.



Feel it.



It's obvious that Delta 88 Royale is the family car that didn't forget the family, that provides quality and value, roomy comfort and rugged reliability.

Just slip into the elegance of the Summit or Lucerne knit velour fabrics, or enjoy the pleasure of genuine leather available in the seating areas. Both provide full-foam comfort with excellent lumbar and lateral support.

Enjoy the acoustical quality of the available electronically tuned AM/FM stereo with seek-scan feature, dual rear speakers and digital display clock.

And the list goes on. Four-Season air conditioning is standard. Power rack-and-pinion steering and power disc brakes are standard. So are soft-ray tinted glass and side window defoggers.

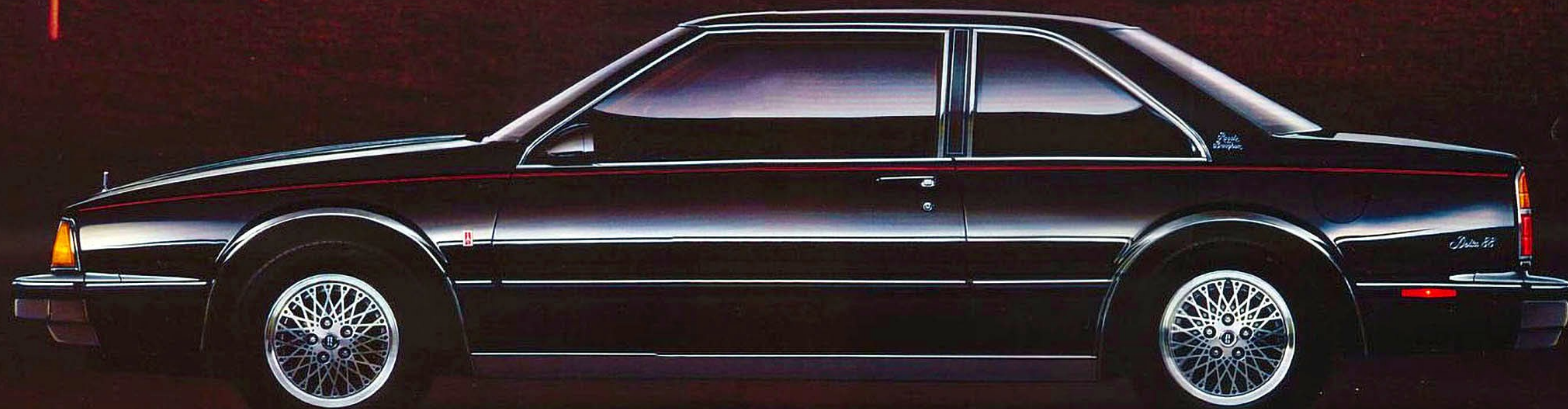
In the performance department, a zesty 3.8-liter V6 with sequential port-fuel injection is teamed with a 4-speed automatic overdrive transmission.

Automatic safety belts for driver and right front passenger are standard on

Delta 88 Royale Coupes, and will be standard on Delta 88 Royale Sedans in November, 1986. See your Olds dealer for further information.

DELTA

88

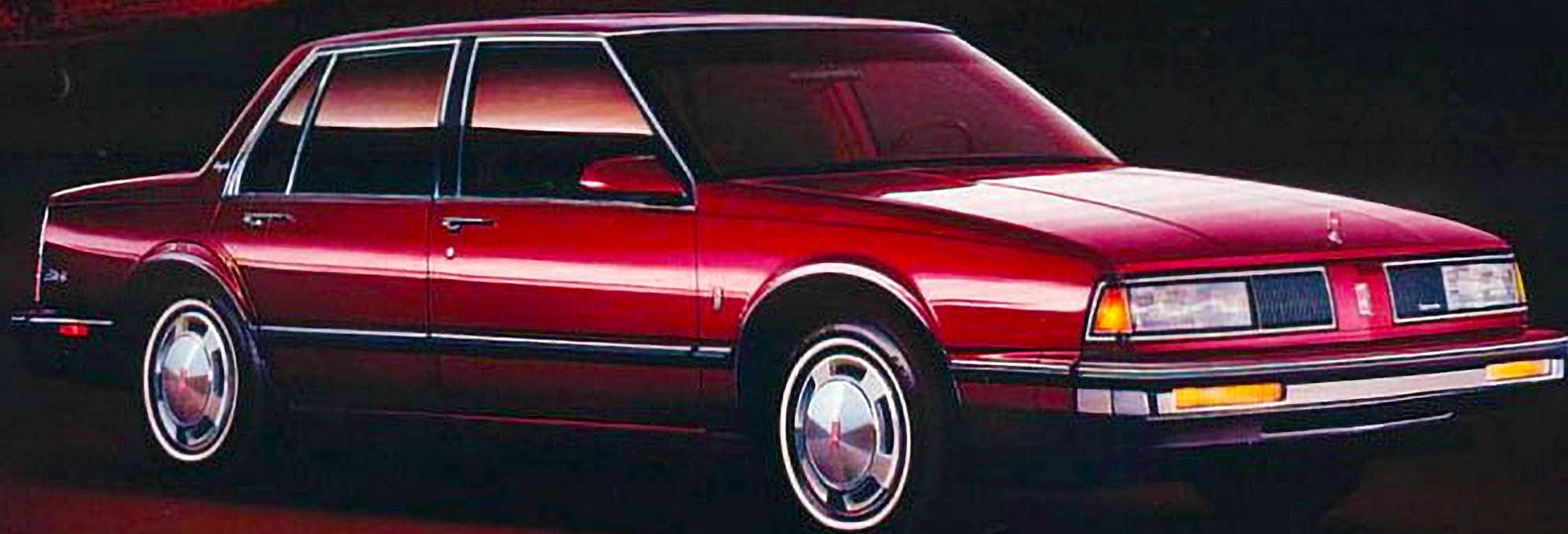


*It was a day of ups and downs...
taking all those jumps at the club, a test of horse
and rider, stamina and endurance. Driving home you felt
relaxed, enjoying all the comfort, conscious of all the quality.
It's a good feeling, having this Olds around you.*

DELTA 88 ROYALE BROUGHAM COUPE



DELTA 88



*The two best weeks of the year...
are the ones set aside for vacation. Pack up the car,
hook up the camper and head for the open spaces. You'll notice
something interesting while getting there: a lot of family cars
just like this one are out leading the way.*

DELTA 88 ROYALE SEDAN



DELTA 88



*Corn, clams and a juicy lobster...
top off a day of non-stop family fun. Swimming.
Sand castle building. Lots of laughs and hugs for everyone.
There's a car that is right at home, that fits right in
the picture. It's the family car that didn't forget the family.*

DELTA 88 ROYALE COUPE

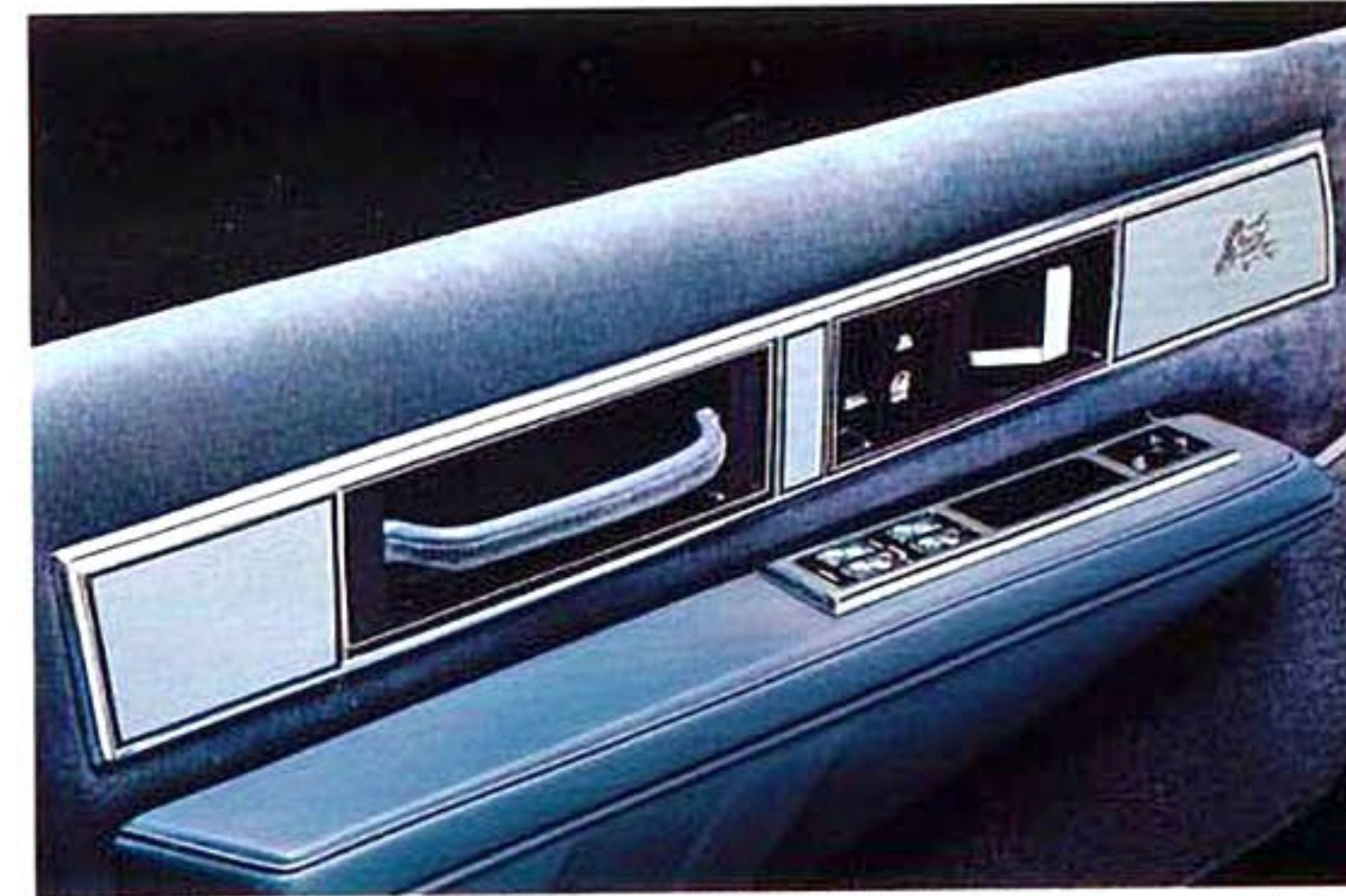


DELTA 88 FEATURES

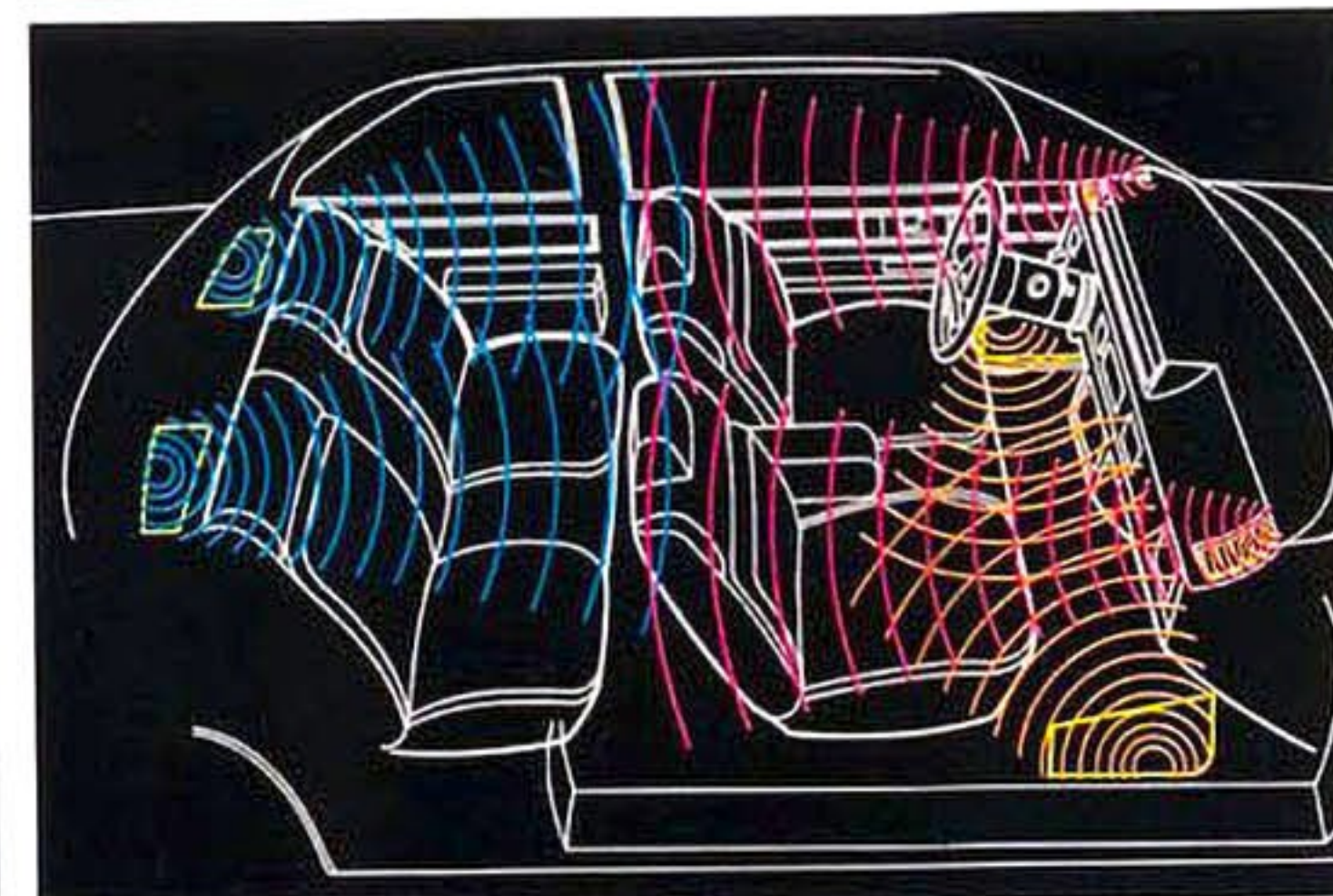
Handsome Lucerne knit velour highlights the spacious Delta 88 Royale interior. Wall-to-wall, molded shell carpeting is underfoot and extends up into the door panels.



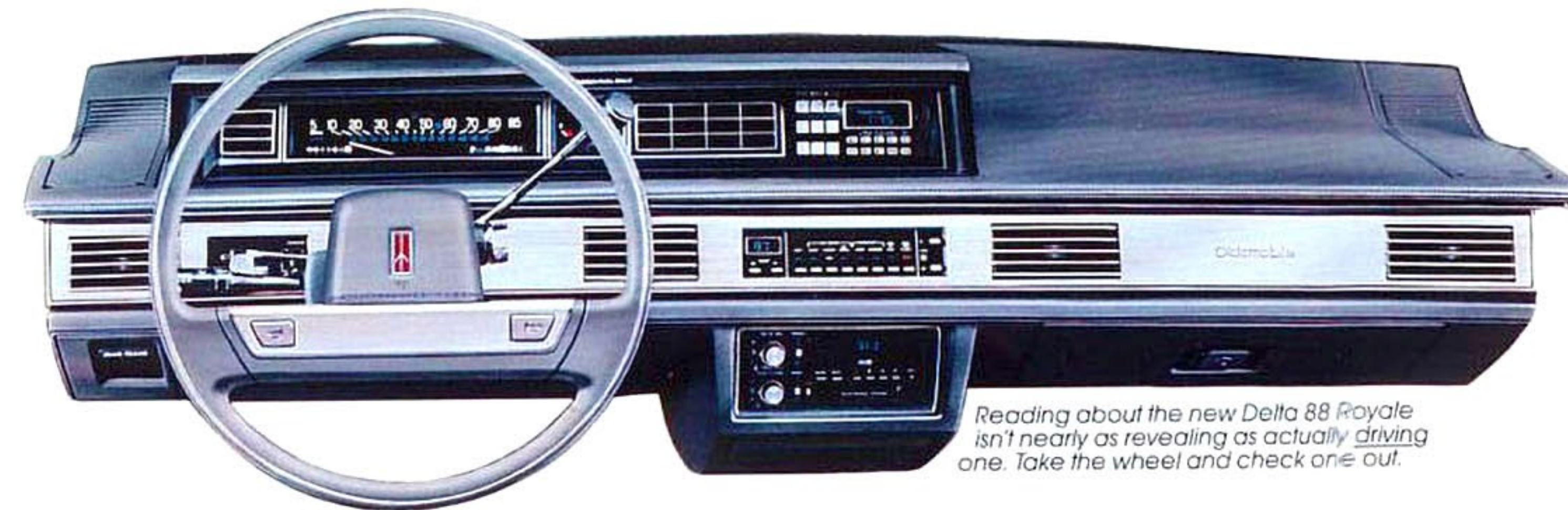
The look of leather. The feel of leather. Even the smell of leather. It's available in seating areas of Delta 88 Royale Brougham.



At your fingertips means just that in a Delta 88 Royale. Power controls are available for doors, windows and seats.

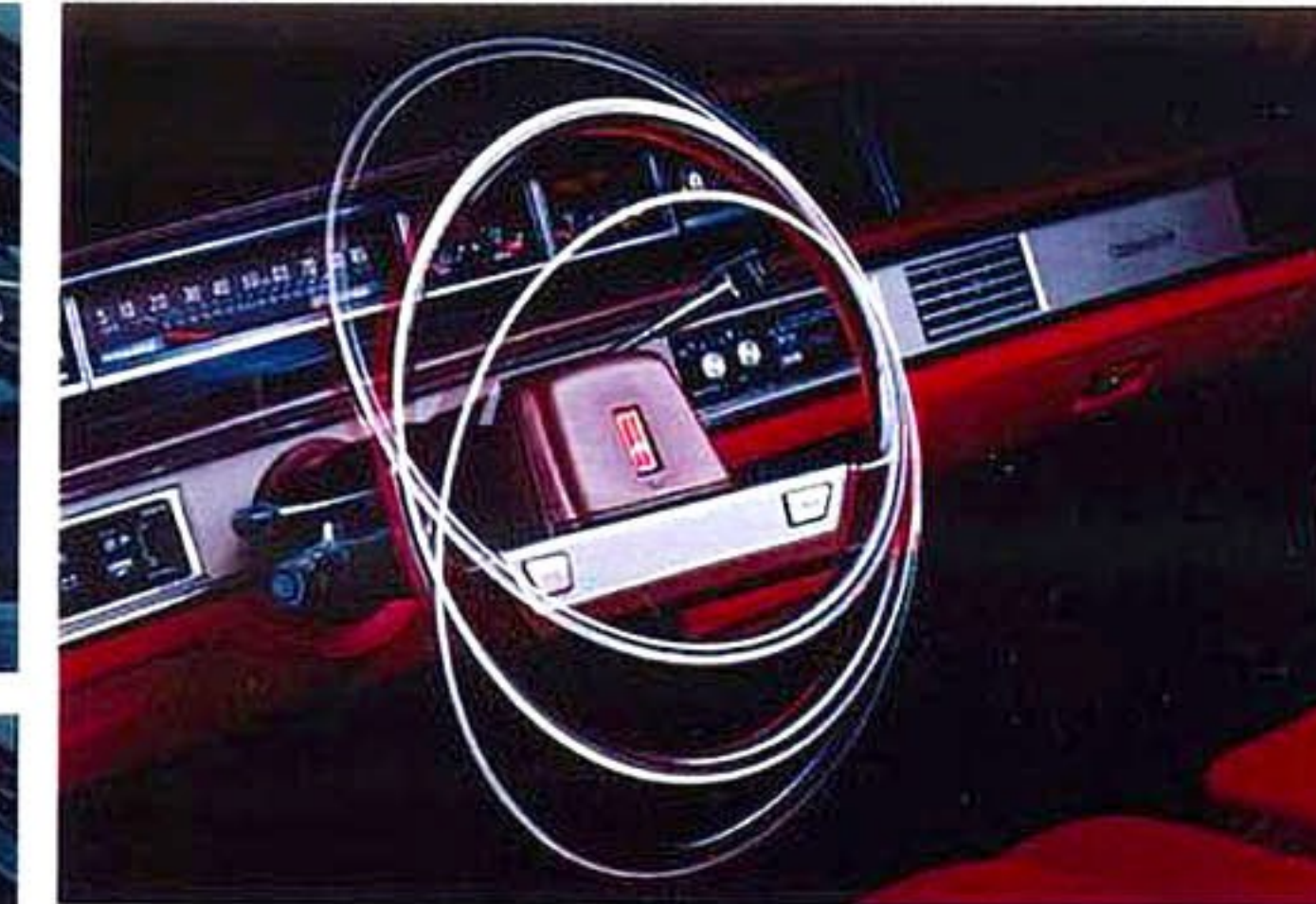
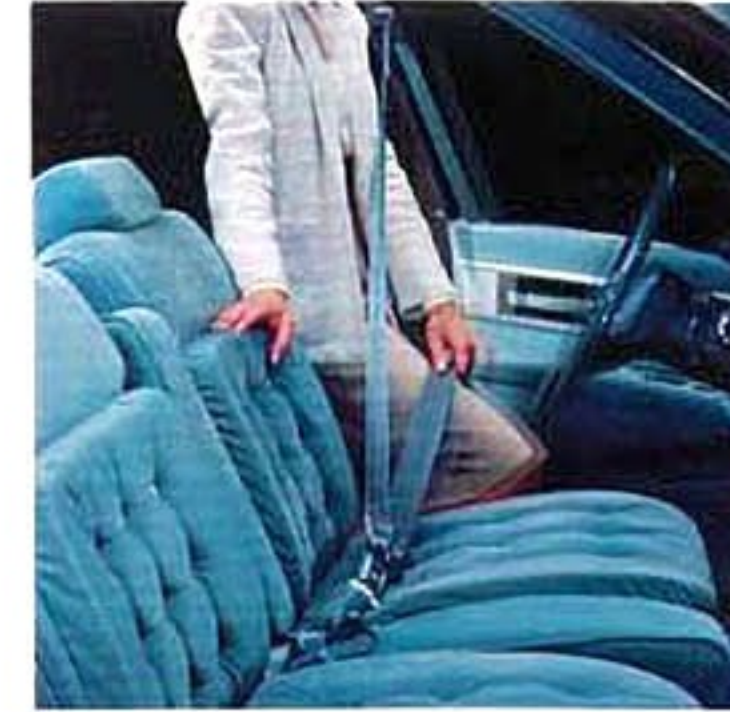


You'll hear every note, every nuance, with the new 6-way speaker system available this year. It provides outstanding sound quality throughout the car.

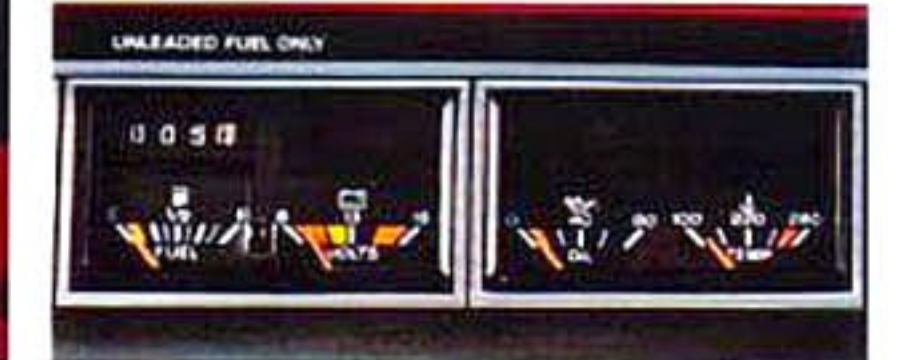


Reading about the new Delta 88 Royale isn't nearly as revealing as actually driving one. Take the wheel and check one out.

Easy in. Easy out. Six-position Tilt-Wheel Steering adjusts to drivers of all sizes. You can even change positions as you drive. Available.



Let the sun shine in. The moonlight. The balmy breezes. The available tinted glass sunroof is removable.



Available instrument panel cluster clearly indicates voltmeter, temperature and oil pressure gauges.



Electronic day/night mirror automatically changes from "day" to "night" positions. When glare ceases, this available mirror returns to "day" position.



Pop open the trunk lid, and 16.2 cubic feet of storage space opens up for your family's carrying needs. There's no spare tire to get in the way. It's located under the trunk floor.

Automatic safety belts for driver and right front passenger are standard on Delta 88 Coupes. They will be standard on Delta 88 Sedans, November, 1986.



Enjoy the advanced technology of an available electronic instrument panel. It includes multicolor vacuum fluorescent display of vehicle speed, fuel level, engine temperature and trip odometer. Voice information reminder system is also available.

Oldsmobile Quality.  Feel it.

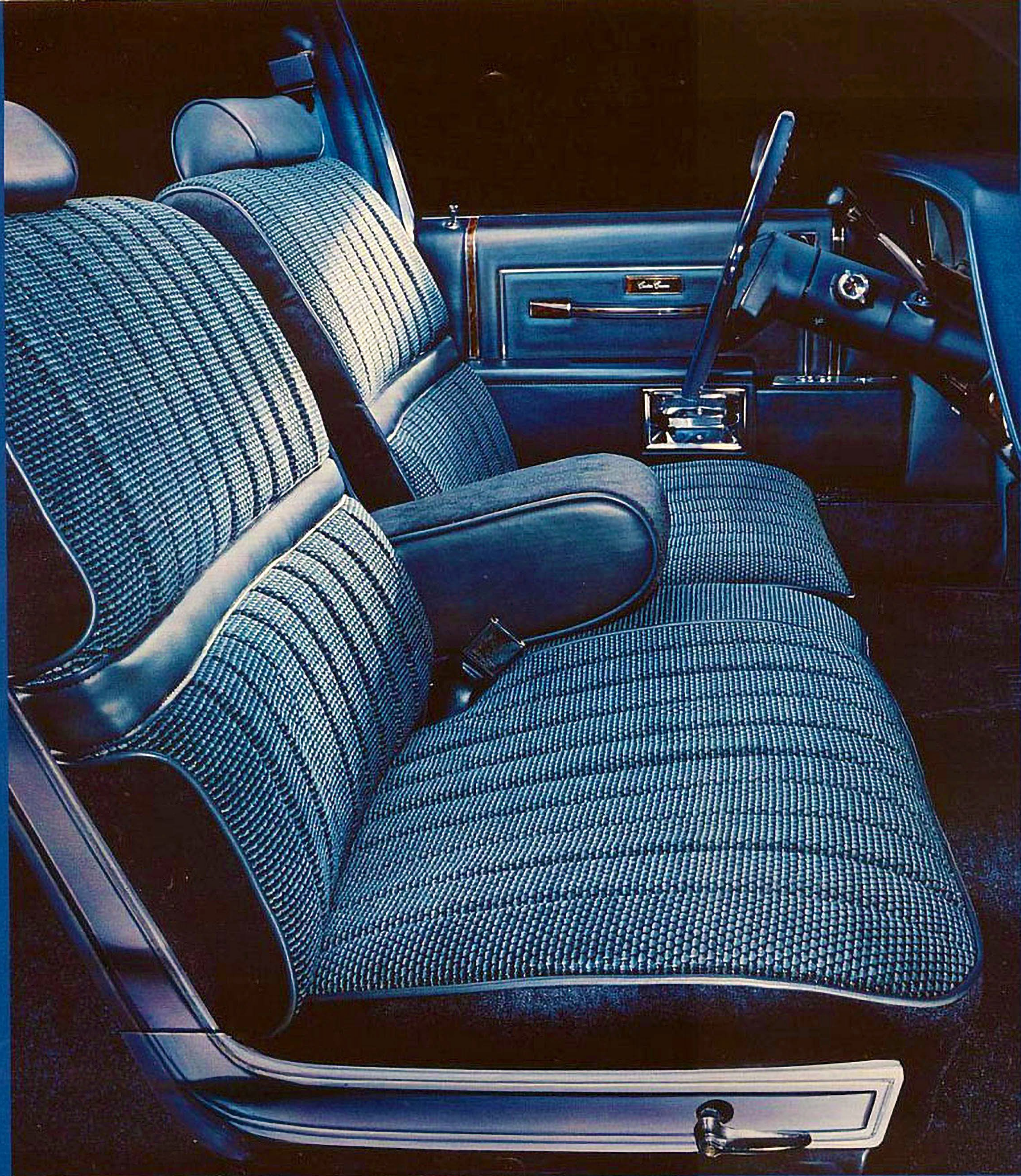
CUSTOM CRUISER



*A million miles from nowhere...
hauling in lunker bass, breathing pine-scented
air, and sleeping like a baby under a star-studded sky.
That's the life, and you're ready to head for the action at the
drop of a hat. So is a big, roomy station wagon.*

CUSTOM CRUISER

Oldsmobile Quality.  Feel it.



Custom Cruiser is one big wagon. It handles 872 cubic feet of cargo with the second seat folded, plus extra carrying capacity

with its underfloor storage compartment. A rooftop luggage rack is also available.

It's big in the people department, too. Order the available fold-down third seat, and eight can ride in solid comfort.

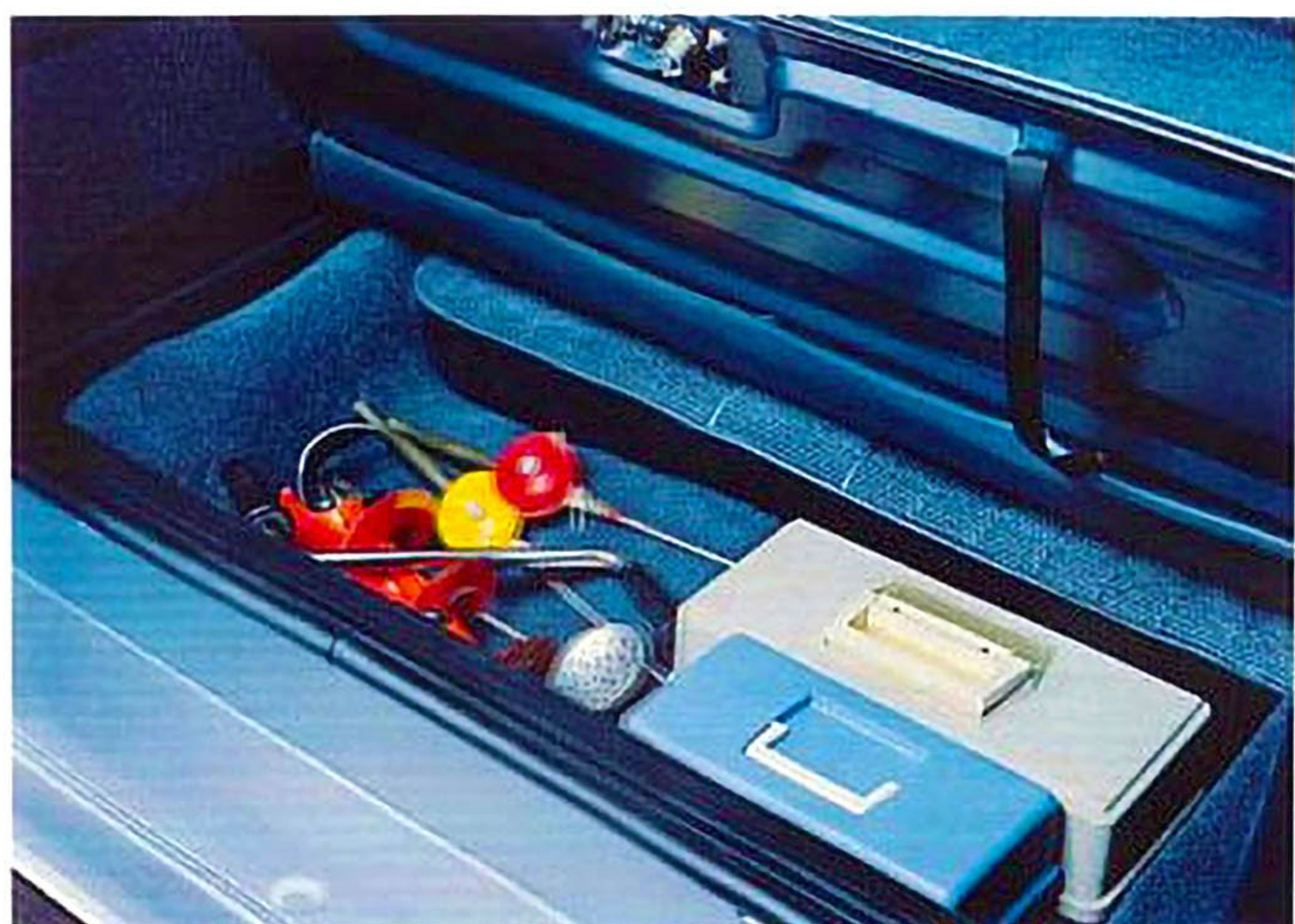
Big in performance as well, with its 4-barrel, 5.0-liter V8 with 4-speed automatic overdrive transmission.

CUSTOM CRUISER FEATURES

This versatile 3-way tailgate is standard. You can also order a fold-down third seat.



Custom Cruiser provides a whopping 87.2 cubic feet of room with the second seat folded down.



Roomy underfloor storage compartment is standard. Keeps valuables unseen, under lock.

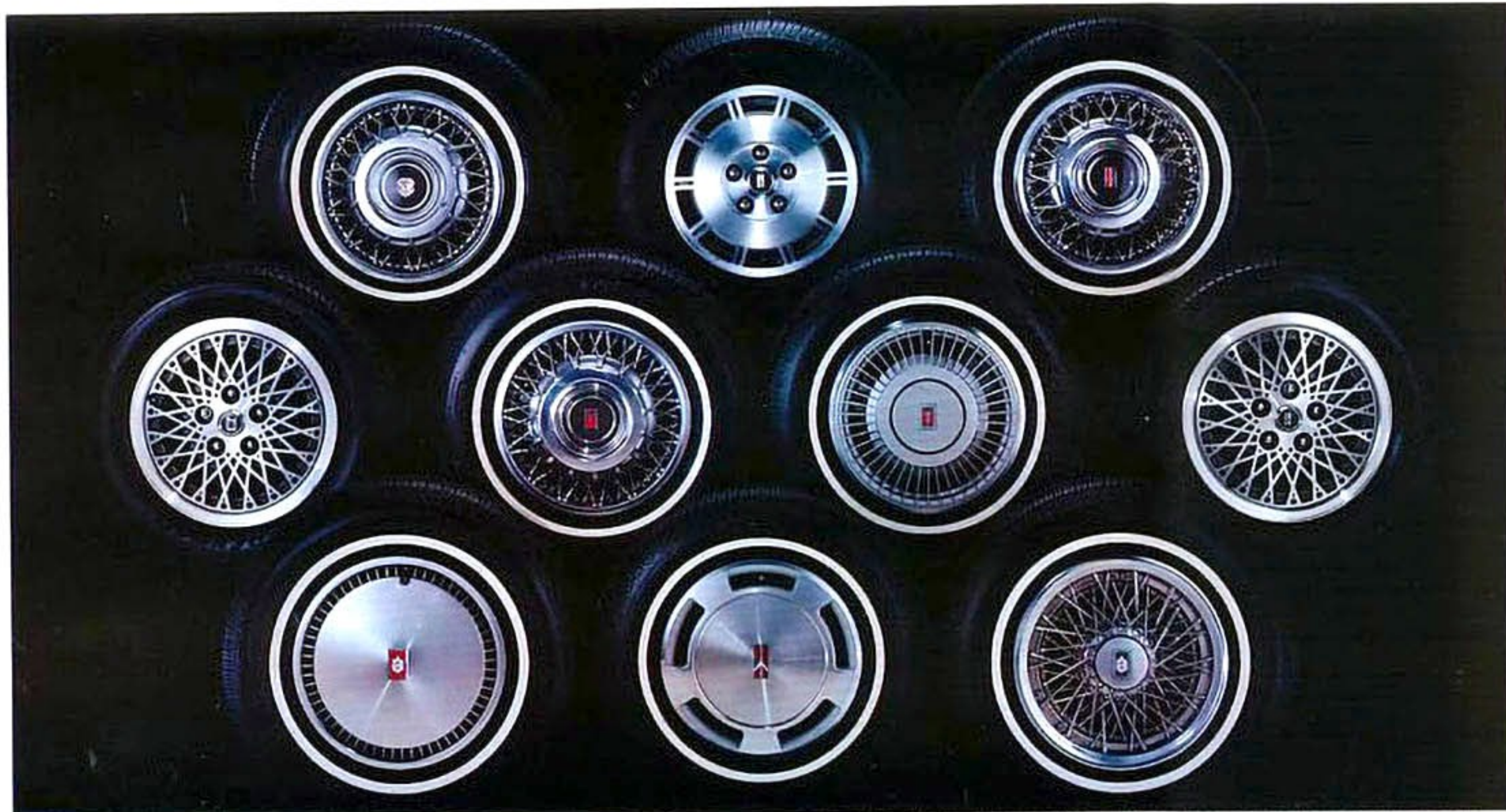


Top off your Custom Cruiser with this available luggage rack. It's attractive and functional.



Get behind the wheel, pick a destination and Custom Cruiser will get you and your crew there smoothly and comfortably.

Oldsmobile Quality.  Feel it.



Top Row, left to right: Simulated Wire Wheel Disc with locks—Standard on Ninety-Eight Regency Brougham and available on Ninety-Eight Regency Sedan • Aluminum-Styled Wheel—Available on Delta 88 Royale and Ninety-Eight Regency • Simulated Wire Wheel Disc with locks—Available on Delta 88 Royale and Delta 88 Royale Brougham

Middle Row, left to right: Aluminum-Styled Wheel—Available on Toronado and included when Level III (FE3) Suspension is ordered.

• Simulated Wire Wheel Disc with locks—Available on Toronado
• Deluxe Wheel Disc—Standard on Toronado • Aluminum-Styled Wheel—Included on Delta 88 Royale and Ninety-Eight Regency with Level III (FE3) Suspension.
Bottom Row, left to right: Deluxe Wheel Disc—Standard on Custom Cruiser • Deluxe Wheel Disc—Standard on Delta 88 Royale and Ninety-Eight Regency • Simulated Wire Wheel Disc with locks—Available on Custom Cruiser.



Radio description 1 below



Radio description 2 below



Radio description 3 below



Radio description 4 below

DELCO SOUND SPECIALIST RADIOS	DELTA 88 ROYALE	CUSTOM CRUISER	NINETY-EIGHT REGENCY	TORONADO
Radio, Delco AM—includes dual front speakers	S†	S†	—	—
Radio, Delco AM/FM stereo—includes dual rear speakers	—	A	—	—
Radio, Delco AM/FM stereo and cassette—includes dual rear speakers	—	A	—	—
Radio, Delco ETR AM/FM stereo with seek scan and digital display clock—includes dual rear speakers	A	—	S†	—
1 Radio, Delco ETR AM/FM stereo with seek scan and digital display clock—includes speaker system, front doors, and dual rear speakers with extended range	—	—	—	S
2 Radio, Delco ETR AM/FM stereo with seek scan, auto reverse cassette and digital display clock—includes dual rear speakers with extended range	A	—	A	—
3 Radio, Delco ETR AM/FM stereo with seek scan and auto reverse cassette with digital display clock—includes dual rear speakers	—	A	—	—
4 Radio, Delco ETR AM/FM stereo with seek scan, auto reverse cassette with music search, graphic equalizer and digital display clock—includes dual rear speakers with extended range	A	—	A	—
5 Radio, Delco ETR AM/FM stereo with seek scan, auto reverse cassette with music search and digital display clock—includes speaker system, front doors, and dual rear speakers with extended range	—	—	—	A
6 Radio, Delco ETR AM/FM stereo with seek scan, auto reverse cassette with music search, graphic equalizer and digital display clock—includes dimensional sound speaker system	—	—	—	A
7 Radio, Delco Bose Music System, ETR AM/FM stereo with seek scan, auto reverse cassette with music search and digital display clock—includes Delco/Bose speaker system	A	—	A	A
Universal 40 Channel CB with power front fender tri-band antenna (radio required)	A	—	A	—

S=Standard equipment A=Available equipment —=Not available †=May be deleted for credit
Requires U-QUAM™ AM stereo broadcasts. Most AM stereo stations across the country broadcast in U-QUAM. Check with your local stations for compatibility in your area. U-QUAM is a registered trademark of Motorola, Inc.

TORONADO STANDARD AND AVAILABLE EQUIPMENT

POWERTRAIN:	TORONADO	INTERIOR FEATURES: (Cont.)	TORONADO
Engine, 3.8-liter V6 with sequential port fuel injection	S	Radio, Delco ETR AM/FM stereo with seek scan and digital display clock—includes speaker system in doors and dual rear speakers with extended range	S
Heater, engine block	A	Storage compartment, front header panel with lamp	S
Transmission, 4-speed automatic overdrive	S	Windows, power side	S
CHASSIS:		SEATING AND TRIMS:	
Battery system, high capacity	A	Seat, 55/45 divided front bench with individual controls	S
Brakes, 4-wheel power discs	S	Seat, reclining front bucket	A
Cooling equipment, high capacity	A	Seat adjuster, 6-way power—driver side	S
Cooling system, extra capacity	A	Seat back recliners, driver and passenger side—manual	S
Steering, power-assisted rack-and-pinion	S	Seat belts, deluxe front and rear	S
Suspension system, Level I—4-wheel fully independent MacPherson front struts with transverse independent rear, plus automatic leveling system	S	Seat cushions, full-foam, front and rear	S
Suspension system, Level II—firm ride and handling—includes higher rate front and rear springs, larger diameter front stabilizer bar, plus rear stabilizer	A	Trims, Royal Prime knit velour	S
Suspension system, Level III (FE3)—touring ride and handling—includes special suspension components, plus wheels, aluminum-styled 15" with spokes and tires, P215/60R15 steel-belted, radial ply, blackwall and special transverse ratio	A	Trims, Sierra grain leather in seating areas	A
Tire, compact spare	S	COMFORT/CONVENIENCE FEATURES:	
Tires, P205/75R14 steel-belted radial ply, white stripe—all season	S	Astronaut, electric sliding linked glass panel in silver trim	A
Tires, P215/60R15 steel-belted radial-ply blackwall—all season	A	Comfort/Value Group—package consists of seat adjuster, 6-way power, divided bench, passenger side or 6-way power, bucket seat, passenger side, floor mats, auxiliary front and rear, custom leather trim in seating areas. Available with following trims: Dark Sapphire Blue, Medium Gray Garnet Red or Dark Rosewood	A
Tires, puncture-sealing	A	Console, floor shifter	A
Wheel discs, deluxe	S	Defogger, electronic rear window	A
Wheel discs, simulated wire with locks	A	Door locks, automatic power	A
Wheels, 14 x 5.5 steel	S	Floor mat, luggage compartment	A
Wheels, aluminum-styled 15"	A	Floor mats, auxiliary front carpet	A
Wiring harness, trailer electrical—5 wire	A	Floor mats, auxiliary rear carpet	A
EXTERIOR STYLING:		Illumination package, door locks and car interior	A
Antenna, power front fender (except Trofeo)	S	Lamps, interior quarter upper courtesy and single lens reading	A
Bumper guards, rear	S	Lock, electronic remote control fuel filler door	A
Bumper rub strips, front with integral park/turn lamps, rear with integral back-up lamps (except Trofeo)	S	Mirror, illuminated visor vanity—driver side	A
Emblem, center of grille	S	Mirror, illuminated visor vanity—passenger side	A
Emblem, deck lid lock escutcheon	S	Mirror, inside automatic day/night	A
Emblem, front fender side	S	Mirrors, electrically operated outside—LH and RH—LH electric defog—black	A
Front markers, integral with grille ends	S	Paint, Glamour metallic colors	A
Headlamps, hidden dual rectangular	S	Radio speakers, dimensional sound system—includes 6 speakers, one tweeter and woofer in each door plus two extended range speakers in rear	A
Lamps, front fender cornering	S	Reclining seat back, passenger side—power	A
Mirrors, outside dual patch style—black	S	Reminder, voice information system—provides driver with audible information and corrective directions in the event of potential reduced vehicle performance	A
Moldings, belt reveal—black with bright bead	S	Seat adjuster, 6-way power, bucket seat—passenger side	A
Moldings, rocker panel—black	S	Seat adjuster, 6-way power, divided bench seat—passenger side	A
Moldings, wheel opening—bright	S	Steering wheel, deluxe leather-wrapped	A
"Oldsmobile" lettering on hood and deck lid	S	Steering wheel, leather wrapped sport	A
Paint stripes, lower body and deck lid	S	Telephone, cellular mobile	A
Rocker panel, accent color	S	Telephone, deluxe mobile	A
"Toronado" lettering on doors and centered on full width tail lamp lens	S	Telephone, provisions for mobile	A
INTERIOR FEATURES:		Theft-deterrent system	A
Acoustic materials	S	Trunk lid lock release, power	A
Air conditioner, electronic comfort control	S	Trunk lid pull down, power	A
Armrests, center front and rear seats	S	Twilight sentinel	A
Ashtays, instrument panel and dual rear	S		
Assist handle, passenger side	S		
Cigar lighter	S		
Clock, digital display with radio	S		
Convenience group, lamps, visor vanity mirror and chime tones	S		
Defoggers, side window	S		
Door locks, power	S		
Door pull handles	S		
Door storage compartment	S		
Header panel, storage unit	S		
"Headlamp-on" warning	S		
Hood release, interior operated	S		
Ignition system, computer-controlled coil	S		
Instrument panel, electronic gage cluster with tachometer and reminder package	S		
Lamp, stop—high center mount	S		
Lamps, courtesy instrument panel, door panels and header panel reading	S		
Lamps, sill panel courtesy	S		
Luggage compartment trim and spare tire cover, deluxe	S		
Mirror, inside day/night	S		

SPECIAL TROFEO PACKAGE

Trofeo package—includes specific grille, hidden headlamp design, with blacked-out fenders, black extended lower front valance with fog lamps and amber park/turn lamps, black moldings, include wheel-openings, belt line, scalp, quarter windows, door handles, lock cylinder and special rocker panel extensions. Specific tail lamps in neutral density glossy smoke-gray design. Standard lower body accent decal (Medium Gray Metallic or Black) compatible with selected Primary and Secondary paint scheme. Rear mounted power antenna and dual tail pipes exhaust system. Console with floor shifter, Level III (FE3) touring car ride and handling suspension system, steering wheel, leather wrapped sport interior features special bucket seats, driver and passenger side with perforated leather trim, articulating headrests, plus power recliner.

S=Standard equipment A=Available equipment

Oldsmobile Quality.  Feel it.

TORONADO					
Exterior Dimensions	Coupe	Interior Dimensions	Coupe	Chassis Dimensions	Coupe
Length (in.)	187.5	Headroom, front/rear (in.)	*37.8/37.8	Wheelbase (in.)	108.0
Width (in.)	70.8	Legroom, front/rear (in.)	42.7/35.7	Tread, front/rear (in.)	60.0/60.0
Height (in.) (Curb)	53.0	Shoulder room, front/rear (in.)	58.3/57.5	Fuel Tank (gas.)	18.0
Curb Weight (lbs.)	3364	Trunk Capacity (cu. ft.)	14.1	Turning Diameter (ft.)	39.0

*Headroom is reduced front and rear when Astronaut is ordered. See EPA estimates in accompanying Fuel Economy Estimate Sheet.

CUSTOM CRUISER STANDARD AND AVAILABLE EQUIPMENT

POWERTRAIN:	2 SEAT WAGON	2 SEAT WAGON	COMFORT/CONVENIENCE FEATURES: (Cont.)	2 SEAT WAGON
Engine, 5.0-liter V8 with 4-barrel carburetor	S		Floor mats, auxiliary front carpet	A
Heater, engine block	A		Floor mats, auxiliary rear carpet	A
Transmission, 4-speed automatic overdrive	S		Headlamps, tungsten halogen high beam	A
			Illumination package, front door locks and car interior	A
			Lamp, combination dome and dual lens reading	A
			Lamps, front fender cornering	A
			Leveling system, automatic electric	A
			Litter container	A
			Lock, fuel filler cap	A
			Luggage carrier, rooftop - chrome	A
			Mirror, illuminated visor vanity - passenger side	A
			Mirrors, electrically operated outside LH and RH - chrome	A
			Mirrors, remote control LH and RH - chrome	A
			Mirrors, outside LH remote control - RH manual - color-coordinated	A
			Mirrors, outside remote control LH and RH - color-coordinated	A
			Moldings, body side - black	A
			Moldings, door edge guards - color-keyed when included with wood-grain paneling	A
			Moldings, lower body side	A
			Monitor, exterior lamps, front and rear	A
			Reminder package, includes indicators for low fuel, low coolant, low oil pressure, high engine temperature and brake warning	A
			Seat adjuster, 6-way power, divided bench seat - driver side	A
			Seat adjuster, 6-way power, divided bench seat - passenger side	A
			Seat back, reclining, passenger side manual	A
			Steering wheel, deluxe with vinyl rim	A
			Steering wheel, tilt-away	A
			Trip odometer	A
			Window air deflector, rear	A
			Windows, power side	A
			Wiper system, pulse	A
			Wiring harness, trailer electrical - 5-wire	A

INTERIOR FEATURES:

Air conditioner, Four Season	\$
Armrests, front and rear	\$
Ashtrays, instrument panel and rear	\$
Carpeting, wall-to-wall cut-pile throughout with carpeted lower door panels	\$
Cigar lighters, instrument panel and rear	\$
Convenience group, lamps and rear vanity mirror	\$
Door-pull handles, front and rear	\$
"Headlamp-on" warning tone	\$
Hood release, interior operated	\$
Instrument panel "tailgate ajar" warning	\$
Instrument panel trim, simulated Regency walnut grain	\$
Lamp, dome	\$
Lamps, interior courtesy with door jamb switches	\$
Mirror, inside day/night	\$
Radio, Delco AM--includes dual front speakers. May be deleted for credit	\$
Rear quarter storage area with lock	\$
Steering wheel, deluxe	\$
Tailgate window, power	\$
Three-way tailgate operating convenience	\$

SEATING AND TRIMS:

Safety belts, deluxe front and rear	S
Seat, rear-facing third seat	A
Seat, standard 55/45 divided bench with individual controls	S
Seat cushions, full-foam, front and rear	S
Turns, Batten weave velour, plus one Doeskin grain vinyl	S

COMFORT/CONVENIENCE FEATURES:

Air conditioner, temporary	A
Battery system, high-capacity	A
Body side and tailgate paneling, wood-grain vinyl - includes color-keyed door-edge guard moldings	A
Clock, quartz digital	A
Cluster, instrument panel gauges - includes voltmeter, temperature, oil pressure gauges	A
Cruise Control, electronic with resume and acceleration features	A
Defogger, rear window electric	A
Differential, limited slip	A
Door locks, power - includes tailgate lock release	A

COMFORT/CONVENIENCE FEATURES: (Cont.)	2 SEAT WAGON
Floor mats, auxiliary front carpet	A
Floor mats, auxiliary rear carpet	A
Headlamps, tungsten halogen high beam	A
Illumination package, front door locks and car interior	A
Lamp, combination dome and dual lens reading	A
Lamps, front fender cornering	A
Leveling system, automatic electric	A
Litter container	A
Lock, fuel filler cap	A
Luggage carrier, rooftop - chrome	A
Mirror, illuminated visor vanity - passenger side	A
Mirrors, electrically operated outside LH and RH - chrome	A
Mirrors, remote control LH and RH - chrome	A
Mirrors, outside LH remote control - RH manual - color-coordinated	A
Mirrors, outside, remote control LH and RH - color-coordinated	A
Moldings, body side - black	A
Moldings, door edge guards - color-keyed when included with wood grain paneling	A
Moldings, lower body side	A
Monitor, exterior lamps, front and rear	A
Reminder package, includes indicators for low fuel, low coolant, low oil pressure, high engine temperature and brake warning	A
Seat adjuster, 6-way power, divided bench seat - driver side	A
Seat adjuster, 6-way power, divided bench seat - passenger side	A
Seat back, reclining, passenger side manual	A
Steering wheel, deluxe with vinyl rim	A
Steering wheel, tilt-away	A
Trip odometer	A
Window air deflector, rear	A
Windows, power side	A
Wiper system, pulse	A
Wiring harness, trailer electrical - 5-wire	A

S = Standard equipment A = Available equipment

S=Standard equipment A=Available equipment

Important—A word about this catalog: We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details; before ordering, you should be brought up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Oldsmobiles are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate Sheet" provided to your dealer for engine source and EPA mileage estimates.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car groups or various component divisions of General Motors and by various suppliers worldwide to GM. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile

TORONADO, NINETY-EIGHT REGENCY, DELTA 88 ROYALE AND CUSTOM CRUISER PAINT COLORS

products and will provide the quality performance associated with the Oldsmobile name. With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you

■ TOROMADO
▲ NINETY-EIGHT REGENCY
● DELTA 88 ROYALE
□ CUSTOM CRUISER

A choice of special two-tone exterior paint schemes is available on Torneo. See your dealer for details.
Exterior car colors shown above are only for reference and are as accurate as print processes allow. Ask your dealer for true Color Chip information.

products and will provide the quality performance associated with the Oldsmobile name. With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered, or if there are changes, that they are acceptable to you.

Standard occupant protection features: Manual lap/shoulder safety belts for driver and right front passenger. (Driver side includes visual and audible warning system) are standard • Automatic safety belt system for driver and right front passenger is standard on Delta 88 Royale Coupes, start of production; Delta 88 Royale Sedans, November 1986 • Manual lap safety belts at each rear seat position (and center front, when applicable) • Energy-absorbing steering column • Energy-absorbing instrument panel • Energy-absorbing front seat back tops • Laminated safety windshield glass and tempered safety side and rear window glass (Also, Inner Shield windshield—Olds Toronado) • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia locking, folding front seat backs on two-door models • Safety armrests • Adjustable head restraints, driver and right front passenger.

Standard accident avoidance features: Side marker lights and reflectors • Parking lamps that illuminate with headlights • Four-way hazard warning flasher • Back-up lights • Center-high-mounted stop lamp • Directional signal control with lane change

feature • Windshield defroster, washer and dual speed wipers. (Pulse type on Ninety-Eight Regency Brougham, Toronado) • Inside rearview mirror with vinyl-bonded glass. • Outside left rearview mirror (right side also standard on Ninety-Eight Regency and Toronado models) • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system • Low-glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Tires with built-in tread-wear indicators.

Standard theft deterrence features: Audible reminder for ignition key removal • Theft-deterrent steering column lock • Visible vehicle identification number.

A word about updated service information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

CUSTOM CRUISER					
Exterior Dimensions	2-Seat Wagon	Interior Dimensions	2-Seat Wagon	Chassis Dimensions	2-Seat Wagon
Length (in.)	220.3	Headroom, front/rear (in.)	39.6/39.3	Wheelbase (in.)	116.0
Width (in.)	79.8	Legroom, front/rear (in.)	42.2/37.2	Tread, front/rear (in.)	62.1/64.1
Height (in.) (Curb)	58.5	Shoulder room, front/rear (in.)	60.6/60.5	Fuel tank (gals.)	22.0
Curb Weight (lbs.)	4136	Max. cargo volume (cu. ft.)	87.2	Turning Diameter (ft.)	39.2
		Floor length from back of front seat to end of floor surface (in.)	90.2		

Let's get it together...buckle up

The 1987 Oldsmobiles:

Toronado Coupe

Ninety-Eight Regency Brougham Sedan

Ninety-Eight Regency Brougham Coupe

Ninety-Eight Regency Sedan

Custom Cruiser

Delta 88 Royale Brougham Sedan

Delta 88 Royale Brougham Coupe

Delta 88 Royale Sedan

Delta 88 Royale Coupe

Cutlass Supreme Brougham Sedan

Cutlass Supreme Brougham Coupe

Cutlass Supreme Sedan

Cutlass Supreme Coupe

Cutlass Salon Coupe

Cutlass Cruiser Brougham

Cutlass Cruiser

Cutlass Ciera Brougham Sedan

Cutlass Ciera SL Coupe

Cutlass Ciera Sedan

Cutlass Ciera S Coupe

Calais Supreme Sedan

Calais Supreme Coupe

Calais Sedan

Calais Coupe

Firenza LX Sedan

Firenza LC Coupe

Firenza GT Hatchback

Firenza Sedan

Firenza Coupe

Firenza Hatchback

Firenza Cruiser



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