

1985 Oldsmobile • A Special Feel

Ninety-Eight Regency



Ninety-Eight Regency Brougham Sedan

Carries you with taste, refinement
and impeccable manners.

Here is a thoroughly "polished" luxury car, inside and out, that reflects the latest in Oldsmobile technology. Inside, elegant accommodations for six.

Outside, a lustrous multi-coat high-gloss enamel finish. Under the hood, the smooth, spirited performance

of a 3.8 Litre multi-port fuel injected V6. On the road, Oldsmobile's precise road management system. It combines front-wheel drive, rack-and-pinion steering, four-wheel independent suspension and electronic load levelers to provide a luxury-car ride second to none.

COMMITMENT TO

Excellence

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely

satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process. With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today". See your dealer for complete details.



Ninety-Eight Regency Brougham

*All the comforts of a private club including
the elegant appointments.*

It's quiet. It's restful. It's inviting and comfortable. Traditional Oldsmobile luxury for six. Interiors feature rich velour seats or available genuine leather in the seating areas. Behind the wheel, 6-way power control for

the driver's seat is standard, while a "memory seat" which can be preset for two drivers is available. To add to the comfort and luxury, consider the advanced technology also available: electronic instrument panel,

electronic auto calculator and trip computer, voice information reminder system, electronic day-night mirror, and for the ultimate in sound, the electronically-tuned Delco-GM/Bose music system.



Ninety-Eight Regency Brougham Coupe

*It will move you with its pure luxury
and precise road management.*

*A luxury car of this stature deserves
a luxury ride to match: precise road
management. Your Ninety-Eight
Regency tracks sure and true with*

*front-wheel drive and rack-and-pin-
ion steering. Bumps and shock are
effectively neutralized by four-wheel
independent suspension. Weight
distribution is automatically equal-*

*ized by an electronic load leveling
system. Even the engine and sus-
pension have been isolated from the
body for quiet comfort.*



Ninety-Eight Regency Sedan and Coupe

*The marriage of logic and luxury:
advanced technology with gracious accommodations.*

Ninety-Eight Regency is the "thinking man's" luxury car. Having evaluated other luxury cars, Regency owners have concluded that Regency best serves their interests. They re-

spond to traditional Oldsmobile luxury and new advanced technology. They applaud the economy of the 3.0 Litre V6, the available 3.8 Litre multi-port fuel injected V6 and 4.3 Litre diesel V6. They appreciate such

standard features as Four-Season air conditioning, Tilt-Wheel Steering, 6-way power seat for the driver—and more—all included in Regency's reasonable price.



The Ninety-Eight Regency Story

It's the quality that makes a Regency worth owning.

Before we could build the 1985 Ninety-Eight Regency, we had to revolutionize the way cars are built.

It starts with quality people working together, pooling their resources, everyone an expert at their chosen craft.

It is stylists who, from the very beginning, understood that design engineers had to be able to implement what they had envisioned.

And manufacturing and production engineers who had to know how to build what the stylists and designers created.

It is teams of workers with intensive preparatory training—both in classroom instruction and actual hands-on experience—in robotics, pneumatics, hydraulics, electronics, micro-circuitry and more.

Today, quality requires tools that never existed.

Space-age tools. High-tech tools. The same type of tools that helped North America to reach new heights in outer space.

These state-of-the-art devices are the keys that allowed Oldsmobile to design and build a measurably higher standard of quality into Ninety-Eight Regency.

From the start, CAD/CAM—computer-assisted design and computer-assisted manufacture—was an important part of the forward planning that went into the Ninety-Eight Regency. And that regulated its progress thereafter.

183 robots—some as big as a two-story building, some as small as a craftsman's hand—are used to weld and paint with uncanny precision.

Putting it all together: our five automated body systems.

They are designed to assure the strength, accuracy and integrity of the Ninety-Eight body structure.

Automated Underbody System

The rear compartment, floor



pan and motor compartment are welded together using 21 automatic welders, two welding presses and two robots. Then 56 robots apply 167 spotwelds to secure the side frame.

Computerized Dimensional Inspection

A contact probe inspects and verifies 30 pre-defined critical points on the underbody for precision and accuracy.

Cartrack I Underbody Respot

16 robots apply an additional

220 spot welds on each underbody to strengthen the body structure and ensure dimensional control.

Robogate Body Framing

Here the precise dimensional interrelationship between the major assemblies is established. The body is automatically clamped into position for the framing operation which employs eight robots.

Cartrack II Roof Respot

Automatically locates and



welds the roof onto the body to complete the body structure.

Total spot welds on the body done automatically through the entire process will approach almost 5,000.

New techniques to keep your Ninety-Eight Regency looking "showroom new."

For instance, to fight off the effects of weather, the Ninety-Eight body is totally immersed in an ELPO bath of rust-resistant primers, thus forming a protective skin.

A new paint process was developed using multi-coat/high-gloss enamels. 19 numerically controlled robots apply two coats of base colour and two coats of clear paint to the body to give it a deep, lustrous "hand rubbed" look.

Even after the Ninety-Eight Regency is built, the quality process is further heightened by the use of "Dynamic Vehicle Testing." Here Ninety-Eight Regency is computer-driven and monitored on dynamometer rolls. All critical functions are checked to make sure that everything meets Ninety-Eight Regency quality standards.

Quality is what makes an Olds worth owning.

Quality is the essential character of the new 1985 Olds Ninety-Eight Regency. But, Oldsmobile's commitment to quality is also reflected in the Toronado, Delta 88 Royale, Cutlass Supreme, Cutlass Ciera, Olds Calais, Firenza and our Cruiser wagons.

Ransom E. Olds stated our goal best, "to build a carriage in as nearly a perfect manner as possible." And after three-quarters of a century, we're proud to be striving to live up to those words.

Now we invite you to test drive, inspect, and completely check to your heart's desire the high levels of quality being built into every 1985 Oldsmobile.

Experience for yourself that special feeling of quality that makes an Olds you choose worth owning.

Add to your
Oldsmobile's special feel
with these options.



Ninety-Eight Regency instrument panel.*

OPTIONS

6-Way Power Seat Adjuster—Passenger Side 6-Way Power Seat Adjuster—Driver Side—with 2-Position Memory feature Reclining Seat Back—Passenger Side Manual, or Power Power Trunk-Lid Lock Release Auxiliary Floor Mats with Carpet Inserts, Front and Rear Luggage Compartment Floor Mat Body-Side Mouldings (Std. on Brougham) Door-Edge Guards Fully Vinyl-Padded Roof Covering (Sedan) Electronic Air Conditioner (Std. on Brougham) Sail Panel Reading Lamps (Std. on Brougham) Automatic Power Door Locks Front Door Locks and Interior Illumination Package Electrically Operated Outside Rearview Mirrors, Driver and Passenger Side Front Seat Litter Container Illuminated

Visor Vanity Mirror, Passenger Side Body-Side Accent Stripes Engine Block Heater Automatic Inside Day-Night Mirror Firm Ride and Handling Package Fuel Filler Door Lock with Electric Remote Release Voice Information Reminder System (English only) Instrument Panel Cluster Package Auto Calculator with Digital Readout Electronic Instrument Panel Cluster Deck Lid Luggage Carrier Automatic Cruise Control with Resume and Acceleration Features Tilt-Away Steering Wheel (Std. on Brougham) Tilt-and-Telescope Steering Wheel Simulated Wire Wheel Discs with Locks (Std. on Regency Brougham) Pulse Wiper System (Std. on Brougham) Combination Dome and Dual Lens Read-

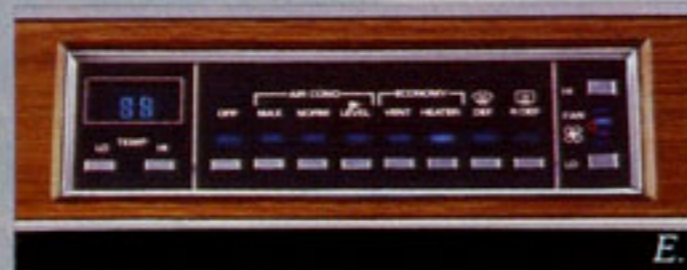
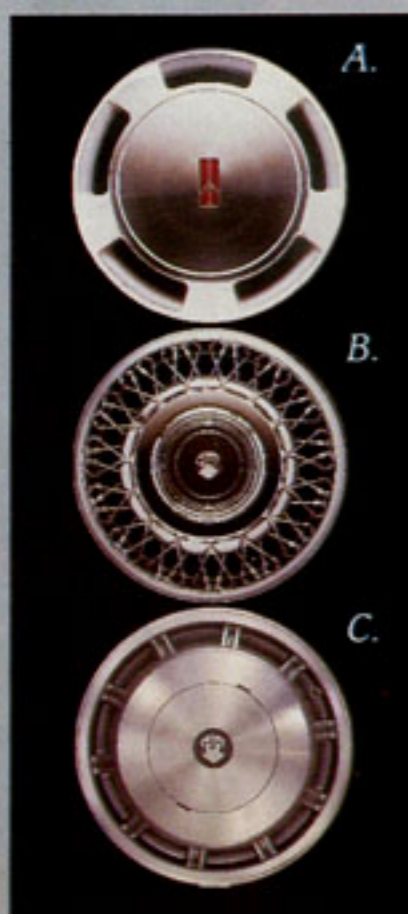
ing Lamp Body-Side Two-Tone Paint Scheme Electric Sliding Glass Astrorooft Puncture-Sealing Tires Cornering Lamps (Std. on Regency Brougham) Instrument Panel Gauge Cluster Aluminum Wheels Bumper Guards, Rear Exterior Lamp Monitor, Front and Rear Special Glamour Metallic Paints Reminder Package, Indicators High-Capacity Engine Cooling Systems Custom Leather Trims in Seating Areas Trailer Electrical Wiring Harness High-Centre Mounted Stop Lamp Radios and Tape Players: Delco-GM/Bose Music System; ETR AM/FM Stereo w/Seek and Scan, Auto Reverse Cassette, Equalizer and Clock; ETR AM/FM Stereo w/Cassette and Clock.



**Protection
Plan**

Major Guard Coverage

While there are many service contracts available on the market today, there is only one which gives you this very comprehensive, special edition agreement directly with General Motors. Major Guard Coverage is designed to complement our manufacturers limited warranty and provide broad protection after warranty expiration. Ask your General Motors dealer for details and information about the "General Motors Protection Plan Major Guard Coverage."



Wheel trim: (A) Standard Regency deluxe wheel disc. (B) Standard Brougham simulated wire wheel disc, available on Regency. Available: (C) Aluminum wheel. (D) Auto calculator/trip odometer; (E) Electronic comfort control air conditioner; (F) Delco-GM/Bose music system. (G) Astrorooft; (H) Leather seating area; and (I) High-level stop light.

*Note: Speedometers in Canada have major scale in km/h, secondary in MPH and odometer in kilometres.

MODEL AVAILABILITY

Ninety-Eight Regency:
2-Door Coupe, 4-Door Sedan
Ninety-Eight Regency Brougham:
2-Door Coupe, 4-Door Sedan

SAFETY FEATURES

Occupant Protection

- Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system)
- Manual lap belts at each rear seat position, (and centre front, when applicable)
- Energy absorbing steering column
- Energy absorbing instrument panel
- Energy absorbing tops, front seats
- Laminated safety glass windshield and tempered safety side and rear window glass
- Safety interlocking door latches
- Passenger-guard inside door lock handles
- Inertia-locking, folding front seat backs
- Safety armrests
- Safety strength seat attachments
- Head restraints, driver and right front passenger (adjustable).

Accident Avoidance

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Backup lights
- Directional signal control and lane change feature
- Windshield defroster, washer and dual-speed wipers
- Inside rearview mirror with vinyl-bonded glass
- Dual outside rearview mirrors
- Brake system with dual master cylinder and warning light
- Starter safety switch
- Dual action hood latch system
- Low glare finish on instrument panel top, inside windshield mouldings, wiper arms and blades, and metallic steering wheel surfaces
- Illuminated heater and defroster controls
- Illuminated windshield wiper and washer controls
- Tires with built-in tread-wear indicators.

Anti-Theft

- Audible reminder for ignition key

Engines	Ordering Code	Displacement (cubic inches)	Engine Availability		4-Speed Automatic Transmission w/Overdrive
			Regency	Brougham	
3.0 Litre 2-Bbl. V6 (A)	LK9	181	Std.	NA	Std.
3.8 Litre MFI* V6 (A)	LN3	231	EC	Std.	Std.
4.3 Litre Diesel V6 (B)	LT7	263	EC	EC	Std.

Std.-Standard. EC-Optional at Extra Cost. NA-Not Available
(A) Produced by GM-Buick Motor Division, U.S.A. (B) Produced by GM-Oldsmobile Motor Division, U.S.A. *Multi-Port Fuel Injection
See your Oldsmobile salesperson for fuel consumption estimates for Ninety-Eight Regency based on Transport Canada approved test methods.

A WORD ABOUT ENGINES—Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for details.

DIMENSIONS: mm (in.)	Coupe		Sedan		Coupe	Sedan
	mm	in.	mm	in.		
Wheelbase	2815	(110.8)	2815	(110.8)	1078	(42.4)
Length (overall)	4981	(196.1)	4981	(196.1)	1036	(40.8)
Width (overall)	1832	(72.1)	1832	(72.1)		
Height (loaded)	1397	(55.0)	1397	(55.0)		
Head Room—Front	998	(39.3)	998	(39.3)		
Head Room—Rear	969	(38.1)	969	(38.1)		
Leg Room—Front					1078	(42.4)
Leg Room—Rear					1036	(40.8)
Fuel Tank Capacity:						
litres (gals.)					68.2	(15)
Usable Trunk Capacity						
litres (cu. ft.)					473	(16.7)

removal

- Anti-theft steering column lock
- Visible vehicle identification number.

NINETY-EIGHT REGENCY STANDARD EQUIPMENT

Chassis/Body/Mechanical

- Transverse-Mounted 3.0 Litre V6 Engine with Front-Wheel Drive
- Computer Command Control
- 4-Speed Automatic Overdrive Transmission with Torque Converter Clutch
- Unit Body Construction
- Four-Wheel Independent Suspension with MacPherson Front Struts
- Automatic Leveling System
- Extensive Anti-Corrosion Treatment
- Power Front Low-Drag Disc Brakes
- Power Rack-and-Pinion Steering
- High-Energy Ignition System
- High Capacity Maintenance-Free Battery
- Delcotron
- Dual Remote Control Outside Mirrors
- Compact Spare Tire
- Lower Body-Side, Belt Reveal, Roof Drip, Rocker Panel and Wheel-Opening Mouldings
- Headlamps with Tungsten Halogen High Beams
- Pillar-Mounted Opera Lamps
- Padded Vinyl Landau Rooftop Covering (Coupe models)
- Deluxe Wheel Discs
- Deluxe

Trunk Trim with Spare Tire Cover

- P205/75R14 Steel-Belted Radial-Ply, White-Stripe All-Season Tires

Interior

- Electric Rear Window Defroster
- Four-Season Air Conditioner
- Armrests, Front and Rear Seat, Centre
- Wall-to-Wall, Cut-Pile Carpeting with Carpeted Lower Door Panels
- Cigar Lighters, Instrument Panel and Rear Seat
- Convenience Package of Lamps, Visor Vanity Mirror and Chime Tones
- Power Door Locks
- Door-Pull Handles
- Hood Lock Release, Interior Operated
- Instrument Panel Simulated Regency Walnut Grain Trim
- Trip Odometer
- Header Panel Reading Lamp
- Lamp Switches at all Doors
- ETR™ AM/FM Stereo Radio with Digital Quartz Clock, Two Rear Speakers and Fixed Mast Antenna
- Full-Foam Seat Construction
- Divided Front Seat with Dual Controls: Driver Side 6-Way Power, Passenger Side Manual
- Deluxe Seat Belts, Colour Coordinated to Individual Interiors
- Power Side Windows
- Power Side Window Defoggers
- Deluxe Steering Wheel

- Soft-Ray Tinted Glass
- Five Empress Velour Standard Trims.

NINETY-EIGHT REGENCY BROUGHAM

Additional standard equipment

- Engine, 3.8 Litre V6, with Multi-Port Fuel Injection
- Specific Model Identification
- Simulated Wire Wheel Discs with Locks
- Front Fender Cornering Lamps
- Sail Panel Reading Lamps
- Body-Side Mouldings
- Deluxe Steering Wheel with Tilt-Away Feature
- Pulse Windshield Wiper System
- Electronic Comfort Control Air Conditioner
- Five Prima Velour Standard Trims.

A word about assembly, components and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may

be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requires the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

FOR YOUR PROTECTION

New Vehicle Limited Warranty

This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain war-

ranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage

General Motors warrants for 1985 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by

the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.
3. Contact the Customer Service Representative, General Motors of

Canada Limited, Oshawa, Ontario.

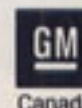
Special Policy Adjustment Program Beyond the Warranty Period

General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any Special Policy Adjustment program is applicable to your vehicle.



There is a special feel
in an

Oldsmobile



Official Supplier
to The 1986
World Exposition

