



# 1984 OLDSMOBILE CUTLASS CIERA



CUTLASS CIERA BROUGHAM SEDAN

Photographed at Epcot Center at Walt Disney World.

It feels like stepping into the future—in style and elegance.



This is the most advanced mid-size ever offered by Oldsmobile. Designed with the aid of computers, built and tested with robots and lasers, it is a high technology front-wheel drive car that lives up to your most rigorous expectations. It is the latest edition in the Cutlass tradition—with Cutlass style, quality and value.



THE CUTLASS CIERA BROUGHAM COUPE

Take to the road, and the feeling of Cutlass heritage becomes even more apparent. The ride is Cutlass smooth and Cutlass quiet.

Ciera also inherits the spirit and frugality of a Cutlass. The standard engine is a 2.5-litre L4 with electronic fuel injection. A choice of V6, gasoline or diesel, is available.

All told, that's Olds high technology at work for you. It's there to bring you a car that is high quality throughout and dependable.



THE CUTLASS CIERA LS SEDAN & COUPE



A lot of new thinking has gone into GM products. New thinking aimed at completely satisfying you.

Our products are designed to slip through the wind with energy saving ease. Optic scanners and robotics are used to build a new kind of precision. From foundry to assembly, our people use lasers

and gamma rays to monitor the building process.

At GM, we are determined that when you buy our product, you'll be more satisfied than the buyer of any other vehicle, built by any other manufacturer anywhere in the world.

Today, we are making history in aerodynamic design, quiet rides, fuel economy and more. Leaf through this catalogue and you'll see what we mean. At GM, our products are changing. So, is our thinking. *Look at GM Today.*



The eye gleams, the pulse quickens—with special looks, special suspension and a feeling the road is yours.



The available ES package can quicken the pulse as easily as it turns heads. Outside...the distinctive ES look that sets you apart. Black grille, black mouldings and styled sport wheels set the tone, while electronic fuel injection, front-wheel drive and special suspension set the pace. Reclining front seats, console with shifter, full instrumentation, dual sport mirrors, and more—all included.



CUTLASS CIERA ES COUPE & SEDAN

The style, luxury and individuality you've been looking for—all under one very special roof.

The Cutlass Ciera Holiday Coupe stands out from ordinary cars like a holiday stands out from ordinary days. Olds topped it off with a distinctive roof for a look and feel all its own. It features a padded landau vinyl top and special striping. Add all the luxury you'd expect in a Cutlass Ciera Brougham and you've got the feeling you're ready to celebrate your Holiday—in grand style.



CUTLASS CIERA HOLIDAY COUPE

Room for a team.  
Style and comfort for  
the coach. A winning  
combination that has  
you feeling like #1.



Why give up the feel of an Olds to get the utility of a wagon? You don't have to. Because Cutlass Cruiser gives you the room, comfort and ride you like in an Olds, plus the space, toughness and utility of a wagon. It also gives you the added attraction of front-wheel drive traction. So handling is nice and easy. Big on team spirit? Eight-passenger capacity is available (except with diesel).



CUTLASS CRUISER

## Cutlass Ciera features and options.



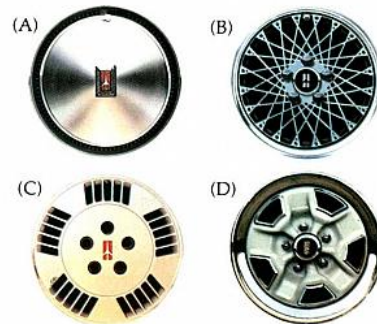
Cutlass Ciera instrument panel\* with distinctive international look.  
\*Note: Speedometers in Canada have major scale in km/h, secondary in MPH and odometer in kilometers. Oil pressure and temperature gauges shown are metric in Canada.



Sport console with T-bar shift lever. Features storage space for your favourite cassettes. The available digital auto calculator also shown.



- 1) The highly functional split tailgate lets you load small packages through the open window.
- 2) Or lift the tailgate to load larger items.



Wheel trim. (A) Deluxe wheel discs are standard. Available: (B) New styled aluminum wheels with cast spokes. (C) Deluxe styled wheel discs, ES models only. (D) Super-stock wheels.

### OPTIONS

- Holiday coupe trim package (Brougham only) ■ Instrument panel auto calculator ■ Electronic instrument panel cluster
- Custom leather trim (Brougham only) ■ Styled aluminum wheels ■ 4-speed automatic overdrive transmission† ■ 4-speed manual transmission (available with diesel V6 only) ■ 6-way power seat adjuster (bucket seat, driver side) ■ 6-way power seat adjuster (divided seat, driver side, LS and Brougham)
- Removable tempered glass sunroof ■ Reclining seat back, passenger side ■ Power door locks ■ Soft-ray tinted glass
- Power side windows ■ Power trunk-lid lock release ■ Auxiliary floor mats, with carpet inserts ■ Contour reclining front bucket seats ■ Deluxe luggage compartment trim ■ Body side mouldings, colour-matched to body, or vinyl rooftop ■ Custom sport steering wheel ■ Tilt-away steering wheel ■ High-capacity battery system ■ Instrument panel rallye gauges
- Door-edge guards ■ Landau padded vinyl roof covering (Coupe) ■ Full vinyl roof covering ■ Four-season air conditioner ■ Combination dome and reading lamp ■ Electric rear window defroster ■ Sport console, with or w/o shifter ■ Cruise control with resume and acceleration features ■ Colour-keyed Super stock wheels ■ Wire wheel discs with locks ■ Tires, P185/80R14 steel-belted radial-ply blackwall ■ Tires, P185/80R14 steel-belted radial-ply white-stripe ■ Pulse windshield wiper system ■ Body side accent stripes ■ Engine block heater ■ Convenience group, lamps, visor vanity mirror and chime tones (std. on Brougham) ■ Tungsten halogen headlamps (high-beams) ■ Deck lid luggage carrier ■ Ciera ES package
- Two-tone paint scheme ■ Firm ride and handling package ■ Automatic leveling system ■ High-capacity cooling systems ■ Radios and tape players: ETR AM/FM stereo with seek and scan, auto reverse cassette equalizer and clock; ETR AM/FM stereo with clock; ETR AM/FM stereo.

**Special Cutlass Cruiser Options:** Power tailgate lock release ■ Locks for tire stowage and rear quarter stowage compartments ■ Body side and tailgate silumated woodgrain vinyl panels ■ Rear window washer/wiper ■ Rear window air deflector ■ Rooftop luggage carrier.

†Interim availability



While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the one with the Continuous Protection Plan logo shown above. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, we believe the finest such program available to GM owners.

The GM Continuous Protection Plan provides additional protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Continuous Protection Plan.

## MODEL AVAILABILITY

Cutlass Ciera LS: 2-Door Coupe, 4-Door Sedan ■ Cutlass Ciera Brougham: 2-Door Coupe, 4-Door Sedan ■ Cutlass Cruiser: 4-Door Station Wagon

## SAFETY FEATURES

### Occupant Protection

- Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver's side includes visual and audible warning system); manual lap belt at centre position when applicable
- Manual lap belts with pushbutton buckles at rear passenger positions including centre
- Energy-absorbing steering column
- Passenger-guard inside door lock handles
- Safety interlocking door latches
- Inertia-type folding front seat-back latches
- Energy-absorbing instrument panel and front seat-back tops
- Laminated safety glass windshield/tempered safety glass side and rear windows
- Safety armrests
- Front seat head restraints for driver and right front passenger (adjustable).

### Accident Avoidance

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Backup lights
- Lane-change feature in direction signal control
- Windshield defrosters, washer and dual-speed wipers
- Vinyl-bonded inside rearview mirror glass
- Outside left rearview mirror
- Dual master cylinder brake system with warning light
- Starter safety switch
- Dual-action safety hood latch.

### Anti-Theft

- Audible anti-theft ignition key reminder
- Anti-theft steering column lock
- Inside hood release.

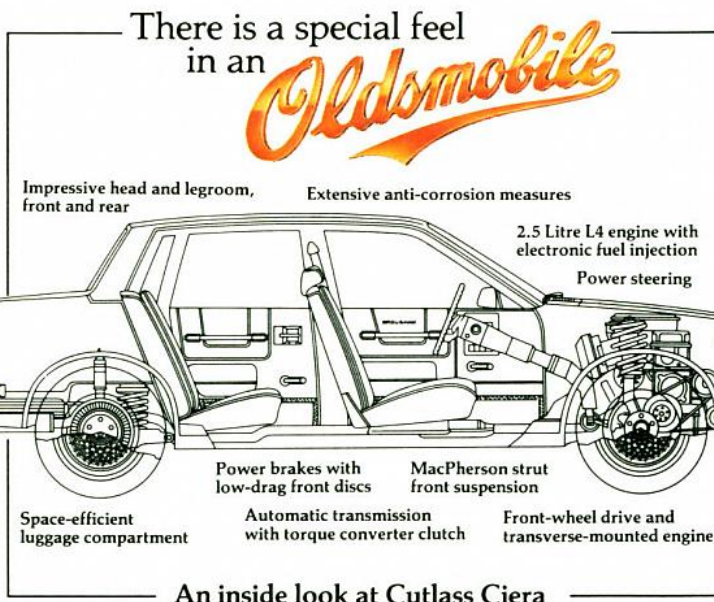
## STANDARD EQUIPMENT

### Chassis and Body:

- Electronic fuel injection
- High-energy ignition system
- Power rack-and-pinion steering
- Low-drag power front disc brakes
- MacPherson strut front suspension
- Front and rear bumper moulding
- Bright roof drip and belt reveal mouldings
- Extensive anti-corrosion treatments
- Space-efficient, full-width, flat trunk space
- Compact spare tire hidden beneath floor
- Maintenance-free battery
- Delco-tron
- Automatic transmission with torque converter clutch
- Easy-roll tires
- Dual fluidic action windshield washer system
- Patch-style outside mirror
- Deluxe wheel discs.

### Interior:

- Full-foam seat construction, front and rear
- Armrest, front and rear
- Simulated butterfly walnut grain instrument panel accents
- Side window defoggers
- Interior operated hood lock release
- Headlamp-on warning
- Cigar lighter
- Inside day/night rearview mirror
- Deluxe seat belts colour-matched to individual interiors
- Flo-thru ventilation system
- Deluxe steering wheel
- AM pushbutton radio with dual front speakers and fixed mast fender antenna
- Cut pile carpeting, wall-to-wall with carpeted lower door panels
- Carpeted cargo area (Cruiser)
- Automatic front-door lamp switches
- Dome lamp.



An inside look at Cutlass Ciera

## POWER TEAMS

Engine	Ordering Code	Displacement—(cubic inches)	Engine Availability		Automatic Transmission Availability	4-spd. w/OD.	Computer Command Control System (NBI)
			Coupe/Sedan	Cruiser			
2.5 Litre EFI L4 (A)	LW9	151	Std.	Std.	Std.	NA	NA
2.8 Litre 2-Bbl. V6 (B)	LE2	173	EC	EC	Std.	EC	NA
3.0 Litre 2-Bbl. V6 (C)	LK9	181	EC	NA	Std.	EC	Req.
3.8 Litre MFI V6 (C)	LV3	230	EC	NA	NA	Req.	Req.
4.3 Litre Diesel V6 (D)	LT7	263	EC	EC	Std.†	EC	NA

Std.—Standard EC—Optional at Extra Cost Req.—Required at Extra Cost  
NA—Not Available 14-speed manual also available

(A) Produced by GM-Pontiac Motor Division, U.S.A. (B) Produced by GM-Chevrolet Motor Division, U.S.A. (C) Produced by GM-Buick Motor Division, U.S.A. (D) Produced by GM-Oldsmobile Motor Division, U.S.A.

Caution: Use of leaded fuel will cause the Computer Command Control System to malfunction. See your Oldsmobile salesperson for fuel consumption estimates for Cutlass Ciera based on Transport Canada approved test methods.

## DIMENSIONS: mm (in.)

Exterior	Coupe			Sedan			Cruiser			
Wheelbase	2664	(104.9)	2664	(104.9)	2664	(104.9)	2664	(104.9)	2664	(104.9)
Length (overall)	4785	(188.4)	4785	(188.4)	4877	(192.0)	4877	(192.0)	4877	(192.0)
Width (overall)	1769	(69.5)	1769	(69.5)	1722	(67.8)	1722	(67.8)	1722	(67.8)
Height (loaded)	1399	(55.1)	1399	(55.1)	1354	(53.3)	1354	(53.3)	1354	(53.3)
<b>Interior</b>										
Head Room—Front	980	(38.6)	980	(38.6)	980	(38.6)	980	(38.6)	980	(38.6)
Head room—Rear	963	(37.9)	965	(38.0)	986	(38.8)	986	(38.8)	986	(38.8)
Leg Room—Front	1070	(42.1)	1070	(42.1)	1070	(42.1)	1070	(42.1)	1070	(42.1)
Leg Room—Rear	910	(35.8)	924	(36.4)	831	(32.7)	831	(32.7)	831	(32.7)
Hip Room—Front	1330	(52.4)	1329	(52.3)	1329	(52.3)	1329	(52.3)	1329	(52.3)
Hip Room—Rear	1362	(53.6)	1338	(52.7)	1338	(52.7)	1338	(52.7)	1338	(52.7)
Shoulder Room—Front	1427	(56.2)	1427	(56.2)	1427	(56.2)	1427	(56.2)	1427	(56.2)
Shoulder Room—Rear	1447	(57.0)	1427	(56.2)	1440	(56.7)	1440	(56.7)	1440	(56.7)
Usable Trunk Capacity: litres (cu. ft.)	425	(15.8)	425	(15.8)	—	—	—	—	—	—
Total Cargo Volume: litres (cu. ft.)	—	—	—	—	—	—	1915	(75.4)	1915	(75.4)
Fuel Tank Capacity: litres (gals.)	59	(13.0)*	59	(13.0)*	59	(13.0)*	59	(13.0)*	59	(13.0)*

\*Diesel: 64 litres (14.1 gals)

## ADDITIONAL STANDARD EQUIPMENT BY MODEL

Cutlass Ciera LS Coupe, Sedan and Cutlass Cruiser: ■ Engine 2.5 Litre L4, with electronic fuel injection  
 ■ Automatic transmission ■ Notch-back bench seat (Sedan & Coupe)  
 ■ Custom bench seat (Cruiser) ■ Cloth or vinyl trim ■ Interior door-pull handles ■ Rocker panel and wheel opening mouldings ■ Deluxe wheel discs ■ Tires, P185/75R14 steel-belted radial-ply blackwall—all season.  
 Cutlass Ciera Brougham Coupe and Sedan: ■ Divided front seat  
 ■ Knit velour trims ■ Bright wide

lower body mouldings ■ Convenience group, lamps, visor vanity mirror and chime tone.

### Available Ciera ES Package:

- Blacked out grille bars, headlamp housings, lower deck lid, rear-end panel, bumper rub strips, body side mouldings
- Bright rocker mouldings
- Dual-outlet muffler—twin tailpipes
- Specific ES emblems
- Reclining bucket seats
- Sport console with shifter
- Firm ride and handling package
- Custom sport steering wheel
- Styled wheel discs ■ P195/70R14 steel-belted radial-ply blackwall tires
- Rallye instrument panel cluster.

## A word about assembly, components and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

## A word about engines

Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for details.

**DIESEL**  
**WORLD LEADERS**  
**IN DIESEL POWER.**

Let's get it together Buckle up!

